

SOUTH DAKOTA BOARD OF REGENTS

Planning Session

AGENDA ITEM: 4 – C
DATE: August 2-4, 2022

SUBJECT

Strategic Plan: Access and Affordability – First Day Access

CONTROLLING STATUTE, RULE, OR POLICY

[SDBOR Strategic Plan](#)

BACKGROUND / DISCUSSION

The mission of the Board of Regents is to provide an excellent, efficient, accessible, equitable, and affordable public university and special schools system that improves South Dakota’s overall educational attainment and research productivity, while enriching the intellectual, economic, civic, social, and cultural life of the state, its residents, and its communities. Goal 2 of the Strategic Plan is Access and Affordability, which states “the Regental system is the largest public post-secondary education system in South Dakota. This system offers both undergraduate and graduate education. Access to affordable education is the cornerstone to ensuring South Dakotans who desire to attend a public post-secondary institution can.”

One of the objectives outlined in Goal 2 includes cost reduction of course content by engaging in a system-wide collaboration and grant opportunity for funding to incorporate Open Educational Resources/Content (OER). An OER team has been assembled including stakeholders from the Bookstores, Libraries, Faculty, and Academic Leadership. With the focus on reducing costs, Academic Affairs Council (AAC) supported, officially, in March 2021, First Day Access. First Day Access can be defined as receiving access through digital means to course material/content where costs are directly billed to the student through their fee statement.

The benefits of First Day Access include discounted prices for materials, interactive materials, and the guarantee of accurate materials for the start of class or before. AAC supported that for Spring 2022 all digital materials would be First Day Access. March 2021 COPS held a discussion supporting the movement to First Day Access and best practices. A follow up conversation with COPS was held on July 19, 2022, affirming the benefits of this movement.

To share the impact of First Day Access, Attachment I (developed by the bookstore managers) displays current utilization and cost savings for students since early faculty

(Continued)

INFORMATIONAL ITEM

adoption (2017-2022). Attachment II provides examples of a first-year student's course material costs and savings by First Day Access, General Digital Materials, and Textbooks.

The universities have embraced movement to First Day Access. While there is more that can be accomplished in this cost reduction strategy, Dr. Minder is briefing the board as this work directly connects to the Strategic Plan and priorities of access and affordability.

IMPACT AND RECOMMENDATION

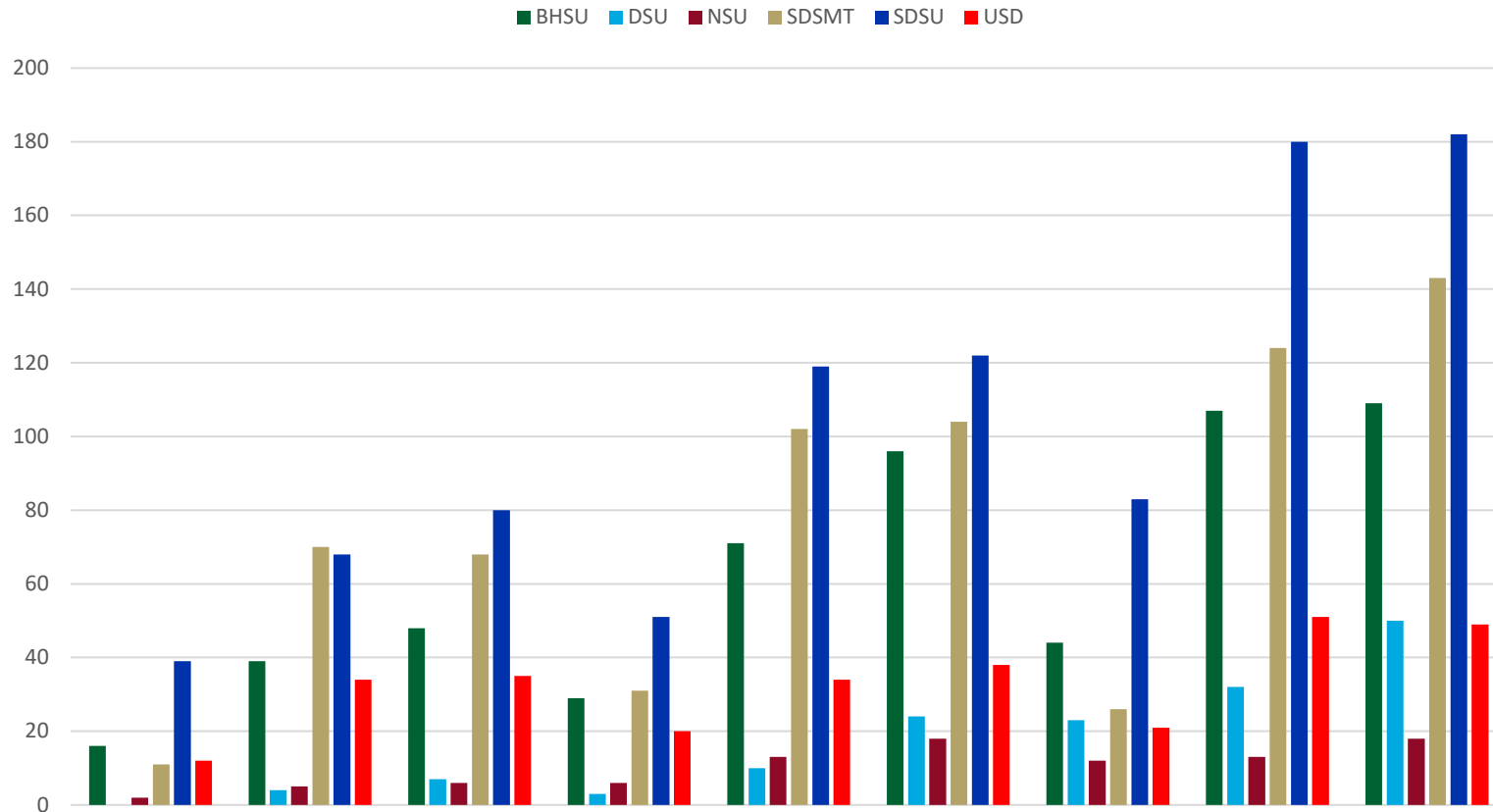
The Strategic Plan specifically documents the importance of access and affordability for our students. With the efforts currently underway, support by the board ensures continued momentum and optimum implementation of this practice.

ATTACHMENTS

Attachment I – First Day Access Reporting

Attachment II – First Year Examples – Comparison of Costs

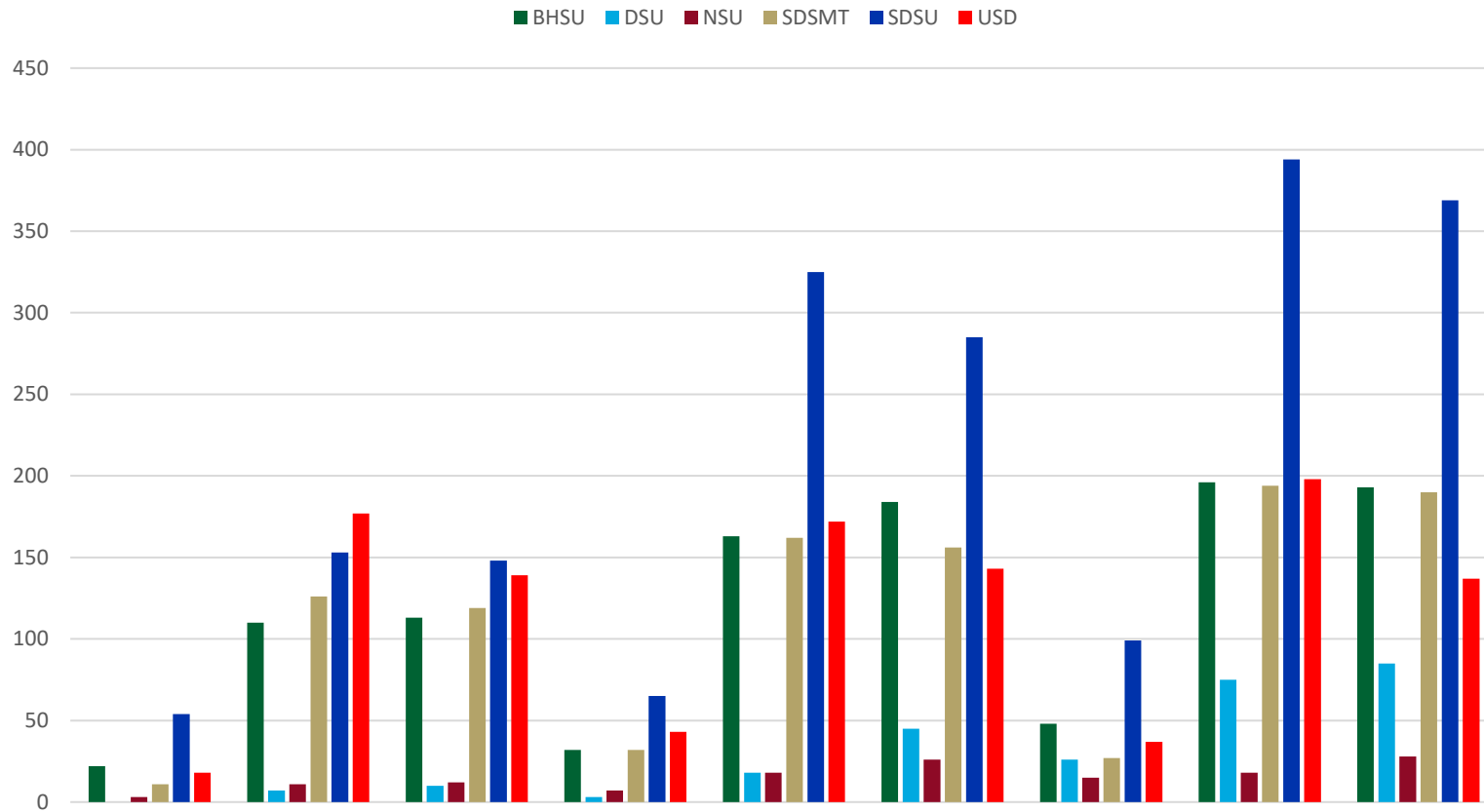
Courses Utilizing First Day Access Digital Content



	2019SU	2019FA	2020SP	2020SU	2020FA	2021SP	2021SU	2021FA	2022SP	TOTAL
BHSU	16	39	48	29	71	96	44	107	109	559
DSU		4	7	3	10	24	23	32	50	153
NSU	2	5	6	6	13	18	12	13	18	93
SDSMT	11	70	68	31	102	104	26	124	143	679
SDSU	39	68	80	51	119	122	83	180	182	924
USD	12	34	35	20	34	38	21	51	49	294
TOTAL	80	220	244	140	349	402	209	507	551	2,702

From the Student Information System.

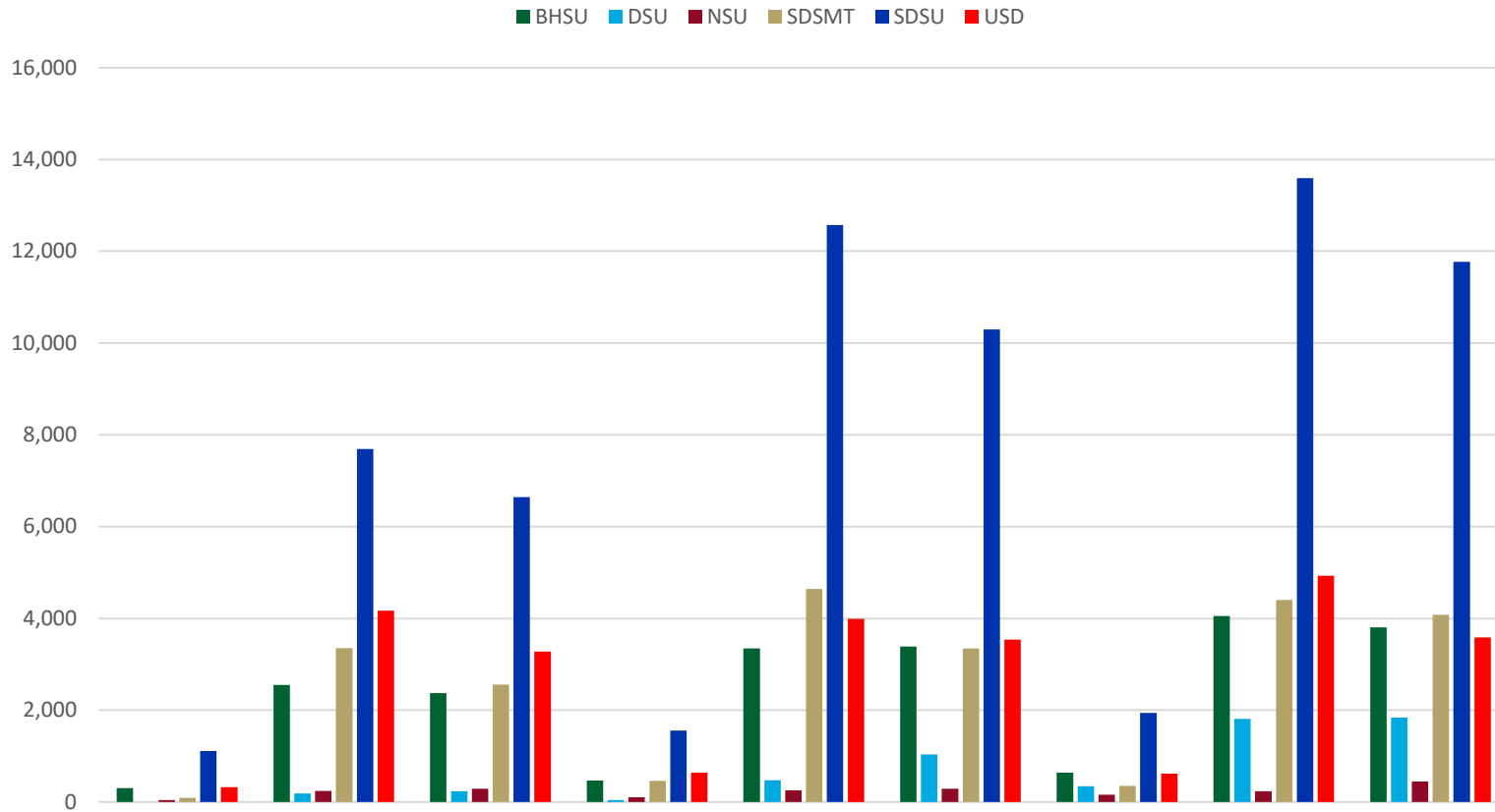
Sections Utilizing First Day Access Digital Content



	2019SU	2019FA	2020SP	2020SU	2020FA	2021SP	2021SU	2021FA	2022SP	Grand Total
BHSU	22	110	113	32	163	184	48	196	193	1,061
DSU		7	10	3	18	45	26	75	85	269
NSU	3	11	12	7	18	26	15	18	28	138
SDSMT	11	126	119	32	162	156	27	194	190	1,017
SDSU	54	153	148	65	325	285	99	394	369	1,892
USD	18	177	139	43	172	143	37	198	137	1,064
Grand Total	108	584	541	182	858	839	252	1,075	1,002	5,441

From the Student Information System.

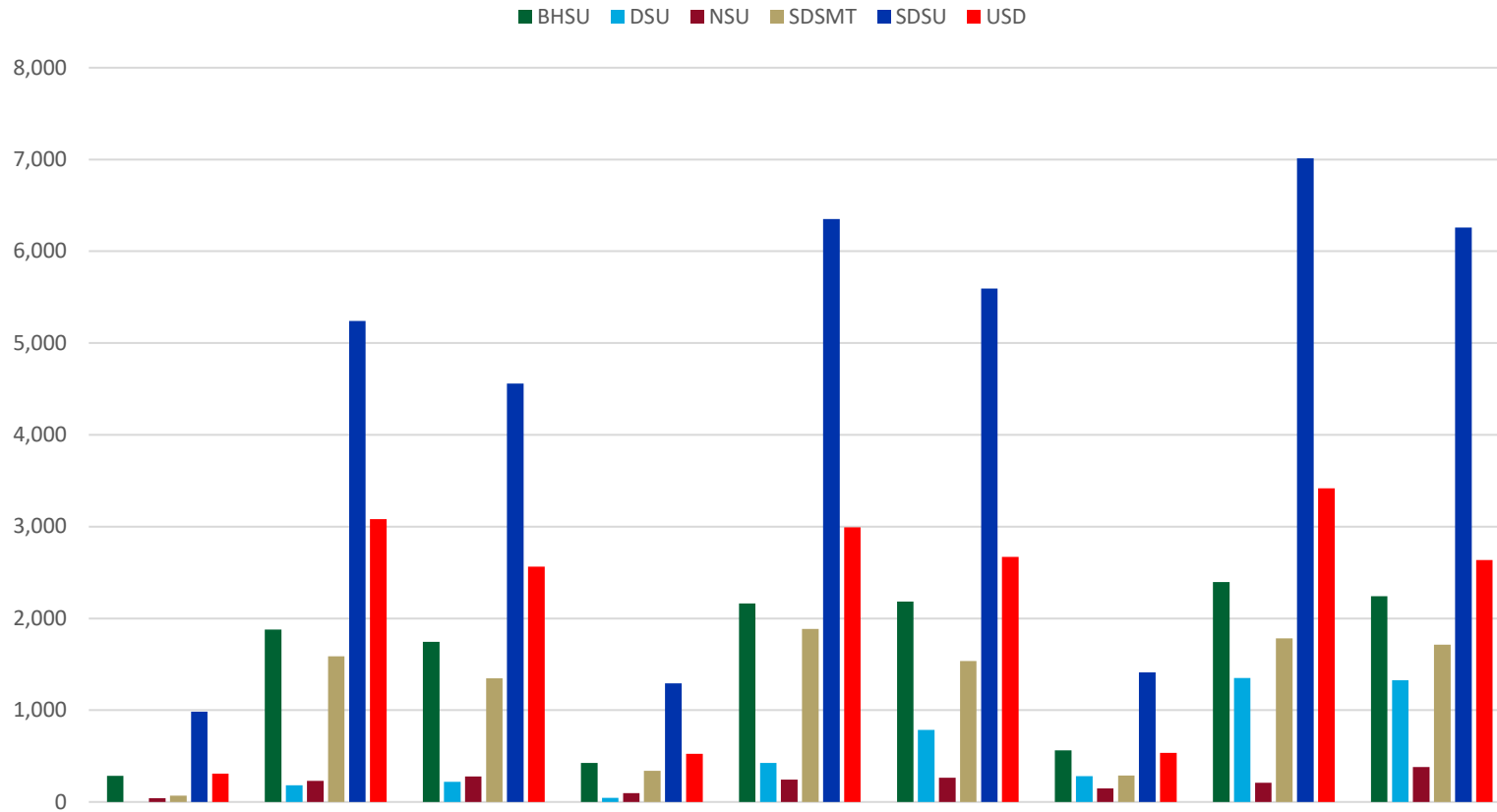
Section Student Head Counts Utilizing First Day Access Digital Content



	2019SU	2019FA	2020SP	2020SU	2020FA	2021SP	2021SU	2021FA	2022SP	TOTAL
BHSU	299	2,551	2,372	465	3,349	3,390	635	4,049	3,804	20,914
DSU		184	236	44	476	1,033	346	1,807	1,837	5,963
NSU	45	239	290	102	257	290	158	232	447	2,060
SDSMT	87	3,350	2,556	462	4,642	3,343	348	4,403	4,082	23,273
SDSU	1,112	7,689	6,645	1,557	12,571	10,294	1,941	13,591	11,767	67,167
USD	325	4,166	3,278	639	3,989	3,536	617	4,929	3,589	25,068
TOTAL	1,868	18,179	15,377	3,269	25,284	21,886	4,045	29,011	25,526	144,445

From the Student Information System.

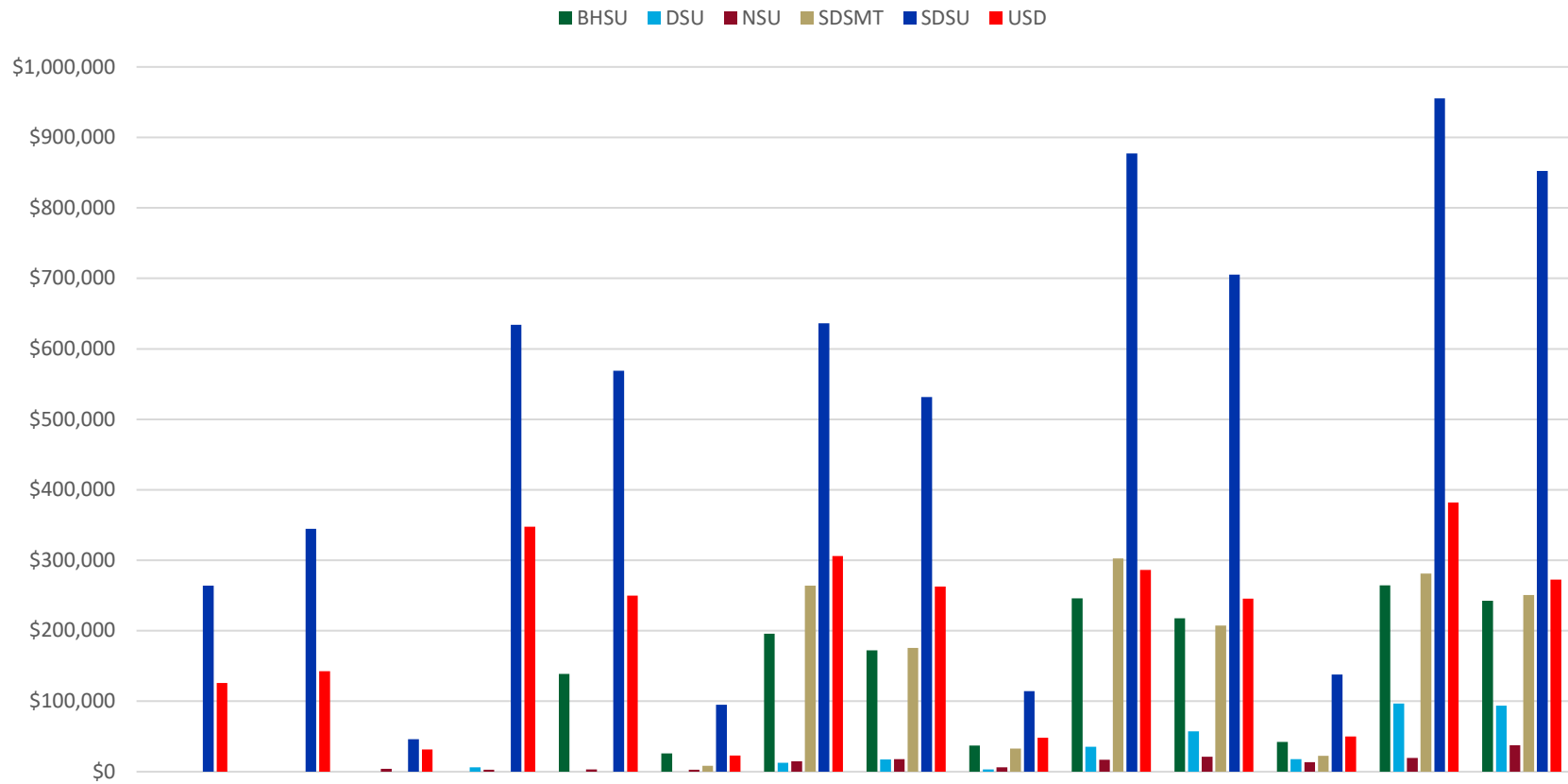
Unique Student Head Counts by Term Utilizing First Day Access Digital Content



	2019SU	2019FA	2020SP	2020SU	2020FA	2021SP	2021SU	2021FA	2022SP	TOTAL
BHSU	285	1,877	1,744	426	2,164	2,183	564	2,396	2,241	13,880
DSU		182	220	44	425	784	283	1,349	1,326	4,613
NSU	43	230	278	95	244	263	149	208	379	1,889
SDSMT	68	1,586	1,346	341	1,886	1,536	289	1,781	1,713	10,546
SDSU	985	5,240	4,557	1,291	6,352	5,595	1,411	7,014	6,260	38,705
USD	310	3,083	2,565	523	2,993	2,669	534	3,418	2,636	18,731
TOTAL	1,691	12,198	10,710	2,720	14,064	13,030	3,230	16,166	14,555	88,364

From the Student Information System.

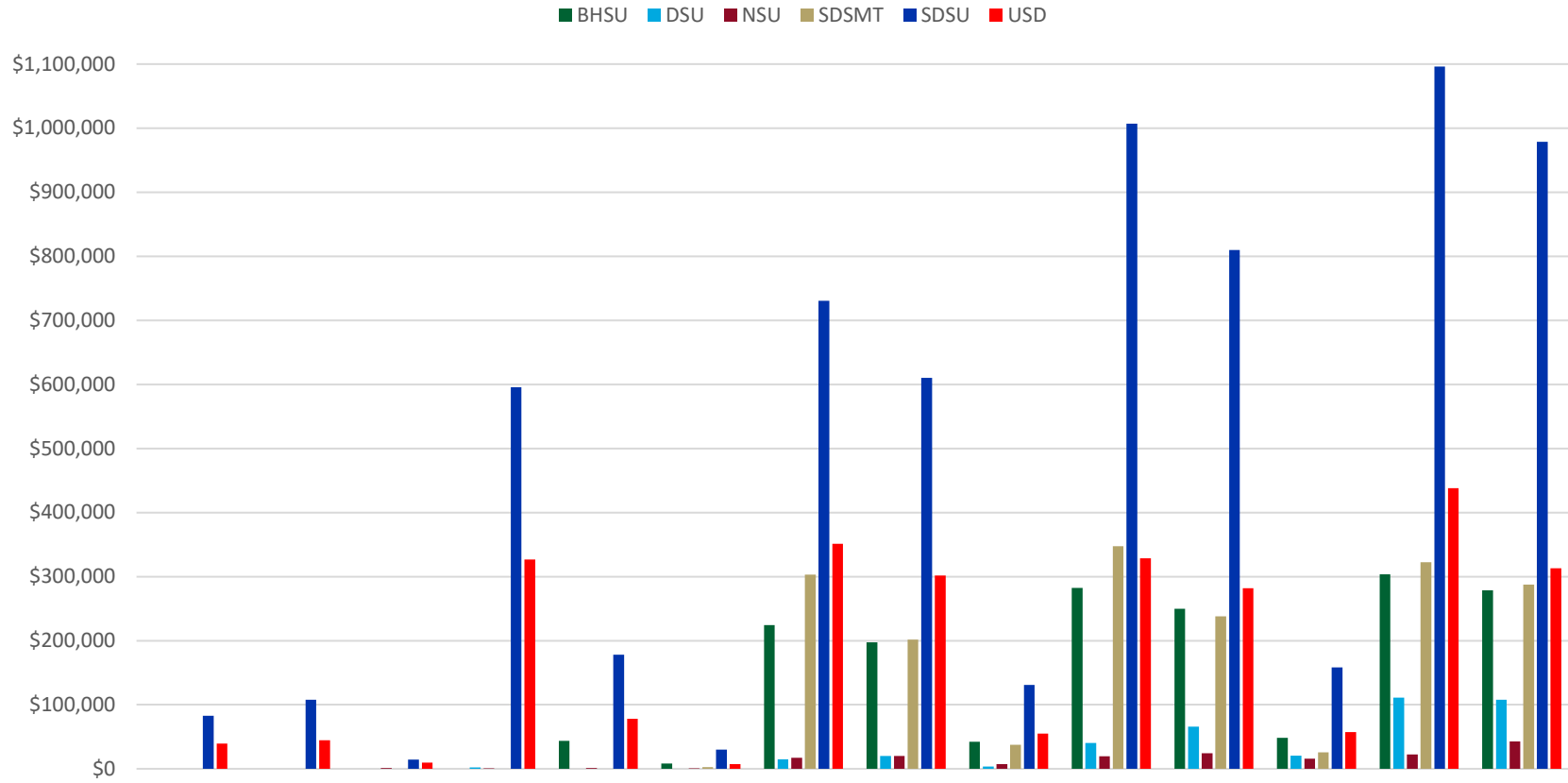
First Day Access Digital Content Charges



	2017FA	2018SP	2018SU	2018FA	2019SP	2019SU	2019FA	2020SP	2020SU	2020FA	2021SP	2021SU	2021FA	2022SP	TOTAL
BHSU					\$138,913	\$25,816	\$195,642	\$172,194	\$36,979	\$246,099	\$217,536	\$42,106	\$264,373	\$242,631	\$1,582,287
DSU				\$6,063			\$12,730	\$17,298	\$3,243	\$35,296	\$57,275	\$17,874	\$96,742	\$93,788	\$340,309
NSU			\$3,977	\$2,839	\$3,263	\$2,833	\$14,920	\$17,569	\$6,326	\$16,907	\$21,300	\$13,637	\$19,360	\$37,325	\$160,254
SDSMT						\$8,156	\$263,933	\$175,693	\$32,636	\$302,768	\$207,498	\$22,525	\$280,924	\$250,482	\$1,544,615
SDSU	\$263,997	\$344,672	\$46,265	\$634,238	\$569,081	\$95,174	\$636,384	\$531,808	\$114,141	\$877,398	\$705,464	\$137,736	\$955,180	\$852,618	\$6,764,156
USD	\$125,718	\$142,409	\$31,437	\$347,759	\$249,948	\$22,903	\$306,177	\$262,671	\$48,041	\$286,128	\$245,445	\$49,923	\$381,856	\$272,752	\$2,773,167
TOTAL	\$389,715	\$487,081	\$81,679	\$990,899	\$961,205	\$154,881	\$1,429,785	\$1,177,232	\$241,365	\$1,764,596	\$1,454,518	\$283,801	\$1,998,435	\$1,749,595	\$13,164,78

From the Student Information System billings.

Traditional New Printed Content Estimated Student Savings - Student Saved by Utilizing First Day Access Materials



	2017FA	2018SP	2018SU	2018FA	2019SP	2019SU	2019FA	2020SP	2020SU	2020FA	2021SP	2021SU	2021FA	2022SP	TOTAL
BHSU					\$43,478	\$8,080	\$224,523	\$197,614	\$42,438	\$282,430	\$249,650	\$48,322	\$303,401	\$278,450	\$1,678,386
DSU				\$1,898			\$14,609	\$19,851	\$3,721	\$40,507	\$65,730	\$20,513	\$111,024	\$107,633	\$385,487
NSU			\$1,245	\$888	\$1,021	\$887	\$17,122	\$20,162	\$7,260	\$19,403	\$24,445	\$15,650	\$22,218	\$42,835	\$173,135
SDSMT						\$2,553	\$302,896	\$201,630	\$37,454	\$347,465	\$238,130	\$25,850	\$322,396	\$287,460	\$1,765,834
SDSU	\$82,628	\$107,879	\$14,480	\$595,528	\$178,116	\$29,788	\$730,331	\$610,317	\$130,992	\$1,006,925	\$809,609	\$158,069	\$1,096,190	\$978,487	\$6,529,340
USD	\$39,348	\$44,572	\$9,840	\$326,534	\$78,231	\$7,168	\$351,377	\$301,448	\$55,134	\$328,368	\$281,679	\$57,292	\$438,228	\$313,017	\$2,632,237
TOTAL	\$121,977	\$152,451	\$25,565	\$924,849	\$300,847	\$48,476	\$1,640,859	\$1,351,023	\$276,997	\$2,025,097	\$1,669,243	\$325,697	\$2,293,457	\$2,007,882	\$13,164,41

Bookstore estimated savings based on list cost of text books versus costs of the digital material/rented material.

EXAMPLES OF STUDENT SAVINGS: FIRST-YEAR STUDENT COURSE MATERIAL COSTS AND SAVINGS

COUSRE	AUTHOR	TITLE	FIRST DAY ACCESS COST	DIGITAL COST	PRINT COST	TRADITIONAL FORM
BIOL 151	MORRIS	ACHIVE FOR BIOLOGY: HOW LIFE WORKS, 3RD EDITION	\$54.69	\$99.03	\$141.63	LOOSE LEAF & COURSEWARE
CHEM 106	MCMURRY	FUNDAMENTALS OF GENERAL, ORGANIC & BIOLOGICAL CHEMISTRY, 8TH EDITION WITH MASTERING COURSEWARE	\$66.56	\$133.11	\$250.25	LOOSE LEAF & COURSEWARE
CMST 101	VALENZANO	EFFECTIVE PUBLIC SPEAKING	\$84.88	\$106.33	NA	EBOOK & COURSEWARE
ENGL 101	GRAFF	THEY SAY/ I SAY, 5TH EDITION	\$19.54	\$21.30	\$30.62	PAPERBACK
ENGL 101	LUNSFORD	ST. MARTIN'S HANDBOOK, 9TH EDITION	\$47.23	\$52.17	\$136.31	PAPERBACK
HIST 111	WIESENER	A HISTORY OF WORLD SOCIETIES VOL 1, 12TH EDITION	\$30.51	\$41.52	\$78.80	PAPERBACK
HLTH 100	CARNEY	CONTROVERSIES IN PUBLIC HEALTH & HEALTH POLICY, 1ST EDITION	\$46.11	NA	\$85.15	PAPERBACK
MATH 114	MILLER	COLLEGE ALGEBRA, 2ND EDITION WITH ALEKS 360 COURSEWARE	\$79.88	\$129.53	\$270.62	LOOSE LEAF & COURSEWARE
SOC 100	EGLITIS	INTRODUCTION TO SOCIOLOGY, 5TH EDITION WITH COURSEWARE	\$65.23	\$74.55	\$106.50	LOOSE LEAF & COURSEWARE
		TOTAL CONTENT COST * Costs incude 6.5% SD sales tax	\$494.63	\$657.56	\$1,099.88	
FIRST DAY ACCESS SAVINGS					32%	63%