

**SOUTH DAKOTA BOARD OF REGENTS**

**Academic and Student Affairs**

**AGENDA ITEM: 8 – L**  
**DATE: December 5-7, 2017**

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**SUBJECT**

**College Application Week – 2017**

**CONTROLLING STATUTE, RULE, OR POLICY**

None

**BACKGROUND / DISCUSSION**

In November 2014, South Dakota joined the American College Application Campaign and piloted South Dakota College Application Week at nine high schools. Since then, the program has grown every year with 80 schools invited to participate in the 2017 campaign. Participating schools are identified through a variety of metrics including historic college-going rates; free/reduced lunch population; American Indian population; and participation in college preparatory programs like GEAR UP, TRIO, and South Dakota Jump Start.

The Board received a special report on the impacts of College Application Week on students from participating high schools at the [March 2017](#) meeting.

**IMPACT AND RECOMMENDATION**

Since the Board of Regents have been working to coordinate this program in 2014, the total number of applications have steadily increased each year:

- In the 2014 pilot, 234 students at 9 high schools completed 404 applications to Regental institutions.
- In the 2015 expanded pilot, 385 students at 19 high schools completed 895 applications to Regental institutions.
- In the 2016 campaign, 354 students at 33 high schools submitted 800 applications to Regental institutions.

The 2017 campaign took place from October 30 - November 3. Eighty-two schools were invited to participate, and 70 schools of those invited had students submit applications to Regental institutions. This year’s campaign resulted in 1,279 applications to Regental institutions from 558 students across the state. As in previous years, each student was eligible for up to 3 application fee waivers. Table 1 illustrates where students from each school applied.

With the increase in the number of high schools participating, information was provided to school counselors and educators at the Fall Counselor Workshops and the South Dakota

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**INFORMATIONAL ITEM**

Indian Education Summit rather than site visits. Schools used many of the same activities as in years prior. Many schools chose to do their FAFSA and financial aid programming in the weeks surrounding College Application Week. New last year, schools were encouraged to take pictures and share them on social media using the hashtag #SDCAW17 or with the central office via email. Activities at Cheyenne-Eagle Butte, Tripp-Delmont, Madison, and Marion were featured on the Board of Regents Facebook page (see links in footnote).<sup>1</sup>

There is a modest financial impact from the Regental systems involvement in the College Application Week. Students are assessed a \$20 fee for each institution they apply to, and during this week this fee is waived for participating schools. This resulted in a loss of \$25,580 in application fees for participating Regental institutions for the 1,279 applications that were completed. An updated report on the postsecondary enrollment patterns for participating students from previous years will be available at the March Board Meeting.

**Table 1**  
**College Application Week 2017 Applications**

| <b>School</b>               | <b>Applicants</b> | <b>BHSU</b> | <b>DSU</b> | <b>NSU</b> | <b>SDSMT</b> | <b>SDSU</b> | <b>USD</b> | <b>Total</b> |
|-----------------------------|-------------------|-------------|------------|------------|--------------|-------------|------------|--------------|
| <i>Alcester-Hudson</i>      | 2                 |             | 1          |            |              | 2           | 1          | 4            |
| <i>Andes Central</i>        | 3                 | 1           |            |            | 1            | 1           | 3          | 6            |
| <i>Avon</i>                 | 2                 |             |            |            | 1            | 1           | 1          | 3            |
| <i>Baltic</i>               | 7                 | 2           | 3          |            | 1            | 4           | 3          | 13           |
| <i>Belle Fourche</i>        | 19                | 14          |            | 5          | 5            | 7           | 10         | 41           |
| <i>Bennett County</i>       | 7                 | 3           |            | 1          |              | 4           | 3          | 11           |
| <i>Beresford</i>            | 6                 |             | 1          | 1          | 1            | 5           | 2          | 10           |
| <i>Bison</i>                | 4                 | 2           |            | 1          |              | 3           | 4          | 10           |
| <i>Britton-Hecla</i>        | 17                | 1           | 2          | 6          | 1            | 12          | 4          | 26           |
| <i>Castlewood</i>           | 11                | 2           | 5          | 3          | 3            | 9           | 6          | 28           |
| <i>Centerville</i>          | 4                 | 2           |            |            |              | 2           | 2          | 6            |
| <i>Chamberlain</i>          | 11                | 7           | 2          |            | 1            | 4           | 9          | 23           |
| <i>Chester</i>              | 12                | 1           | 6          | 1          |              | 6           | 7          | 21           |
| <i>Cheyenne-Eagle Butte</i> | 42                | 36          | 6          | 14         | 11           | 19          | 25         | 141          |
| <i>Colman-Egan</i>          | 7                 |             | 2          |            |              | 6           | 3          | 11           |
| <i>Colome</i>               | 2                 |             |            |            | 1            | 1           |            | 2            |
| <i>Crazy Horse</i>          | 1                 |             |            |            | 1            | 1           |            | 2            |
| <i>Crow Creek</i>           | 8                 | 6           |            | 1          |              | 1           | 4          | 12           |
| <i>Custer</i>               | 9                 | 5           |            | 1          | 3            | 4           | 4          | 17           |
| <i>Douglas</i>              | 13                | 3           |            | 3          | 3            | 5           | 6          | 20           |
| <i>Faith</i>                | 1                 | 1           |            |            |              |             |            | 1            |
| <i>Flandreau</i>            | 8                 | 1           |            | 4          |              | 6           | 3          | 14           |
| <i>Flandreau Indian</i>     | 8                 | 4           | 3          |            |              | 7           | 4          | 18           |
| <i>Florence</i>             | 2                 |             |            |            |              | 1           | 2          | 3            |
| <i>Frederick</i>            | 9                 | 4           | 1          | 5          | 1            | 3           | 4          | 18           |
| <i>Gayville-Volin</i>       | 12                |             | 6          |            |              | 11          | 9          | 26           |
| <i>Hamlin</i>               | 18                | 9           | 4          | 6          |              | 13          | 4          | 36           |

<sup>1</sup> Photos include [Marion](#) and [Madison](#) High School staff in their college attire, as well as students from [Cheyenne-Eagle Butte](#) and door decorations at [Tripp-Delmont](#) High School.

**Table 1 (Continued)**  
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| <b>School</b>            | <b>Applicants</b> | <b>BHSU</b> | <b>DSU</b> | <b>NSU</b> | <b>SDSMT</b> | <b>SDSU</b> | <b>USD</b> | <b>Total</b> |
|--------------------------|-------------------|-------------|------------|------------|--------------|-------------|------------|--------------|
| <i>Henry</i>             | 2                 |             |            | 2          |              |             | 2          | 4            |
| <i>Hill City</i>         | 8                 | 3           |            |            | 6            | 3           | 1          | 13           |
| <i>Hitchcock-Tulare</i>  | 8                 |             | 2          | 5          |              | 6           | 4          | 17           |
| <i>Hot Springs</i>       | 7                 | 4           |            |            |              | 3           | 5          | 12           |
| <i>Ipswich</i>           | 3                 |             |            | 2          |              | 1           | 2          | 5            |
| <i>Iroquois</i>          | 2                 |             |            |            |              | 2           | 1          | 3            |
| <i>Kadoka</i>            | 11                | 10          | 2          | 1          | 5            | 7           | 3          | 28           |
| <i>Lake Preston</i>      | 1                 |             | 1          |            |              |             |            | 1            |
| <i>Langford</i>          | 1                 |             |            | 1          |              | 1           | 1          | 3            |
| <i>Lead-Deadwood</i>     | 18                | 11          | 1          | 1          | 3            | 12          | 13         | 59           |
| <i>Lennox</i>            | 20                | 2           | 4          | 5          |              | 16          | 11         | 38           |
| <i>Leola</i>             | 8                 | 1           | 1          |            |              | 5           | 1          | 8            |
| <i>Little Wound</i>      | 37                | 32          | 8          | 10         | 11           | 22          | 20         | 103          |
| <i>Lower Brule</i>       | 8                 | 5           |            | 1          |              | 5           | 8          | 19           |
| <i>Lyman</i>             | 6                 | 2           | 2          | 3          | 1            | 4           | 3          | 15           |
| <i>Marion</i>            | 3                 |             |            |            |              | 2           | 3          | 5            |
| <i>Marty Indian</i>      | 7                 | 3           | 1          | 1          |              | 2           | 7          | 14           |
| <i>McIntosh</i>          | 4                 | 3           |            |            | 1            | 1           | 2          | 7            |
| <i>Mobridge-Pollock</i>  | 20                | 8           | 1          | 4          |              | 15          | 9          | 37           |
| <i>SF New Technology</i> | 7                 | 1           | 2          |            | 1            | 2           | 6          | 19           |
| <i>Newell</i>            | 2                 | 1           |            |            |              |             | 1          | 2            |
| <i>Oelrichs</i>          | 5                 | 1           |            |            |              | 4           | 5          | 10           |
| <i>Rapid City HS</i>     | 15                | 12          | 1          | 2          | 2            | 10          | 4          | 31           |
| <i>Red Cloud</i>         | 6                 | 3           | 1          | 3          |              | 1           | 3          | 11           |
| <i>Saint Francis</i>     | 19                | 11          | 1          | 7          | 2            | 13          | 13         | 47           |
| <i>Sisseton</i>          | 1                 |             |            |            |              | 1           |            | 1            |
| <i>Stanley County</i>    | 20                | 4           | 1          | 6          | 1            | 6           | 6          | 24           |
| <i>Sturgis</i>           | 20                | 13          | 1          | 4          | 2            | 11          | 13         | 44           |
| <i>Sully Buttes</i>      | 8                 | 3           |            | 7          |              | 7           | 5          | 22           |
| <i>Summit</i>            | 2                 |             |            |            |              | 2           | 1          | 3            |
| <i>Timber Lake</i>       | 6                 | 4           | 1          | 3          |              | 3           | 1          | 12           |
| <i>Tiospa Zina</i>       | 13                | 6           | 4          | 5          | 1            | 7           | 3          | 26           |
| <i>Todd County</i>       | 15                | 12          | 5          | 3          |              | 11          | 8          | 39           |
| <i>Tripp-Delmont</i>     | 4                 |             |            |            |              | 1           | 3          | 4            |
| <i>Wagner</i>            | 20                | 9           | 6          | 9          | 5            | 6           | 5          | 40           |
| <i>Wakpala</i>           | 2                 | 1           | 1          | 2          |              | 1           |            | 5            |
| <i>Wall</i>              | 1                 |             |            |            |              | 1           |            | 1            |
| <i>Waubay</i>            | 1                 |             |            |            |              | 1           |            | 1            |
| <i>White River</i>       | 9                 | 5           | 3          | 1          | 3            | 8           | 3          | 23           |
| <i>Wilmot</i>            | 2                 |             | 1          | 2          |              | 2           |            | 5            |
| <i>Winner</i>            | 24                | 9           | 6          | 1          | 3            | 18          | 12         | 49           |
| <i>Wolsey-Wessington</i> | 1                 |             |            |            |              | 1           |            | 1            |
| <b>Total</b>             | 558               | 154         | 209        | 176        | 126          | 333         | 281        | 1,279        |

**ATTACHMENTS**

None