

SOUTH DAKOTA BOARD OF REGENTS

Academic & Student Affairs
Consent

AGENDA ITEM: 5 – I
DATE: June 26-27, 2019

SUBJECT

USD Naming Request – Gallagher Center for Experiential Learning & Education Abroad

CONTROLLING STATUTE, RULE, OR POLICY

[BOR Policy 1:27](#) – Naming of Institutional Facilities, Programmatic Units or Funded Academic Honors

BACKGROUND / DISCUSSION

The University of South Dakota (“USD”) requests authorization to rename the Center for Academic & Global Engagement, located in I.D. Weeks Library Room 103, as the “Gallagher Center for Experiential Learning & Education Abroad,” in recognition of the support and leadership of USD alumni and benefactors Tom and Nancy Gallagher, who co-chaired *Onward: The Campaign for South Dakota*, which was USD’s successful comprehensive fundraising campaign, which raised more than \$270 million. The purpose of the Center is to serve as the campus hub for USD students interested in study away, service-learning, and research. The Center houses resources which support students who are seeking to enrich their academic experiences through service, study abroad, undergraduate research, and creative scholarship. The effective date of the proposed name would be October 1, 2019, with no end date noted.

In addition, through their previous endowed gift to establish the International Opportunity Fund, the Gallaghers have shown their passion for, and commitment to, helping students enrich their academic experience through international travel. The International Opportunity Fund provides travel assistance for undergraduate students to study abroad and has already impacted nearly five dozen students in just a few years.

Board Policy No. 1:27 states the pertinent standards:

DRAFT MOTION 20190626_5-I:

I move to approve the request from the University of South Dakota to rename the Center for Academic & Global Engagement as the “Gallagher Center for Experiential Learning & Education Abroad.”

2. When naming a facility or programmatic unit for a person, family, or organization where there is a gift to the institution, consideration shall be given to the following factors:
 - A. the significance of the gift to the likely realization or success of a facility project or programmatic unit, based on the following guidelines:
 - i. A name proposed for a new facility or a facility to be renovated so as to recognize a gift to the institution may be considered when the gift represents a substantial component of the projects' total cost.
 - ...
 - v. Before recommending a name in honor of an individual, corporate, or commercial entity, institutions must avoid any appearance of commercial influence or conflict of interest by taking additional due diligence. The naming for an individual associated with a corporation should be handled as any naming for an individual.
 - ...
 - B. the urgency or need for the project or program, or continuing support for the program,
 - C. the standing of the individual, family, or entity in the community or profession,
 - D. the nature and duration of the relationship of the proposed honoree to the university.
3. Prior to recommending to the Board the naming of a facility or programmatic unit for a person, family or organization, the president or superintendent shall have a reasonable assurance that:
 - A. the proposed name will bring additional honor and distinction to the institution,
 - B. the recognition implied by the naming is appropriate for the behavior exhibited by the individual, family, or organization, and
 - C. any philanthropic commitments connected with the naming can be realized.

IMPACT AND RECOMMENDATIONS

The naming request from USD meets the requirements of Board Policy 1:27, and therefore, Board staff recommends approval by the Board.

ATTACHMENTS

Attachment I – Naming Request Form



South Dakota Board of Regents

Naming Request Form

*Request for Naming of Campus Facilities,
Programmatic Units, or Funded Academic Honors*

Date Request Submitted: May 28, 2019_____

Name of Institution: University of South Dakota_____

Current Name: Center for Academic & Global Engagement_____

Proposed Name: Gallagher Center for Experiential Learning & Education Abroad_____

Effective Date and Duration of Proposed Name: October 1, 2019. Duration is for the foreseeable future._____

Location on Campus: I.D. Weeks Library, Room 103_____

Purpose of Facility, Space, or Program to be Named: The Center is the campus hub for USD students interested in study away, service-learning, and research. It houses resources supporting students seeking to enrich their academic experiences through service, study away, and undergraduate research & creative scholarship._____

Rationale for Proposed Name (Include in the space below, or attach documentation):

Tom Gallagher '76 and Nancy '77 (Cimpl) Gallagher have distinguished themselves as exceptional champions and benefactors of the University of South Dakota through years of volunteer service, leadership, and generosity. Over the past seven years, the Gallaghers co-chaired *Onward: The Campaign for South Dakota*, USD's successful comprehensive campaign totaling more than \$270 million. The leadership, commitment, and counsel the Gallaghers provided throughout the campaign was invaluable. The import of their commitment as campaign co-chairs cannot be understated, but only partially captures the scope of their volunteer service and its favorable impact on USD.

Through their generous endowed gift to establish the International Opportunity Fund, the Gallaghers have shown their passion for, and commitment to, helping students enrich their academic experience through international travel. The International Opportunity Fund provides travel assistance for undergraduate students to study abroad and has already impacted close to five dozen students in just a few short years.

In honor of the tremendous impact Tom and Nancy Gallagher have made at USD, and in recognition of their interest in international travel, it is recommended that the Center for Academic & Global Engagement be renamed to the Gallagher Center for Experiential Learning and Education Abroad.

Authorization for Use of Name

I, the undersigned, authorize the use of my name for the proposed naming request specified above.

DocuSigned by:
Nancy Gallagher
E44AFC32E3A2469...
Signature

5/29/2019
Date

Nancy Gallagher
Printed Name

DocuSigned by:
Thomas D. Gallagher
0C3645C031F0469...
Signature

5/29/2019
Date

Thomas D. Gallagher
Printed Name

Campus Authorization of Naming Request

I, the undersigned President/Superintendent, have a reasonable assurance that the proposed name will bring additional honor and distinction to the institution, the recognition implied by naming is appropriate for the behavior exhibited by the individual, family, or organization, and any philanthropic commitments connected with the naming can be realized. I certify that this naming request meets the criteria required by Board of Regents Policy 1:27, which key requirements are stated below:

- 1. When naming a facility or programmatic unity for a person, family, or organization where there is no gift, the proposed honoree shall have achieved distinction in one or more of the following ways:
 - a. Serving the university in an academic or administrative capacity with high distinction, or
 - b. By contributing in other exceptional ways to the welfare and reputation of the university, to education, or the community in general.

OR

- 2. When naming a facility or programmatic unit for a person, family, or organization where there is a gift to the institution, consideration has been given to the following factors:
 - a. The significance of the gift to the likely realization or success of a facility project or programmatic unit, based on the following guidelines:
 - i. A name proposed for a new facility or a facility to be renovated so as to recognize a gift to the institution may be considered when the gift represents a substantial component of the projects' total cost.
 - ii. A name proposed for an existing but presently untitled facility so as to recognize a gift to the institution may be considered when the gift represents a significant proportion of the value of the facility.
 - iii. A name may be proposed for a programmatic unit to recognize an endowed gift to the institution if the gift is similar to donations received for comparable naming at peer institutions, provided that any associated endowment will be sufficient to sustain the program or a substantial portion of it, since the naming shall be in effect for the life of the program.
 - iv. If a fund raising drive or a contractual agreement may involving naming that is subject to Board approval, the Board must be apprised of such initiatives in advance.
 - v. Before recommending a name in honor of an individual, corporate, or commercial entity, institutions must avoid any appearance of commercial influence or conflict of interest by taking additional due diligence. The naming for an individual associated with a corporation should be handled as any naming for an individual.

ATTACHMENT I 5

1. Corporate names may be used to designate individual rooms or suites of rooms, as well as endowed chairs and professorships. Plaques in public spaces within buildings may recognize the contributions of corporations. The size, design, and wording of plaques and other signs that acknowledge corporate generosity and express institutional appreciation should be modest in size and appropriate to the public university or school setting.
 - b. the urgency or need for the project or program, or continuing support for the program,
 - c. the standing of the individual, family, or entity in the community or profession,
 - d. the nature and duration of the relationship of the proposed honoree to the university.

DocuSigned by:
Sheila Gestring
D810F8FB7C084DD...

President/Superintendent Signature

5/29/2019

Date