

SOUTH DAKOTA BOARD OF REGENTS

Academic and Student Affairs
Consent

AGENDA ITEM: 3 – H (1)
DATE: December 4-6, 2018

SUBJECT

New Certificate: BHSU Undergraduate Certificate in International Studies

CONTROLLING STATUTE, RULE, OR POLICY

[BOR Policy 2:23](#) – Program and Curriculum Approval

BACKGROUND / DISCUSSION

Black Hills State University (BHSU) requests authorization to offer an undergraduate certificate in International Studies. The certificate is designed to encourage students to participate in experiential learning opportunities through travel experiences. This is a stand-alone certificate designed to add additional value to a student’s major and minor. BHSU notes that the demand for students with international travel experiences and expertise is growing in today’s economy. The certificate requires students to have one study abroad experience in addition to three courses that address international issues.

IMPACT AND RECOMMENDATION

The certificate consists of 12 credit hours comprised of existing courses; three of the 12 credits must come from a study abroad experience. The certificate program would allow students to have a credential appear on their transcript to recognize knowledge and skills gained from international experiences. BHSU is not asking for additional resources to offer the program.

Board office staff recommends approval of the program.

ATTACHMENTS

Attachment I – New Certificate Request Form: BHSU – Undergraduate Certificate in International Studies

DRAFT MOTION 20181204_3-H(1):

I move to authorize BHSU to offer an undergraduate certificate in International Studies as presented.



SOUTH DAKOTA BOARD OF REGENTS ACADEMIC AFFAIRS FORMS

New Certificate

Use this form to propose a certificate program at either the undergraduate or the graduate level. A certificate program is a sequence, pattern, or group of academic credit courses that focus upon an area of specialized knowledge or information and develop a specific skill set. Certificate programs typically are a subset of the curriculum offered in degree programs, include previously approved courses, and involve 9-12 credit hours including prerequisites. In some cases, standards for licensure will state explicit requirements leading to certificate programs requiring more than 12 credit hours (in such cases, exceptions to course or credit requirements must be justified and approved). The Board of Regents, Executive Director, and/or their designees may request additional information about the proposal. After the university President approves the proposal, submit a signed copy to the Executive Director through the system Chief Academic Officer. Only post the New Certificate Form to the university website for review by other universities after approval by the Executive Director and Chief Academic Officer.

UNIVERSITY:	BHSU
TITLE OF PROPOSED CERTIFICATE:	International Studies
INTENDED DATE OF IMPLEMENTATION:	Fall 2018
PROPOSED CIP CODE:	30.2001
UNIVERSITY DEPARTMENT:	College of Liberal Arts
UNIVERSITY DIVISION:	Arts and Humanities

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

[Click here to enter a date.](#)

Institutional Approval Signature
President or Chief Academic Officer of the University

Date

1. Is this a graduate-level certificate or undergraduate-level certificate (place an "X" in the appropriate box)?

Undergraduate Certificate Graduate Certificate

2. What is the nature/purpose of the proposed certificate? To provide students with the opportunity to gain critical experiential learning opportunities and contextualizing academic coursework through a personal international experience. This certificate underscores the importance of educational international travel experiences during the college career and provides a strategic international focus to their curriculum at BHSU. This is a standalone certificate, meaning the credits do not directly apply to any existing degree program.

3. Provide a justification for the certificate program, including the potential benefits to students and potential workforce demand for those who graduate with the credential.¹

This certificate will allow students to develop career-ready skills in communication as well as cultural awareness among a variety of majors. In the book, *A Student Guide to Study Abroad* (2013,) the authors explain the importance of educating US students about the global world as a directive from the U.S. Department of Education (2012). We “want to ensure that more American students have the skills to compete in a global workplace, and not just build up ‘deep, deep expertise’ among a small group of graduates in foreign languages or cultures.” International experience is no longer just for those who want to work abroad, but rather global sourcing has penetrated the American markets making even small companies in rural towns an importer of goods from around the world and an international experience is increasingly more important to be competitive in the U.S. job market (National Intelligence Council, 2012.) Students have a personal international experience in addition to other global learning. Pairing these two components provides a comparative model of discovery allowing them to not only learn about other countries but also experience them as well. These comparisons could include navigating different cultures and the people in them, conducting business in a non-native language, exploring a variety of cultures and foods and religious traditions. Lastly providing the opportunity to engage with someone who is different is an important learning outcome highlighted by the “High-Impact Educational Practices (2008) as one of the best high-impact practices a student can have in the university experience.

4. Who is the intended audience for the certificate program (including but not limited to the majors/degree programs from which students are expected)?

The target audience is students who are pursuing majors at BHSU who might want to add this certificate to their current course plan or to strategically plan their curriculum toward a more global focus within their required course plan. The certificate should appeal to all students interested in international service learning and study abroad. Students are able to substitute for an upper-level course in many majors. Students from biology to education and art have taken these courses. This certificate is not intended to be a solo program of study but will complement a student’s major.

5. List the courses required for completion of the certificate in the table below (if any new courses are proposed for the certificate, please attach the new course requests to this form):²

Prefix	Number	Course Title <i>(add or delete rows as needed)</i>	Credit Hours	New (yes, no)
EXCH	487/498	Study Abroad	3	No
OR				No
EXPL	499	International Service Learning Program		No
Any 9 hours of			9	No

¹ For workforce related information, please provide data and examples; data sources may include but are not limited to the South Dakota Department of Labor, the US Bureau of Labor Statistics, Regental system dashboards, etc.

² Regental system certificate programs typically are a subset of the curriculum offered in degree programs, include existing courses, and involve 9-12 credits for completion. Deviations from these guidelines require justification and approval.

the following:				
ARTH	211	History of World Art I(3)		
ARTH	212	History of World Art II(3)		
ENGL	211	World Literature I(3)		
ENGL	212	World Literature II(3)		
GEOG	210	World Regional Geography(3)		
HIST	115	Survey of Non-Western Civilizations(3)		
HUM	387	Western Religions(3)		
HUM	388	Readings in Non-Western Religions (3)		
MUS	240	Music Cultures of the World(3)		
POLS	250	Introductions to International Relations(3)		
POLS	376	Democracy and Democratization(3)		
POLS	411	International Political Economy(3)		
THEA	270	History of World Cinema(3)		
		Any course with an RUSS<GER, FREN, or SPAN prefix.		
			Subtotal	12

6. Student Outcome and Demonstration of Individual Achievement.³

- A. What specific knowledge and competencies, including technology competencies, will all students demonstrate before graduation?** *The knowledge and competencies should be specific to the program and not routinely expected of all university graduates.*

Students will learn to recognize social norms and differences in those norms between their own and another culture.

Students will demonstrate an ability to communicate effectively with those from other cultures, compensating effectively where they do not share a common language.

- B. Complete Appendix A – Outcomes using the system form.** *Outcomes discussed below should be the same as those in Appendix A.*

A first-hand understand info the cultural norms and social conditions of another country or part of the United States.

The ability to interact constructively and collaboratively with people of a culture different than that of the student.

Acquisition of knowledge that supports and contextualizes the first-hand experience of study abroad or service learning in any area of interest to the student: language, art, literature history, religion, music or political science.

³ Board Policy 2:23 requires certificate programs to “have specifically defined student learning outcomes.”

7. Delivery Location.⁴

- A. Complete the following charts to indicate if the university seeks authorization to deliver the entire program on campus, at any off campus location (e.g., UC Sioux Falls, Capital University Center, Black Hills State University-Rapid City, etc.) or deliver the entire program through distance technology (e.g., as an on-line program)?**

	Yes/No	Intended Start Date
On campus	Yes	2018

	Yes/No	If Yes, list location(s)	Intended Start Date
Off campus	No		Choose an item. Choose an item.

	Yes/No	If Yes, identify delivery methods ⁵	Intended Start Date
Distance Delivery (online/other distance delivery methods)	No		Choose an item. Choose an item. Spring 2018

- B. Complete the following chart to indicate if the university seeks authorization to deliver more than 50% but less than 100% of the certificate through distance learning (e.g., as an on-line program)?⁶**

	Yes/No	If Yes, identify delivery methods	Intended Start Date
Distance Delivery (online/other distance delivery methods)	No		Choose an item. Choose an item.

- 8. Additional Information:** *Additional information is optional. Use this space to provide pertinent information not requested above. Limit the number and length of additional attachments. Identify all attachments with capital letters. Letters of support are not necessary and are rarely included with Board materials. The University may include responses to questions from the Board or the Executive Director as appendices to the original proposal where applicable. Delete this item if not used.*

⁴ The accreditation requirements of the Higher Learning Commission (HLC) require Board approval for a university to offer programs off-campus and through distance delivery.

⁵ Delivery methods are defined in [AAC Guideline 5.5](#).

⁶ This question responds to HLC definitions for distance delivery.

References

Kuh, G. D. (2008). High-impact educational practices: What they are, who has access to them, and why they matter. Washington, DC: Association of American Colleges and Universities.

National Intelligence Council (2012). Global Trends 2030; Alternative worlds. Retrieved from <http://www.dni.gov/index.php/about/organization/global-trends-2030>

U.S. Department of Education. (2012, November). Succeeding globally through international education and engagement. Retrieved from <http://www2.ed.gov/about/inits/ed/international/international-strategy-2012-16.pdf>

Berdan, Goodman and Taylor (2013.)A Student Guide to Study Abroad. New York: Institute for International Education.

Individual Student Outcomes and Program Courses

List specific individual student outcomes—knowledge and competencies—in each row. Label each column with a course prefix and number. Indicate required courses with an asterisk (). Indicate with an X the courses that will provide the student with an opportunity to acquire the knowledge or competency listed in the row. All students should acquire the program knowledge and competencies regardless of the electives selected. Modify the table as necessary to provide the requested information for the proposed program.*

Individual Student Outcome	Program Courses that Address the Outcomes		
	EXCH 487/498	EXPL 499	ART 221, ARTH 212, ENGL 211/212, GEOG 210, HIST 115, HUM 387/388, MUS 240, POLS 250/376/411, THEA 270, any course with RUSS, GERM, FREN, or SPAN prefix
A first-hand understanding of the cultural norms and social conditions of another country or part of the United States	X	X	
The ability to interact constructively and collaboratively with people of a culture different than of the student	X	X	
Acquisition of knowledge that supports and contextualizes the first-hand experience of study abroad or service learning in any area of interest to the student: language, art, literature history, religion, music, or political science			X