

SOUTH DAKOTA BOARD OF REGENTS

Academic and Student Affairs
Consent

AGENDA ITEM: 4 – D (4)
DATE: April 2-4, 2019

SUBJECT

New Site: USD Undergraduate Certificate in Arts in Health

CONTROLLING STATUTE, RULE, OR POLICY

[BOR Policy 2:23](#) – Program and Curriculum Approval

[BOR Policy 2:12](#) – Distance Education

BACKGROUND / DISCUSSION

The University of South Dakota (USD) requests authorization to offer the undergraduate certificate in Arts in Health through online delivery. The request is in response to feedback received by the USD from potential students who cannot travel to the Vermillion campus. USD notes two recent surveys indicating that nearly half of the healthcare institutions in the United States have arts in healthcare programming. The certificate complements education received in a traditional major while developing skills as practitioners at arts in health sites.

IMPACT AND RECOMMENDATION

USD currently offers nine certificates online at the undergraduate level. No related programs are currently available online in the Regental system. USD does not request any new resources. USD anticipates graduating an additional four students per year after full implementation of the online program.

Board office staff recommends approval to offer the program online.

ATTACHMENTS

Attachment I – New Site Request Form: USD Undergraduate Certificate in Arts in Health (Online)

DRAFT MOTION 20190402_4-D(4):

I move to approve USD’s new site proposal to offer the undergraduate certificate in Arts in Health through online delivery.



SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS
New Site Request

UNIVERSITY:	University of South Dakota
DEGREE(S) AND PROGRAM:	Arts in Health Certificate (undergraduate and graduate certificates)
NEW SITE(S):¹	Online
INTENDED DATE OF IMPLEMENTATION:	2019-2020 catalog
CIP CODE:	51.2301
UNIVERSITY DEPARTMENT:	Art
UNIVERSITY DIVISION:	College of Fine Arts

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

 President of the University

 Date

1. What is the need for offering the program at the new physical site or through distance delivery?

The USD Department of Art has received feedback from off-campus students that they want to take the certificate courses but cannot attend campus to take the courses. Online is a viable option to reach the students not close enough to take courses for the certificate on-campus.

Increasing numbers of clinicians and other professionals from the medical community are working side by side with arts professionals in both healthcare and community settings, and around the world the arts are emerging as an important and integral component of healthcare. In two recent surveys, nearly half of the healthcare institutions in the United States reported having arts in healthcare programming. The existing certificates add an additional element to a student's related degree program. The online certificate programs will help undergraduate students develop skills to be practitioners for Arts in Health sites, and graduate students will develop skills to be coordinators/leaders for Arts in Health sites.

Arts in Health is not a degree but will offer information for students looking to pursue advanced degrees in related fields or add-ons to their degree in order to separate themselves from competition in their degree field. There is no undergraduate degree for Arts Therapists in the nation, but this certificate can help prepare students looking to pursue Arts Therapy or Arts in Health as a graduate degree. Career Outlook for Art Therapists are expected to increase by 3.52% over the next few years <https://www.recruiter.com/careers/art-therapists/outlook/>

2. Are any other Regental universities authorized to offer a similar program at the proposed site(s) or through distance delivery?

No other Regental universities offer the Arts in Health certificate.

¹ If the request is for a new physical location, include an address for the location. Delivery methods are defined in [AAC Guideline 5.5](#).

3. Are students enrolling in the program expected to be new to the university or redirected from other existing programs at the university? Complete the table below and explain the methodology used in developing the estimates.

Students will be both current USD campus and online students while others are from other universities. Advisors working with interested students helped estimate the numbers based on feedback from advising meetings.

	Fiscal Years*			
	1 st	2 nd	3 rd	4 th
<i>Estimates</i>	FY 20	FY 21	FY 22	FY 23
Students new to the university	4	6	8	10
Students from other university programs	2	3	4	5
=Total students in the program at the site	7	11	15	19
Program credit hours (major courses)**	21	33	45	57
Graduates	1	2	3	4

4. What is the perceived impact of this request on existing programs in the Regental system?

The Arts in Health undergraduate and graduate certificates' impact will be a positive add-on to a variety of degrees, not only at USD, but state-wide since we will offer it online. We have previously seen students from Art, Psychology, Music and Nursing taking the on-campus courses for the AIH certificate and we expect this trend to continue as the audience and jobs for AIH continue to grow.

5. Complete the table and explain any special circumstances. Attach a copy of the program as it appears in the current catalog. If there are corresponding program modifications requested, please attach the associated form. Explain the delivery of the new courses and attach any associated new course request forms.

Note: The courses in the undergraduate and graduate certificates are cross-listed at both levels.

Arts in Health Certificate	Credit hours	Credit hours currently available from this university at this site	Credit hours currently available from other universities available at this site	Credit hours currently available via distance	Credit hours new to this university
System General Education Requirements					
<i>Subtotal, Degree Requirements</i>					
Required Support Courses					
Certificate Requirements	12	12	0	9	3
Major Electives or Minor					
<i>Subtotal, Requirements of the Proposed Major</i>					
Free Electives					
<i>Total, Degree with Proposed Major</i>					

*If the major will be available in more than one degree (e.g., BA, BS, BS Ed) at the new site(s) and the number or distribution of credits will vary with the degree, provide a separate table for each degree.

6. How will the university provide student services comparable to those available for students on the main campus?

Student services will be provided by the Division of Continuing and Distance Education (CDE) and the Department of Art in keeping with the model used in delivering existing

online courses. Because the College of Fine Arts has been offering education courses online for over a decade, it is very experienced in serving online and off-campus students.

The University of South Dakota I.D. Weeks Library is available for online research.

Technical support will be provided by USD's Information Technology Services department. Help Desk services are available to online learners during the traditional work day, in the evenings, and on the weekends.

7. Is this program accredited by a specialized accrediting body? If so, address any program accreditation issues and costs related to offering the program at the new site(s).

There is no specialized accrediting body for this certificate.

8. Does the university request any exceptions to Board policy for delivery at the new site(s)? Explain requests for exceptions to Board policy.

No exceptions requested from BOR policies.

9. Cost, Budget, and Resources related to new courses at the site: Explain the amount and source(s) of any one-time and continuing investments in personnel, professional development, release time, time redirected from other assignments, instructional technology & software, other operations and maintenance, facilities, etc., needed to implement the proposed minor.

The AIH Certificate is already offered on-campus at USD. There will be no additional costs associated with offering it online, instead of on campus.