

SOUTH DAKOTA BOARD OF REGENTS

Academic and Student Affairs
Consent

AGENDA ITEM: 4 – E

DATE: August 10, 2017

SUBJECT: Request to Seek Accreditation – DSU

Board of Regents [Policy 1:10 Relationship of Curriculum and Instruction to Statutory Objectives](#) specifies that “Each campus must seek and receive Board approval before applying for initial accreditation or an expanded scope of accreditation for academic programs.” In accordance with Board policy, Dakota State University requests approval to seek accreditation from the National Association of Schools of Art and Design (NASAD) for their Digital Arts and Design program (Attachment I).

The goal of visual art and design programs in general, is to prepare individuals who will work in the creative industries as graphic designers, animators, audio producers/engineers, and video and film professionals as accomplished practitioners, artists, and designers who can apply their skills in industry, education, and business. DSU is preparing these individuals to meet the high standards of the discipline to succeed at the regional, national, and international levels. The National Association of Schools of Art and Design was established in 1944 to improve educational practices and maintain high professional standards in art and design education and is regarded as the mark of excellence in the discipline of visual arts and design. NASAD accreditation will have direct benefits to various stakeholders.

DRAFT MOTION 20170810_4-E: I move to approve DSU’s request to seek accreditation from the National Association of Schools of Art and Design (NASAD) for their Digital Arts and Design program.



SOUTH DAKOTA BOARD OF REGENTS ACADEMIC AFFAIRS FORMS

Request to Seek Accreditation

Use this form to request permission to seek accreditation of an approved program. Board of Regents (BOR) action is required to seek program accreditation.

UNIVERSITY:	DSU
PROGRAM:	Digital Arts and Design
CIP CODE:	
UNIVERSITY DEPARTMENT:	Digital Arts and Design
UNIVERSITY DIVISION:	College of Arts and Sciences

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Click here to enter a
date.

President of the University

Date

1. Level of program seeking accreditation (place an "X" in the appropriate box):

- Certificate Associate Bachelor's
 Doctoral Master's

2. Accrediting Agency:

National Association of Schools of Art and Design (NASAD)

3. What are the advantages of accreditation?

The goal of visual art and design programs in general, is to prepare individuals who will work in the creative industries as graphic designers, animators, audio producers/engineers, and video and film professionals as accomplished practitioners, artists, and designers who can apply their skills in industry, education, and business. We are preparing these individuals to meet the high standards of the discipline to succeed at the regional, national, and international levels. The National Association of Schools of Art and Design was established in 1944 to improve educational practices and maintain high professional standards in art and design education and is regarded as the mark of excellence in the discipline of visual arts and design. NASAD accreditation will have direct benefits to various stakeholders.

- Program accreditation will enhance the regional and national reputation of the program and represents peer recognition.
- It can serve as a basis for determining eligibility for federally funded programs and grants.
- It will continue to advance the field of arts and design by promoting standards of practice and rigorous preparation.
- Program accreditation assures that educational standards are centered on the knowledge and skills necessary to develop academic and professional competence at various program levels.
- Accreditation can enhance employment opportunities for graduates or support graduates looking to continue their education.
- Accreditation provides assurance that the curriculum covers essential skills and knowledge graduates will need to enter the current job market.
- Program accreditation will provide assurance that the program has been evaluated and has met accepted standards established by and with the profession.
- Program accreditation provides assurance to students and parents that accredited art and design programs provide competent teachers, sound curricula, and can attain their stated objectives.

4. What are the anticipated costs involved in accreditation, including:

A. Costs involved in undergoing the self-study and preparing the application for accreditation:

Application Fee: \$500 for each of the first two evaluations (first as an associate member [first 5 years] and then we move into full membership the next five years. After the program receives full accreditation, the programs are reviewed every ten years.

Evaluator Expenses: approximately \$1,000 per evaluator

The application fee for each subsequent visit is \$300.00 since DSU does not offer an MS degree in DAD. Institutions are responsible for reimbursement to the Association for expenses incurred by the visiting evaluators for each visit.

B. Out-of-pocket costs related to dues or site visits

The expenses of the evaluators for a site visit depends on several circumstances such as the proximity of the evaluator to the campus being visited, airfares, hotel accommodations, etc. For budgeting purposes, \$1,000 per evaluator would be a conservative estimate. The review is a three-day review conducted by three examiners.

C. The annual dues once accreditation is approved are as follows:

Annual dues for institutional members are scaled according to the number of FTE (full-time equivalent) students served by the accredited unit. Based on 2016-17 information, for DSU this would be \$1,682.

D. Base budget implications including incremental costs and minimum base resources required (dollars and FTE):

Annual Support Fee: \$1,682 per calendar year; the fee will begin after accreditation has been granted.

The DSU Digital Arts and Design program has 10 full-time and one part-time faculty, a part-time Program Coordinator who is also counted in the 10 full-time faculty number. Existing faculty will

be responsible for managing the application and accreditation process. Two DAD faculty members will manage the coordination of the unit's accreditation process.

5. What is the source of the revenue needed?

Costs associated with the accreditation application and site visit will be covered through the DSU accreditation account. Ongoing costs associated with NASAD accreditation will be covered through the College of Arts & Sciences operating budget.

6. What is the estimated date for submission of accreditation application?

The initial accreditation application will be submitted after Board of Regent's approval to seek accreditation is obtained. The Digital Arts and Design program anticipates submitting the application for accreditation by May 30, 2017 with a site visit taking place in April 2019.