

SOUTH DAKOTA BOARD OF REGENTS

Academic and Student Affairs
Consent

AGENDA ITEM: 7 – A (4)

DATE: June 27-29, 2017

SUBJECT: New Certificate: USD Undergraduate Certificate in Healthcare Leadership

The University of South Dakota (USD) requests authorization to offer an undergraduate certificate in Healthcare Leadership. The certificate will provide competency in the areas of relationship-centered care, professional collaboration, ethical decision-making, and values-based change strategies within the healthcare environment. This certificate is designed for individuals who desire additional training in the areas of communication, leadership, and collaboration within the healthcare industry. The certificate can serve as a stand-alone credential or can be applied as a stackable option to the BS in Technical Leadership. The certificate consists of 12 credit hours and utilizes existing courses.

USD is requesting authorization to offer the certificate on campus, online, and at the University Center-Sioux Falls.

DRAFT MOTION 20170627_7-A(4): I move to approve USD’s undergraduate certificate in Healthcare Leadership as described in Attachment I.



SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS
New Certificate

UNIVERSITY:	USD
TITLE OF PROPOSED CERTIFICATE:	Healthcare Leadership
INTENDED DATE OF IMPLEMENTATION:	8/18/2017
PROPOSED CIP CODE:	51.0000
UNIVERSITY DEPARTMENT:	UHSC
UNIVERSITY DIVISION:	UHSC

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Elizabeth M. Freeburg

5/16/2017

Institutional Approval Signature

Date

President or Chief Academic Officer of the University

1. Is this a graduate-level certificate or undergraduate-level certificate?

Undergraduate Certificate Graduate Certificate

2. What is the nature/purpose of the proposed certificate?

The University of South Dakota seeks permission to offer a new certificate in Healthcare Leadership. A certificate in Healthcare Leadership will help students approach healthcare topics as relationship-centered care, inter- and intra-professional collaboration, socially responsible and ethical decision-making, and values-based change strategies in healthcare environments. The certificate stacks to the BS in Technical Leadership, one of five proposed certificates that would stack to that degree. The certificate is designed to appeal to students who do not yet possess a bachelor's degree and need additional management-level skill development to advance within their careers.

3. Provide a justification for the certificate program, including the potential benefits to students and potential workforce demand for those who graduate with the credential.¹

After conversations with local businesses, SF advisory board, and Technical College leadership, healthcare leadership emerged as an area of need in the Sioux Falls region. The U.S. Bureau of Labor Statistics anticipates job growth of medical and health services managers to be 17% over the next 8 years.² Medical and Health Service Manager is the 5th highest advertised job opening in South Dakota.³

¹ For workforce related information, please provide data and examples; data sources may include but are not limited to the South Dakota Department of Labor, the US Bureau of Labor Statistics, Regental system dashboards, etc.

² <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>

³

https://www.southdakotaworks.org/vosnet/dashboards/defaultana.aspx?menuid=MENU_START_PAGE_DASHBOARD_ANA&pu=1

The certificate in Healthcare Leadership, as well as the additional certificates stackable to the BS in Technical Leadership, provides students with workplace skills cited by industry executives as high demand, as well as providing alternate pathways for students to earn the bachelor's degree.

4. Who is the intended audience for the certificate program (including but not limited to the majors/degree programs from which students are expected)?

Students who are enrolled in the Bachelor of Science in Technical Leadership who will likely work in health sciences leadership roles after obtaining their baccalaureate degree would be part of the market for this certificate program. Additionally, industry leaders have indicated that they would like to send prospective "industry leader" to the certificate program to learn the skills needed to be a successful leader.

5. List the courses required for completion of the certificate in the table below (if any new courses are proposed for the certificate, please attach the new course requests to this form):⁴

Healthcare Leadership- (New Certificate)				
Choose one of the following courses:				
HSC	315	Introduction to Public Health	3	No
HSC	360	Technology in Care Delivery	3	No
Complete the following three courses:				
HSC	380	Health Literacy and Culture Care	3	No
HSC	450	Patient Safety and Quality Improvement	3	No
HSC	460	Leading Change	3	No
Subtotal			12	

6. Student Outcome and Demonstration of Individual Achievement.⁵

A. What specific knowledge and competencies, including technology competencies, will all students demonstrate before graduation?

Healthcare Leadership Certificate graduates will:

1. Students will develop the personal and professional attitudes and values that foster professional responsibility and leadership.
2. Students will develop strong professional communication skills, especially those skills relevant to the health sciences.
3. Students will be able to integrate the healthcare needs of a person, group, or community, taking into consideration other health care, social, cultural, and environmental factors.
4. Students will have the knowledge base and life-long learning skills to effectively address current and future professional issues and challenges.

B. Complete Appendix A – Outcomes using the system form.

See attached Appendix A.

⁴ Regental system certificate programs typically are a subset of the curriculum offered in degree programs, include existing courses, and involve 9-12 credits for completion. Deviations from these guidelines require justification and approval.

⁵ Board Policy 2:23 requires certificate programs to "have specifically defined student learning outcomes."

7. On-line and Off-campus Delivery.⁶

- A. Complete the following charts to indicate if the university seeks authorization to deliver the entire certificate at any off-campus location (e.g., UC Sioux Falls, Capital University Center, Black Hills State University-Rapid City, etc.) or seeks authorization to deliver the entire certificate through distance technology (e.g., as an on-line program)?**

	Yes/No	If Yes, list location(s), including the physical address	Intended Start Date
Off-campus	Yes	University Center, Sioux Falls	8/18/2017

	Yes/No	If Yes, identify delivery methods	Intended Start Date
Distance Delivery	Yes	Online	8/17/2018

- B. Complete the following chart to indicate if the university seeks authorization to deliver more than 50% but less than 100% of the certificate through distance learning (e.g., as an on-line program)? N/A**

	Yes/No	If Yes, identify delivery methods	Intended Start Date
Distance Delivery	No		
Delivery Method (if applicable)			

- 8. Additional Information:** *Additional information is optional. Use this space to provide pertinent information not requested above. Limit the number and length of additional attachments. Identify all attachments with capital letters. Letters of support are not necessary and are rarely included with Board materials. The University may include responses to questions from the Board or the Executive Director as appendices to the original proposal where applicable. Delete this item if not used.*

⁶ The accreditation requirements of the Higher Learning Commission (HLC) require Board approval for a university to offer programs off-campus and through distance delivery.

Appendix A

Health Sciences Leadership					
Individual Student Outcome	HSC 315	HSC 360	HSC 380	HSC 450	HSC 460
Students will develop the personal and professional attitudes and values that foster professional responsibility and leadership.	X	X	X	X	X
Students will develop strong professional communication skills, especially those skills relevant to the health sciences (e.g. written communications including medical record note writing, effective interaction with patients/clients, team-building, presentation skills, and health education outreach).	X	X	X	X	X
Students will be able to integrate the healthcare needs of a person, group, or community, taking into consideration other health care, social, cultural, and environmental factors.	X		X	X	X
Students will have the knowledge base and lifelong learning skills to effectively address current and future professional issues and challenges.	X	X	X		X