

SOUTH DAKOTA BOARD OF REGENTS

Academic and Student Affairs
Consent

AGENDA ITEM: 5 – F (2)

DATE: May 10, 2022

SUBJECT

New Site Request – USD – Exercise Science Specialization – MA in Kinesiology and Sports Management (Online & Hybrid)

CONTROLLING STATUTE, RULE, OR POLICY

[BOR Policy 2:23](#) – Program and Curriculum Approval

[BOR Policy 2:12](#) – Distance Education

BACKGROUND / DISCUSSION

The University of South Dakota (USD) requests approval to offer the Exercise Science specialization within the MA in Kinesiology and Sports Management online, as well as via hybrid delivery. Currently, this specialization is offered on campus through face-to-face delivery. Adding the online and hybrid delivery modalities will provide greater flexibility for working professionals, in addition to full-time students, to earn this degree. Offering this online and hybrid program will bring the Exercise Science specialization in line with the Sport Management specialization within the same program, making the master’s degree more accessible for a variety of students.

IMPACT AND RECOMMENDATION

USD anticipates 15 online enrollments and 15 graduates after four years of the program being online. The university requests no new resources.

Board office staff recommends approval to offer the specialization online and hybrid.

ATTACHMENTS

Attachment I – New Site Request: USD – Exercise Science Specialization – MA in Kinesiology and Sports Management

DRAFT MOTION 20220510_5-F(2):

I move to approve USD’s new site proposal to offer the Exercise Science specialization within the MA in Kinesiology and Sports Management online and hybrid.



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Site Request

UNIVERSITY:	USD
DEGREE(S) AND PROGRAM:	Kinesiology and Sport Management: Master of Arts (M.A.) with Exercise Science specialization
NEW SITE(S): <i>Include address of new physical locations. Delivery methods are defined in AAC Guideline 5.5.</i>	Online Hybrid, Vermillion
INTENDED DATE OF IMPLEMENTATION:	Fall 2022
CIP CODE:	31.0599
UNIVERSITY DIVISION:	Kinesiology and Sport Management (UKSM)
BANNER DIVISION CODE:	School of Education (2E)

X	<p><u>Please check this box to confirm that (place an “X” in the left box):</u></p> <ul style="list-style-type: none"> The individual preparing this request has read AAC Guideline 2:11, which pertains to new site requests, and that this request meets the requirements outlined in the guidelines. This request will not be posted to the university website for review of the Academic Affairs Committee until it is approved by the Executive Director and Chief Academic Officer.
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University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

President of the University

Date

1. What is the need for offering the program at the new physical site or through distance delivery?

The Division of Kinesiology and Sport Management (KSM) would like to convert our current face-to-face delivery for the graduate Exercise Science specialization to that of online and hybrid modalities similar to the graduate Sport Management specialization. The current Exercise Science specialization program offered in the KSM master’s program has been in existence for over 11 years and the students do not currently possess the opportunity to take online and hybrid classes. Adding the online and hybrid delivery modalities will provide greater flexibility for working professionals, in addition to full-time students, to earn this degree. Although our Sport Management specialization offers online and hybrid deliveries, there are no other Exercise Science programs offering an 100% online option for any graduate exercise science degree currently being offered in the South Dakota regental system. Offering this online and hybrid program will bring the Exercise Science specialization in line with the Sport Management

specialization, make the master’s degree more accessible for a variety of students, and potentially increase the number of Exercise Science graduate students.

The Division of Kinesiology and Sport Management’s request to change modalities for the Exercise Science specialization parallels USD’s mission that encourages our communication processes to be informative, agile, and transparent. The online and hybrid Exercise Science option will provide a robust, experiential, and practical experience for a variety of stakeholders, thus preparing our students for a global and complex world.

2. Are any other Regental universities authorized to offer a similar program at the proposed site(s) or through distance delivery? If “yes,” identify the institutions and programs and explain why authorization is requested.

No.

3. Are students enrolling in the program expected to be new to the university or redirected from other existing programs at the university? Complete the table below and explain the methodology used in developing the estimates.

	Fiscal Years*			
	1 st	2 nd	3 rd	4 th
<i>Estimates</i>	FY23	FY24	FY25	FY26
Students new to the university	7	10	15	15
Students from other university programs	0	0	0	0
=Total students in the program at the site	7	10	15	15
Program credit hours (major courses)**	210	300	450	450
Graduates	7	10	15	15

*Do not include current fiscal year.

**This is the total number of credit hours generated by students in the program in the required or elective program courses. Use the same numbers in Appendix B – Budget.

4. What is the perceived impact of this request on existing programs in the Regental system?

As of now, there is no comparable online and hybrid Exercise Science program in the Regental system. Therefore, we anticipate limited impact. Moreover, the presence of the online and hybrid program will provide greater flexibility and opportunity for students.

5. Complete the table and explain any special circumstances. Attach a copy of the program as it appears in the current catalog. If there are corresponding program modifications requested, please attach the associated form. Explain the delivery of the new courses and attach any associated new course request forms.

[Master of Arts, Kinesiology and Sport Management-Exercise Science Specialization]	Credit hours	Credit hours currently available from this university at this site	Credit hours currently available from other universities available at this site	Credit hours currently available via distance	Credit hours new to this university
System General Education Requirements					
<i>Subtotal, Degree Requirements</i>					
Required Support Courses					

[Master of Arts, Kinesiology and Sport Management-Exercise Science Specialization]	Credit hours	Credit hours currently available from this university at this site	Credit hours currently available from other universities available at this site	Credit hours currently available via distance	Credit hours new to this university
Major Requirements		24		9	15
Major Electives or Minor		6		6	0
<i>Subtotal, Requirements of the Proposed Major</i>		30		15	15
Free Electives					
<i>Total, Degree with Proposed Major</i>					

*If the major will be available in more than one degree (e.g., BA, BS, BS Ed) at the new site(s) and the number or distribution of credits will vary with the degree, provide a separate table for each degree.

Existing Curriculum

Master of Arts, Kinesiology and Sport Management-Exercise Science Specialization Only, Plan A (thesis)

Prof.	Num.	Title	Cr. Hrs.
Core Coursework:			
KSM	790	Seminar	3
KSM	798	Thesis	6
EDER	761	Graduate Research & Design	3
Subtotal:			12
Exercise Science Specialization:			
EDER	762	Foundations of Statistics	3
KSM	776	Applied Physiology of Exercise	3
KSM	712	Laboratory Techniques in Exercise Physiology	3
KSM	716	Mechanics of Motor Learning	3
KSM	731	Advanced Biomechanics	3
KSM	732	Evaluation of Research in KSM	3
Sub-total			18
Total Hours Required			30

Master of Arts, Kinesiology and Sport Management-Exercise Science Specialization Only, Plan B (non-thesis)

Prof.	Num.	Title	Cr. Hrs.
Core Coursework:			
KSM	790	Seminar	3
KSM		Electives	6
EDER	761	Graduate Research & Design	3
Subtotal:			12
Exercise Science Specialization:			
EDER	762	Foundations of Statistics	3
KSM	776	Applied Physiology of Exercise	3
KSM	712	Laboratory Techniques in Exercise Physiology	3
KSM	716	Mechanics of Motor Learning	3
KSM	731	Advanced Biomechanics	3
KSM	732	Evaluation of Research in KSM	3
Sub-total			18
Total Hours Required			30

6. How will the university provide student services comparable to those available for students on the main campus?

Student services will be provided by the Division of Kinesiology and Sport Management as well as Academic Affairs. Services will be similar to those provided for other online and hybrid

programs. Kinesiology and Sport Management has been offering online and hybrid coursework for several years and is accustomed to working with students from a distance. We also have available expertise of faculty and support personnel in the I.D. Weeks library, the CTL, and ITS to assist online and hybrid students (and faculty serving students) in accessing and using resources to further their education.

- 7. Is this program accredited by a specialized accrediting body? If so, address any program accreditation issues and costs related to offering the program at the new site(s).**

This program is not accredited by a specialized body – no costs will be added.

- 8. Does the university request any exceptions to Board policy for delivery at the new site(s)? Explain requests for exceptions to Board policy.**

No exemptions are requested for delivery at the new site.

- 9. Cost, Budget, and Resources related to new courses at the site: Explain the amount and source(s) of any one-time and continuing investments in personnel, professional development, release time, time redirected from other assignments, instructional technology & software, other operations and maintenance, facilities, etc., needed to implement the proposed minor. Complete Appendix B – Budget using the system form.**

The Kinesiology and Sport Management Graduate Degree in Exercise Science is offered through a face-to-face delivery at USD. Offering it online and hybrid requires no additional costs.