

SOUTH DAKOTA BOARD OF REGENTS

Budget and Finance
Consent

AGENDA ITEM: 4 – T
DATE: December 5-7, 2017

SUBJECT

NSU Naming Request – Great Plains East and Great Plains West

CONTROLLING STATUTE, RULE, OR POLICY

[BOR Policy 1:27 – Naming of Institutional Facilities, Programmatic Units or Funded Academic Honors](#)

BACKGROUND/DISCUSSION

Northern State University (“NSU”) requests authorization to name the two residence halls currently under construction “Great Plains East” and “Great Plains West”. The residence halls being built are located north of 15th Avenue, between Washington Street and the Barnett Center.

The names “Great Plains East” and “Great Plains West” symbolize the East River and West River areas of South Dakota. The names also recognize the generosity of donors and supporters of NSU within the region.

Board Policy 1:27 requires Board approval of names of all new or existing campus facilities costing more than \$250,000. In cases such as this where the building is not being named for an honoree, the Board still must grant its approval to make sure that the name is appropriate.

The new residence halls were made possible through gifts by private donors. While naming rights were not part of the gift agreements with these donors, the requested names were discussed with the donors prior to being reviewed and approved by NSU’s Facilities Naming Committee and Senior Cabinet.

IMPACT AND RECOMMENDATIONS

Per Board Policy 1:27, the names “Great Plains East” and “Great Plains West” are appropriate, and therefore, Board staff recommends approval by the Board.

ATTACHMENTS

Attachment I – Naming Request Form

DRAFT MOTION 20171205_4-T:

I move to approve the request by Northern State University to name the new residence halls being constructed on campus “Great Plains East” and “Great Plains West.”



South Dakota Board of Regents

Naming Request Form

*Request for Naming of Campus Facilities,
Programmatic Units, or Funded Academic Honors*

Please send this completed form to BORSEC@sdbor.edu.

Date Request Submitted: 11/30/2017

Name of Institution: Northern State University

Current Name: new facility

Proposed Name: Great Plains East and Great Plains West

Effective Date and Duration of Proposed Name: Effective upon BOR approval; No end date

Location on Campus: North of 15th Ave between Washington St and Barnett Ctr

Purpose of Facility, Space, or Program to be Named: Residence halls

If the naming request is the result of a gift, is the institution currently in possession of the gift? : Yes

If the naming request is the result of a gift agreement that provides the donor the right to name the facility, when and how was the Board apprised of such an agreement in advance? (Please submit the gift agreement with this form.)

Naming right was not part of gift agreement.

Rationale for Proposed Name (Include in the space below, or attach documentation):

Northern State University requests approval to name the two residence halls currently under construction Great Plains East and Great Plains West. The names symbolize the East River and West River areas within the state of South Dakota. The names further recognize the generosity of donors and supporters of Northern State University from within the region.

Authorization for Use of Name

I, the undersigned, authorize the use of my name for the proposed naming request specified above.

Signature

Date

Printed Name

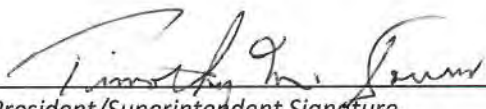
Campus Authorization of Naming Request

I, the undersigned President/Superintendent, have a reasonable assurance that the proposed name will bring additional honor and distinction to the institution, the recognition implied by naming is appropriate for the behavior exhibited by the individual, family, or organization, and any philanthropic commitments connected with the naming can be realized. I certify that this naming request meets the criteria required by Board of Regents Policy 1:27, which key requirements are stated below:

1. When naming a facility or programmatic unity for a person, family, or organization where there is no gift, the proposed honoree shall have achieved distinction in one or more of the following ways:
 - a. Serving the university in an academic or administrative capacity with high distinction, or
 - b. By contributing in other exceptional ways to the welfare and reputation of the university, to education, or the community in general.

OR

2. When naming a facility or programmatic unit for a person, family, or organization where there is a gift to the institution, consideration has been given to the following factors:
 - a. The significance of the gift to the likely realization or success of a facility project or programmatic unit, based on the following guidelines:
 - i. A name proposed for a new facility or a facility to be renovated so as to recognize a gift to the institution may be considered when the gift represents a substantial component of the projects' total cost.
 - ii. A name proposed for an existing but presently untitled facility so as to recognize a gift to the institution may be considered when the gift represents a significant proportion of the value of the facility.
 - iii. A name may be proposed for a programmatic unit to recognize an endowed gift to the institution if the gift is similar to donations received for comparable naming at peer institutions, provided that any associated endowment will be sufficient to sustain the program or a substantial portion of it, since the naming shall be in effect for the life of the program.
 - iv. If a fund raising drive or a contractual agreement may involving naming that is subject to Board approval, the Board must be apprised of such initiatives in advance.
 - v. Before recommending a name in honor of an individual, corporate, or commercial entity, institutions must avoid any appearance of commercial influence or conflict of interest by taking additional due diligence. The naming for an individual associated with a corporation should be handled as any naming for an individual.
 - a. Corporate names may be used to designate individual rooms or suites of rooms, as well as endowed chairs and professorships. Plaques in public spaces within buildings may recognize the contributions of corporations. The size, design, and wording of plaques and other signs that acknowledge corporate generosity and express institutional appreciation should be modest in size and appropriate to the public university or school setting.
 - b. the urgency or need for the project or program, or continuing support for the program,
 - c. the standing of the individual, family, or entity in the community or profession,
 - d. the nature and duration of the relationship of the proposed honoree to the university.



President/Superintendent Signature

10/31/17

Date