

SOUTH DAKOTA BOARD OF REGENTS

Consent Agenda

AGENDA ITEM: 4 – H

DATE: December 6-8, 2016

SUBJECT: NSU Naming Request – Wolves Memorial Suites

Northern State University requests authorization to name the residence hall currently under construction on the northwest corner of campus the “Wolves Memorial Suites.” The name would be effective upon Board approval.

The residence hall name is intended to recognize two groups of people. First, it remembers students who were unable to fulfill their dream of earning a degree at NSU, and who are not here to experience the new changes being made on campus. Second, it recognizes the many NSU employees who have dedicated their lives to helping students become successful both inside and outside of the classroom.

Board Policy No. 1:27 provides, in pertinent part, that the “Board shall approve the names of all new or existing campus facilities, such as roadways and buildings and additions (if they are to carry a different name from the original building), costing more than \$250,000.” None of the criteria outlined in sections 1, 2, or 3 are applicable to this request.

Attached is the naming request form from NSU.

Draft Motion 20161206_4-H: I move to approve Northern State University’s request to name the residence hall currently under construction on the northwest corner of campus the “Wolves Memorial Suites.”



South Dakota Board of Regents

Naming Request Form

*Request for Naming of Campus Facilities,
Programmatic Units, or Funded Academic Honors*

Please send this completed form to BORSEC@sdbor.edu .

Date Request Submitted: 11/4/2016

Name of Institution: Northern State University

Current Name: new facility

Proposed Name: Wolves Memorial Suites

Effective Date and Duration of Proposed Name: Effective upon BOR approval; No end date

Location on Campus: Facility is located on the corner of Lincoln Street & 12th Ave

Purpose of Facility, Space, or Program to be Named: Residence hall

If the naming request is the result of a gift, is the institution currently in possession of the gift? : No

If the naming request is the result of a gift agreement that provides the donor the right to name the facility, when and how was the Board apprised of such an agreement in advance? (Please submit the gift agreement with this form.)

Rationale for Proposed Name (Include in the space below, or attach documentation):

Northern State University requests approval to name the residence hall currently under construction on the northwest corner of campus "Wolves Memorial Suites". The name is intended to encompass two groups of people: students who were unable to fulfill their dream of earning a degree at NSU and be here with us today experiencing the transformation taking place on campus and the many NSU employees who have dedicated their lives to helping students become successful both inside and outside of the classroom.

Authorization for Use of Name

I, the undersigned, authorize the use of my name for the proposed naming request specified above.

Signature

Date

Printed Name

Campus Authorization of Naming Request

I, the undersigned President/Superintendent, have a reasonable assurance that the proposed name will bring additional honor and distinction to the institution, the recognition implied by naming is appropriate for the behavior exhibited by the individual, family, or organization, and any philanthropic commitments connected with the naming can be realized. I certify that this naming request meets the criteria required by Board of Regents Policy 1:27, which key requirements are stated below:

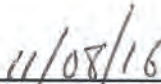
1. When naming a facility or programmatic unity for a person, family, or organization where there is no gift, the proposed honoree shall have achieved distinction in one or more of the following ways:
 - a. Serving the university in an academic or administrative capacity with high distinction, or
 - b. By contributing in other exceptional ways to the welfare and reputation of the university, to education, or the community in general.

OR

2. When naming a facility or programmatic unit for a person, family, or organization where there is a gift to the institution, consideration has been given to the following factors:
 - a. The significance of the gift to the likely realization or success of a facility project or programmatic unit, based on the following guidelines:
 - i. A name proposed for a new facility or a facility to be renovated so as to recognize a gift to the institution may be considered when the gift represents a substantial component of the projects' total cost.
 - ii. A name proposed for an existing but presently untitled facility so as to recognize a gift to the institution may be considered when the gift represents a significant proportion of the value of the facility.
 - iii. A name may be proposed for a programmatic unit to recognize an endowed gift to the institution if the gift is similar to donations received for comparable naming at peer institutions, provided that any associated endowment will be sufficient to sustain the program or a substantial portion of it, since the naming shall be in effect for the life of the program.
 - iv. If a fund raising drive or a contractual agreement may involving naming that is subject to Board approval, the Board must be apprised of such initiatives in advance.
 - v. Before recommending a name in honor of an individual, corporate, or commercial entity, institutions must avoid any appearance of commercial influence or conflict of interest by taking additional due diligence. The naming for an individual associated with a corporation should be handled as any naming for an individual.
 - a. Corporate names may be used to designate individual rooms or suites of rooms, as well as endowed chairs and professorships. Plaques in public spaces within buildings may recognize the contributions of corporations. The size, design, and wording of plaques and other signs that acknowledge corporate generosity and express institutional appreciation should be modest in size and appropriate to the public university or school setting.
 - b. the urgency or need for the project or program, or continuing support for the program,
 - c. the standing of the individual, family, or entity in the community or profession,
 - d. the nature and duration of the relationship of the proposed honoree to the university.



President/Superintendent Signature



Date