

**SOUTH DAKOTA BOARD OF REGENTS**

**Planning and Resource Development**

**AGENDA ITEM: 5 – H**

**DATE: May 9-11, 2017**

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**SUBJECT: Title IX Green Dot Training**

The SD Network Against Family Violence and Sexual Assault (The Network) approached the Board office in fall 2016 regarding available grant funding through the SD Department of Health (DOH) for Rape Prevention Education (RPE), and proposed partnering with SDBOR to provide sexual assault prevention training. After several discussions and review of potential programs with The Network, DOH, institutional Title IX officers, and the Student Affairs Council (SAC), the Green Dot program was chosen.

The Green Dot strategy is a comprehensive approach to violence prevention that capitalizes on the power of peer and cultural influence across all levels of the socio-ecological model. The Green Dot curriculum is informed by concepts and lessons learned from research and theory across disciplines including: violence against women, diffusion of innovation, public health, social networking, psychology, communications, bystander dynamics, perpetration, and marketing/advertising. This program targets influential and respected individuals from across the campus community. The goal is for these targeted groups to engage in programming that will equip them to integrate bystander prevention within existing relationships and daily activities. By integrating this into daily living, research has shown that new norms will be introduced and those within their circle of influence will be significantly influenced to move from passive agreement that violence is wrong, to active intervention.

Green Dot provides the institution with an interactive bystander intervention training program to subgroups on campus, a broader training for the whole campus community, and guidance on social marketing strategies to increase awareness. This program has been implemented at approximately 300 colleges and universities across the United States, and has shown positive results in reducing interpersonal violence on campus.

The Network contracted with Green Dot to provide training for our institutions in Rapid City on April 18-21, 2017, at the Black Hills State – Rapid City campus. The grant paid the full fee of \$15,000, the training materials at \$75.00 per participant, mileage and hotel costs for the attendees from April 17-21. Green Dot provided two consultants to provide a train the trainer session on implementing this sexual assault prevention program at SDBOR institutions. There were

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approximately 35 individuals who received the training certification, those individuals will now be able to return to campus and mobilize this prevention campaign for fall 2017.