

**SOUTH DAKOTA BOARD OF REGENTS**

**Academic and Student Affairs**  
**Consent**

**AGENDA ITEM: 4 – K**

**DATE: March 28-30, 2017**

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**SUBJECT: DSU Naming Request – The Courtyard Hall & Learning Engagement Center**

Dakota State University (“DSU”) requests authorization to name the former Madison Community Hospital facility “The Courtyard Hall & Learning Engagement Center.” The building is currently being renovated, and will be utilized as a residence hall and a centralized space for student services programs and offices.

Board Policy 1:27 requires Board approval of names of all new or existing campus facilities costing more than \$250,000. In cases such as this where the building is not being named for an honoree, the Board still must grant its approval to make sure that the name is appropriate.

The naming of the building will be effective immediately, and the duration of the name is for the lifetime of the building. The new residence hall, “The Courtyard Hall,” will have single and double occupancy rooms, as well as semi-suite style apartments. The residence hall will also feature an open air courtyard in the center portion of the building which will provide the residents with their own recreation area, outdoor fireplace, multiple seating options, and small gathering spaces for special events.

“The Learning Engagement Center” (LEC) in the lower level of the facility will house the Student Success, Career Services, International Programs, and Diversity and Inclusion departments. In addition to these existing programs, the LEC will provide space for the programs and staff funded by the recently awarded Title III grant. The existing departments are currently spread out across campus, and in some cases located in areas that are not highly visited by students. The LEC will enhance the services offered by each of these departments because of the proximity to each other and will all be located in an area of campus that is central to student life.

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**DRAFT MOTION 20170328\_4-K:** I move to approve Dakota State University’s request to name the former Madison Regional Hospital facility “The Courtyard Hall & Learning Engagement Center”.



# South Dakota Board of Regents

## Naming Request Form

*Request for Naming of Campus Facilities, Programmatic Units, or Funded Academic Honors*

Please send this completed form to [BORSEC@sdbor.edu](mailto:BORSEC@sdbor.edu).

Date Request Submitted: March 3, 2017

Name of Institution: Dakota State University

Current Name: NA

Proposed Name: The Courtyard Hall & Learning Engagement Center

Effective Date and Duration of Proposed Name: Effective immediately; duration of naming is the lifetime of the building.

Location on Campus: Former Madison Community Hospital facility which is currently being renovated.

Purpose of Facility, Space, or Program to be Named: Residence Hall and centralized space for a variety of student services programs/offices.

Rationale for Proposed Name (Include in the space below, or attach documentation):

See attached document.

**Authorization for Use of Name**

I, the undersigned, authorize the use of my name for the proposed naming request specified above.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

**Campus Authorization of Naming Request**

I, the undersigned President/Superintendent, have a reasonable assurance that the proposed name will bring additional honor and distinction to the institution, the recognition implied by naming is appropriate for the behavior exhibited by the individual, family, or organization, and any philanthropic commitments connected with the naming can be realized. I certify that this naming request meets the criteria required by Board of Regents Policy 1:27, which key requirements are stated below:

1. When naming a facility or programmatic unit for a person, family, or organization where there is no gift, the proposed honoree shall have achieved distinction in one or more of the following ways:
  - a. Serving the university in an academic or administrative capacity with high distinction, or
  - b. By contributing in other exceptional ways to the welfare and reputation of the university, to education, or the community in general.

OR

2. When naming a facility or programmatic unit for a person, family, or organization where there is a gift to the institution, consideration has been given to the following factors:
  - a. The significance of the gift to the likely realization or success of a facility project or programmatic unit, based on the following guidelines:
    - i. A name proposed for a new facility or a facility to be renovated so as to recognize a gift to the institution may be considered when the gift represents a substantial component of the projects' total cost.
    - ii. A name proposed for an existing but presently untitled facility so as to recognize a gift to the institution may be considered when the gift represents a significant proportion of the value of the facility.
    - iii. A name may be proposed for a programmatic unit to recognize an endowed gift to the institution if the gift is similar to donations received for comparable naming at peer institutions, provided that any associated endowment will be sufficient to sustain the program or a substantial portion of it, since the naming shall be in effect for the life of the program.
    - iv. If a fund raising drive or a contractual agreement may involving naming that is subject to Board approval, the Board must be apprised of such initiatives in advance.
    - v. Before recommending a name in honor of an individual, corporate, or commercial entity, institutions must avoid any appearance of commercial influence or conflict of interest by taking additional due diligence. The naming for an individual associated with a corporation should be handled as any naming for an individual.
      - a. Corporate names may be used to designate individual rooms or suites of rooms, as well as endowed chairs and professorships. Plaques in public spaces within buildings may recognize the contributions of corporations. The size, design, and wording of plaques and other signs that acknowledge corporate generosity and express institutional appreciation should be modest in size and appropriate to the public university or school setting.
  - b. the urgency or need for the project or program, or continuing support for the program,
  - c. the standing of the individual, family, or entity in the community or profession,
  - d. the nature and duration of the relationship of the proposed honoree to the university.

*J. M. Gurdle*  
\_\_\_\_\_  
President/Superintendent Signature

3-13-17  
\_\_\_\_\_  
Date

In December 2015, Dakota State University purchased the former Madison Regional Hospital property adjacent to the DSU campus. It was determined that the best use for this facility, based on the needs of the campus and the functionality of the building, was to renovate the upper level into a new residence hall and the lower level into space for student services. DSU requests authorization to name this building The Courtyard Hall and Learning Engagement Center.

While the facility is one building, it is comprised of two distinctly different purposes. This naming will allow for the building to be referenced as one facility – The Courtyard Hall & Learning Engagement Center – and separately as each component.

The new residence hall will have single and double occupancy rooms, as well as semi-suite style apartments. One of the unique features of the new residence hall is a 5,033 sq. ft. open air courtyard in the center portion of the building. The courtyard is a unique space on the campus as it will provide the residents with their own recreation area, outdoor fireplace, multiple seating options, and small gathering spaces for special events. The courtyard area is the centerpiece of the new hall, and will be one of the main attractions for the residents.

The Learning Engagement Center (LEC) in the lower level of the facility will house the following departments:

- Student Success
- Career Services
- International Programs
- Diversity and Inclusion

In addition to these existing programs, the LEC will provide space for the programs and staff funded by the recently awarded Title III grant.

The existing departments are currently spread out across campus, and in some cases located in areas that are not highly visited by students. The Learning Engagement Center will enhance the services offered by each of these departments because of the proximity to each other, as well as being in an area of campus that is central to student life. This will truly be a space where students engage in many out of class learning opportunities.