

SOUTH DAKOTA BOARD OF REGENTS

Committee on Academic and Student Affairs

AGENDA ITEM: III – B (1)

DATE: June 10-11, 2015

SUBJECT: New Site Request: USD MSW in Social Work

The University of South Dakota (USD) requests authorization to deliver the Master of Social Work (MSW) online and at Black Hills State University – Rapid City. USD makes the request in response to growing demand for social workers nationally and in South Dakota. The expanded accessibility offered through an online option and the Rapid City site is expected to appeal to adult learners as well as those already working within the social work field. USD surveyed state agency employees to gauge interest in the new site options and received a positive response.

USD is not requesting new state resources to deliver the program. Funding for the program will come from self-support tuition revenue generated from online tuition. USD estimates both the online program and the Rapid City site will produce 15 graduates per year after full implementation.

RECOMMENDED ACTION OF THE EXECUTIVE DIRECTOR

Approve USD's request to offer the MSW in Social Work online and at Black Hills State University – Rapid City as described in Attachment I.

**South Dakota Board of Regents
New Site: Request to Offer an Existing Degree Program**

University	University of South Dakota
Degree(s) and Program	MSW – Master of Social Work
New Site(s)	Online delivery with selected courses offered at University Center Rapid City
Proposed Implementation (term)	Summer 2016 (academic year 2016-2017)

University Approval

To the Board and the Executive Director: I certify that I have read this request, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

James W. Abbott

President of the University

May 6, 2015

Date

1. What is the need for this program in this site (these sites)? What is the expected demand for graduates in the site(s)?

The University of South Dakota seeks approval to offer the Master of Social Work (MSW) degree online with select courses offered at University Center Rapid City (UCRC). The University does not request new state resources or new student fees to support online delivery. Self-support tuition revenue will be used to support online delivery. The expanded accessibility and convenience offered through online and site based delivery will directly respond to the anticipated greater than average growth in demand for the social workers in South Dakota and nationally.

The MSW program is offered in two different formats: 1) a 60 credit hour program for those who do not hold a baccalaureate degree in social work (regular standing) and 2) a 36 credit hour concentration curriculum for those eligible for advanced standing. The University of South Dakota (USD) is the only state university that offers a graduate degree in Social Work accredited by the Council on Social Work Accreditation (CSWE).

The university believes there is a strong demand for an online degree MSW program. USD facilitated a national research study to employees of state agencies who were likely to employ social workers; such as, DSS employees, Department of Health and Department of Human Services. The survey was sent to over 900 employees of whom 220 responded. 96 (43.6%) of the 220 respondents indicated they were extremely and very interested in pursuing an online Social Work graduate degree from the University of South Dakota. In addition, USD's Social Work Department facilitated a series of focus groups at the UCRC in 2014. Over 40 potential students indicated a very high interest in pursuing an MSW through a combination of online and onsite delivery at UCRC.

The online MSW program will provide adult learners with the flexibility to advance their career options within the field of social work. The online program will provide students with competencies in working with individuals, couples, families, groups, and larger human systems (e.g., organizations, neighborhoods, and communities) in numerous practice settings (e.g., clinics, nursing homes, hospitals, schools, and NGOs) with a variety of populations (e.g., children, women, immigrants, prisoners, and substance abusers).

According to the US Bureau of Labor Statistics (Employment Projections

<<http://www.bls.gov/ooh/community-and-social-service/social-workers.htm#tab-1>>), overall

employment of social workers is projected to grow 19 percent from 2012 to 2022, faster than the average for all occupations. Employment growth will be driven by increased demand for health care and social services, but will vary by specialty.

Employment of child, family, and school social workers is projected to grow 15 percent from 2012 to 2022, faster than the average for all occupations. Child and family social workers will be needed to work with families to strengthen parenting skills, prevent child abuse, and identify alternative homes for children who are unable to live with their biological families. In schools, more social workers will be needed due to rising student enrollments.

Employment of healthcare social workers is projected to grow 27 percent from 2012 to 2022, much faster than the average for all occupations. As baby boomers age, they and their families will require help from social workers to find care, increasing the need for healthcare social workers.

Employment of mental health and substance abuse social workers is projected to grow 23 percent from 2012 to 2022, much faster than the average for all occupations. Employment will grow as more people seek treatment for mental illness and substance use disorders. In addition, drug offenders are increasingly being sent to treatment programs rather than to jail. As a result, use of substance abuse treatment programs is expected to grow, increasing demand for these specialists.

2. Is any regental university authorized to offer a similar program at the new site(s)? Is any non-system institution offering a similar program at the new site(s)? If either answer is “yes,” identify the institution(s) and program(s) and explain why authorization is requested.

No, the USD MSW program is the only one in the state.

Expanding USD’s MSW program to online delivery will provide greater educational access to the citizens of South Dakota. A variety of non-system institutions in South Dakota provide undergraduate programs at the baccalaureate/associate degree level which will serve as a feeder program into USD’s online MSW program. Currently the following institutions provide undergraduate programs in South Dakota:

1. Oglala Lakota College (Bachelor of Science in Social Work program):
http://www.olec.edu/student_services/students/academic_programs.htm
2. University of Sioux Falls (Bachelor of Art in Social Work):
<http://admissions.usiouxfalls.edu/wp-content/themes/usf/lp/social-work.php>
3. Presentation College (Bachelor of Science in Social Work):
<http://www.presentation.edu/academic-programs/social-work/>
4. Kilian Community College (Associate of Science in Social Work):
<http://kilian.edu/programs/areas-of-study/social-work-degree/>
5. University of South Dakota (Bachelor of Science in Social Work):
<http://www.usd.edu/health-sciences/social-work/undergraduate>

MSW Programs in the region include the University of North Dakota, the University of Wyoming, the University of Montana, the University of Nebraska–Omaha, and the University of Iowa – Sioux City. The only MSW Program in the group that offers an online program is the University of North Dakota. Synchronous web classes are held in the evenings and on weekends. Regular standing students are expected to meet on campus in a residency-like program twice over their 60 hour (3 year) program. For advanced standing students, the requirement is to meet once on campus during their 36 hour (2 year) program.

3. Are students expected to be new to the university or redirected from other programs or both? Complete the table and explain how the estimates were developed. How will the new site(s) affect enrollments in other campus and off-campus programs in the regental system?

Impact on Existing Programs

The MSW Program offered online is expected to bring new students to the university without negative enrollment impact within the regental system.

Development of Estimates

The projected new and returning student numbers are a conservative estimate based upon current enrollment trends in the MSW Program in Sioux Falls and anticipated growing demand with the promotion of the online program. Fall 2014 enrollment in the MSW was at 63 students. Anticipated interest was estimated through the use of a market survey, completed by Department of Social Services employees; face-to-face meetings held by the program director on location in Rapid City; and through follow-up email and telephone contact with those expressing interest in the proposed new site. The addition of an online option is expected to attract employed, adult learners who wish to take advantage of their employer-sponsored tuition benefits. Using part-time non-traditional student enrollment patterns as a guide, students are projected to enroll in 15-18 credit hours per fiscal year.

	Fiscal Years							
	1 st		2 nd		3 rd		4 th	
	FY17		FY18		FY19		FY20	
Estimated	AS ¹	RS ²	AS	RS	AS	RS	AS	RS
New to the university	15	15	15	15	15	15	15	15
Remaining in the program	0	0	0	15	0	15	0	15
Redirected from other programs	0	0	0	0	0	0	0	0
= Total in the program at the site	15	15	15	30	15	30	15	30
Credit hours, majors in program courses	540 ³	450 ⁴	540 ³	900 ⁵	540 ³	900 ⁵	540 ³	900 ⁵
Graduates	15		30		30		30	

¹ AS = Advanced Standing Students (those with a baccalaureate degree in social work from a CSWE-accredited program, who complete a 36-hour or 3-semester graduate program. AS students enter the program in the summer and go on to complete their degree program in the fall and spring terms, graduating in May). AS students take 12 credit hours per semester for three semesters for a total of 36 credit hours.

² RS = Regular Standing Students (those with a baccalaureate degree in a field other than social work who complete the full, 60-hour or 4-semester graduate program. RS students enter the program in the fall and take classes in the spring (this constitutes the foundation or first year of the MSW Program). RS students then enter their second or concentration year in the fall term and complete their degrees in May at the end of the spring term. RS students take 15 credit hours per semester for four semesters for a total of 60 credit hours.

³ This total includes only AS students for the summer, fall, and spring terms, all years (i.e., 15 students x 36 credit hours = 540 total credit hours).

⁴ This total includes only RS students for the fall and spring terms, year 1 (i.e., 15 students x 30 credit hours = 450 total credit hours).

⁵ This total includes only RS students in the first year and the second year of the program for the fall and spring terms (i.e., 30 students x 30 credit hours = 900 total credit hours).

Please note that the same numbers are used in Appendix B – Budget.

4. Complete the table and explain any special circumstances. Attach a copy of the program as it appears in the current catalog. If any program modifications are requested, attach that form. Explain how the new courses will be delivered. Attach the new course request forms.

Appendix A includes the curriculum of the MSW program.

Degree and title	Credit hours	Courses currently available from this university at this site	Courses currently available from other universities available at this site	Courses currently available via distance	Courses new to this university
System General Education Requirements	0	0	0	0	0
Institutional Graduation Requirements	0	0	0	0	0
Information Technology Literacy Requirements	0	0	0	0	0
<i>Subtotal, Degree Requirements</i>	0	0	0	0	0
Required Support Courses	0	0	0	0	0
Major Requirements	57	57	0	3	2
Major Electives or Minor	3	3	0	0	0
<i>Subtotal, Requirements of the Proposed Major</i>	60	60	0	0	0
Free Electives	0	0	0	0	0
Total, Degree with Proposed Major	60	60	0	0	0

5. How will you provide student services comparable to those available for students on the main campus?

Student services will be provided by the Division of Continuing and Distance Education (CDE) and the School of Health Sciences in keeping with the model used in delivering online programs at the University of South Dakota.

Advising/Recruitment

Off-campus recruitment and admissions processes will be managed by Division of Continuing and Distance Education and Graduate School per established policies and procedures. Initial information about the program will be provided by CDE, but once the student is accepted into the MSW program, s/he will be advised by a professional advisor and/or faculty member.

Disability Services

Disability Services is committed to ensuring all students have full and equal access to university programs inclusive of online learning environments

Library Services for Distance Learners

The University of South Dakota Libraries have long served graduate distance students' research needs through the utilization of specialized services to meet the needs of distance learners. Students who are enrolled in a USD distance program are eligible for the same services offered on the main campus; such as, interlibrary loan, document delivery, borrowing library materials, electronic books, journals, databases and multimedia resources (e.g., training videos). For more information regarding library services: <http://cm.usd.edu/library/for-distance-learners>

Technical Support

Technical support will be provided by USD's Information Technology Services. Help Desk services are available to online learners 24/7.

Faculty Development

All faculty identified to teach online will be required to successfully complete USD's Quality Assurance Training and review process as approved by the Extended University Consortium (EUC) . In addition, the Department of Social Work employs a half-time instructional designer, who will help instructors develop and advance their instructional skills and course content.

The Center for Teaching and Learning (CTL) provide faculty with instructional design support along with ongoing professional development experiences. The CTL provides one-on-one consultation for faculty during all phases of course design and development. In addition, they offer a variety of specialized distance learning workshops, faculty book club discussion groups and webinars to meet the ongoing professional development needs of online distance faculty members. For more information regarding the CTL: <http://cm.usd.edu/ctl>

6. Is this program accredited by a specialized accrediting body? If so, address any program accreditation issues and costs related to offering the program at the new site(s).

Yes, both the BSSW Program and the MSW Program at USD are accredited by the CSWE. The MSW program has been in communication and are working with the CSWE program consultant. CSWE is aware of the USD intent to deliver the MSW Program online, and sees this second site as fulfilling the MSW Program's mission to provide a quality graduate education in social work to all residents in South Dakota. CSWE requires comparable quality across all programmatic delivery modes, as outlined in accreditation standards revised 2008. The online MSW degree program will meet these standards. No costs above and beyond what would be incurred in Sioux Falls will result from this program being offered online with select courses offered at UCRC.

7. Does the University request any exceptions to Board policy for delivery at the new site(s)? Explain requests for exceptions to Board policy.

None.

8. Costs, Budget & Resources Related to New Courses at the Site: Explain the amount and source(s) of any one-time and continuing investments in personnel, professional development, release time, instructional technology and software, other O&M, facilities, student services, etc. needed to implement the program at the new site(s).

The budget for the new proposed online/site-based MSW degree is provided as Appendix B.

Appendix A

Master of Social Work (MSW) USD Graduate Catalog, 2014-15

**Master of Social Work Plan B (non-thesis): Regular Standing: Total 60 credit hours required.
Advanced Standing: Total 36 credit hours required.**

Course Number	Course Title	Regular Standing	Advanced Standing
SOCW 600	Social Policy Analysis	3	
SOCW 601	History and Philosophy of Social Work	3	
SOCW 610	Generalist Practice I: Individuals and Families	3	
SOCW 620	Research I: Methods	3	
SOCW 624	Research II: Program Evaluation	3	3
SOCW 630	Practice with Small Groups	3	
SOCW 640	Diversity and Social Justice in Rural and Urban Communities	3	3
SOCW 641	Human Behavior in the Social Environment	3	
SOCW 683	Field Education I Seminar	3	
SOCW 684	Field Education II Seminar	3	
SOCW 700	Advanced Social Policy	3	3
SOCW 720	Research Project Proposal	3	3
SOCW 730	Practice with Communities	3	3
SOCW 740	Advanced Practice with Individuals, Children and Families	3	3
SOCW 741	Social Work in Mental Health: Assessment and Treatment	3	3
SOCW 742	Practice with Organizations, Administration and Supervision	3	3
SOCW 783	Advanced Field Education III Seminar	3	3
SOCW 784	Advanced Field Education IV Seminar	3	3
SOCW 785	Research IV: Project Data Collection and Analysis	3	3
SOCW 792	Topics	3	3
	Total Credit Hours	60	36

For students who do not possess a baccalaureate degree from an accredited program in social work, a 60 credit hour traditional, foundation and concentration curriculum (regular standing) will be offered. For students who possess a baccalaureate degree from an accredited program in social work, a 36 credit hour advanced standing concentration curriculum will be offered. Individuals who hold a baccalaureate degree in social work from a CSWE-accredited program and who completed their undergraduate degrees more than seven years from the date of application are strongly encouraged to take SOCW 620: Research I: Methods for a total of 39 credit hours.

Appendix B

The University of South Dakota
MSW On-Line (Select Courses Hybrid in Rapid
City

		1st FY17	2nd FY18	3rd FY19	4th FY20
<i>Headcount & hours from proposal</i>					
Fall headcount - Advanced Standing (see table in proposal)		15	15	15	15
Fall headcount - Regular Standing (see table in proposal)		15	30	30	30
Fall headcount (see table in proposal)		30	45	45	45
Program FY cr hrs, State-Support		0	0	0	0
Program FY cr hrs, Self-Support		990	1,440	1,440	1,440
Faculty, Regular FTE	See p. 2	1.00	1.00	1.00	1.00
Faculty Salary & Benefits, average	See p. 2	\$114,896	\$114,896	\$114,896	\$114,896
Faculty, Regular Inload/Overload - number of courses	See p. 2	5	5	5	5
Faculty, Regular Inload/Overload - per course	See p. 2	\$6,271	\$6,271	\$6,271	\$6,271
Faculty, Adjunct - number of courses	See p. 2	5	10	10	10
Faculty, Adjunct - per course	See p. 2	\$4,871	\$4,871	\$4,871	\$4,871
<i>Salary & Benefits</i>					
Faculty, Regular		\$114,896	\$114,896	\$114,896	\$114,896
Faculty, Adjunct (rate x number of courses)		\$31,357	\$31,357	\$31,357	\$31,357
Other FTE		<u>\$24,355</u>	<u>\$48,710</u>	<u>\$48,710</u>	<u>\$48,710</u>
S&B Subtotal		\$170,608	\$194,963	\$194,963	\$194,963
<i>Operating Expenses</i>					
Travel		\$0	\$0	\$0	\$0
Contractual Services - USD CDE Production Costs @ 18%		\$73,926	\$107,529	\$107,529	\$107,529
Supplies & materials		\$0	\$0	\$0	\$0
Capital equipment		<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
OE Subtotal		\$73,926	\$107,529	\$107,529	\$107,529
Total		\$244,535	\$302,492	\$302,492	\$302,492
STATE-support tuition/hr, net of HEFF		\$0.00	\$0.00	\$0.00	\$0.00
Self-support tuition revenue	hrs x amt	\$0	\$0	\$0	\$0
SELF-support tuition/hr, net of HEFF, EUC, USD/CDE		GR \$219.23	\$219.23	\$219.23	\$219.23
State-support tuition revenue	hrs x amt	\$217,036	\$315,689	\$315,689	\$315,689
Program fee, per cr hr (if any)		\$0.00	\$0	\$0	\$0
Delivery fee, per cr hr (if any)		\$0.00	\$0	\$0	\$0
University redirections		\$0	\$0	\$0	\$0
Community/Employers		\$0	\$0	\$0	\$0
Grants/Donations/Other		\$0	\$0	\$0	\$0

Total Resources	\$217,036	\$315,689	\$315,689	\$315,689
	(\$27,499	\$13,196	\$13,196	\$13,196
)			

Estimated Salary & Benefits per FTE	Faculty - Regular, New	Faculty, Regular - Inload / Overload	Faculty - Adjunct
Estimated salary (average) - explain below	\$93,350	\$4,979	\$4,500
University's variable benefits rate (see below)	13.85%	13.85%	8.25%
Variable benefits	\$12,924	\$775	\$371
Health insurance/FTE, FY13	\$8,622	\$517.32	\$0
<i>Average S&B</i>	\$114,896	\$6,271	\$4,871

Explain faculty used to develop the average salary & fiscal year salaries used. Enter amount above.

Budget accomodates one new 12 mos 1 FTE faculty, 10 course/sections delivered by adjuncts and 5 course/sections delivered by current MSW faculty via inload/overload

Explain adjunct faculty costs used in table:

Explain other [for example, CSA or exempt] salary & benefits. Enter amount above.

Summarize the operating expenses shown in the table:

Contractual Services: USD Continuing Distance Education Production Costs of 18% of gross revenues.

Summarize resources available to support the new program (redirection, donations, grants, etc).

State-support: Change cell on page 1 to use the UG or GR net amount.

Self-Support Tuition, HEFF & Net	FY15 Rate	HEFF	EUC	USD / CDE	Net
Undergraduate	\$312.90	\$26.60	\$8.00	\$111.08	\$167.22
Graduate	\$414.85	\$40.35	\$8.00	\$147.27	\$219.23
Externally Supported	\$40.00				

State-support: Change cell on page 1 to use the UG or GR net amount for your university.

State-Support Tuition, HEFF & Net	FY15 Rate	HEFF	Net	
Undergraduate - BHSU, DSU, NSU	\$133.1 0	\$26.62	\$106.48	<i>Change cell on page 1</i>
Undergraduate - SDSMT, SDSU, USD	\$133.8 0	\$26.76	\$107.04	<i>to point to your net.</i>
Graduate - BHSU, DSU, NSU	\$201.8 5	\$40.37	\$161.48	<i>Change cell on page 1</i>
Graduate - SDSMT, SDSU, USD	\$210.4 0	\$42.08	\$168.32	<i>to point to your net.</i>

Variable Benefits Rates

Univer sity	FY15
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BHSU	14.23%	<i>Change the benefits rate cell in the table on page 2 to point to the rate for your university.</i>
DSU	13.85%	
NSU	13.92%	
SDSM &T	13.89%	
SDSU	14.04%	
USD	13.85%	