

SOUTH DAKOTA BOARD OF REGENTS

Academic and Student Affairs
Consent

AGENDA ITEM: 4 – E (1)

DATE: December 6-8, 2016

SUBJECT: New Certificates: USD Undergraduate Certificates in Ceramics, Drawing, Painting, Printmaking, and Sculpture

The University of South Dakota (USD) requests authorization to offer undergraduate certificates in Ceramics, Drawing, Painting, Printmaking, and Sculpture. The US Bureau of Labor Statistics projects modest growth of 2% for craft and fine artists through 2024. The certificates are designed as an additional credential for Art majors, but should also appeal to students outside of Art, including but not limited to those majoring in Criminal Justice, Elementary Education, Theatre, Archaeology, and Media and Journalism. All of the certificates consist of existing courses and require 12 credit hours for completion.

DRAFT MOTION 20161206_4-E(1): I move to approve USD's certificates in Ceramics, Drawing, Painting, Printmaking, and Sculpture as described in Attachments I-V.

**SOUTH DAKOTA BOARD OF REGENTS
Certificate Request**

This form is to be used to request approval for a new certificate program that includes currently offered courses. A certificate program is not a major or minor. Refer to BOR policy 2:23 Certificate Programs.

USD	ART	<i>Elizabeth M. Freeburg</i>	<i>5/9/2016</i>
Institution	Division/Department	Institutional Approval Signature	Date

1. Name of Program: Ceramics Certificate

2. Provide a justification for the program.

The University of South Dakota seeks approval to create a certificate in ceramics. Students from a variety of fields need ceramic skills. Art students in particular, those who wish to seek employment in the field of 3D arts include production potters, art camp instructors, sales gallery personnel, etc. These careers must demonstrate competencies in clay bodies, kiln performance and general ceramic techniques learned through ceramic education.

The U.S. Bureau of Labor Statistics (BLS) reports that the median pay for Craft and Fine Artists (which includes ceramists) is \$45,080 per year.¹ (www.bls.gov). Employment of fine artists is projected to grow 2 percent from 2014 to 2024.

3. Who is the audience for the program?

Current USD degree-seeking undergraduate students, outside of the Bachelor of Fine Arts Ceramics specialization. This may include students in the BFA Art Program or outside of the Art major. Outside of the Art major, the certificate will benefit students in anthropology, theatre set design, and any program needing to develop hand-eye coordination. The ceramics certificate will offer a desirable educational add-on opportunity for students that need to demonstrate their competency in 3D design, and will hone technical skills while developing individual student creative styles.

4. List the courses to be completed, the credit hours of each course, and the total number of credit hours required for the program.

Prefix & #	Title	Credit Hrs
ART 251	Ceramics I	3
ART 256	Ceramics Intermediate	3
ART 355	Ceramics Techniques	3
ART 356	Ceramics: Slip Casting/Moldmaking	3
Total Credit Hours Required		12 cr

5. Proposed CIP code 50.0711

6. Effective Date of Certificate Program Fall 2016

¹ <http://www.bls.gov/ooh/arts-and-design/craft-and-fine-artists.htm>

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1. Name of Program: Drawing Certificate

2. Provide a justification for the program.

The University of South Dakota seeks approval to create a certificate in drawing. The degree will help students obtain jobs that focus on the spatial and observation skills that give rise to art, illustration or design concepts. Students from a variety of fields need drawing and creativity skills, including fields that need visualization as a component of communication, such as theatre design, archeology, and media layout. The Drawing Certificate will offer a desirable educational add-on opportunity for Art majors in particular, to enhance their specializations (ceramics, graphic design, painting, photography, printmaking, sculpture). If a student plans on a career as a freelance or salaried courtroom artist, medical illustrator or draftsman, the certificate will develop broad skills and make graduates more employable.

All sketch/drawing/illustration artists' careers fall under the broad category of fine artists, according to the Bureau of Labor Statistics. In 2015, salaried artists made an average salary of \$45,080.¹ The annual income of a freelance drawing artist may be more or less than this, however, depending on the artist's talent, skills and region in which they live.

3. Who is the audience for the program?

Current USD degree-seeking undergraduate students in the BFA Art Program or students outside of the Art major, such as Criminal Justice, Elementary educators, Theatre set designers, Archeologists for field sketching, and Media and Journalism for layout design.

4. List the courses to be completed, the credit hours of each course, and the total number of credit hours required for the program.

Prefix & #	Title	Credit Hrs
ART 111	Drawing I	3
ART 121	Design I	3
ART 211	Drawing III - Figurative	3
ART 212	Drawing IV: Mixed Media	3
Total Credit Hours Required		12 cr*

*111 and 121 are foundational courses in the Art major and Art students will have already completed two of the four required courses.

5. Proposed CIP code 50.0705

6. Effective Date of Certificate Program Fall 2016

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1. Name of Program: Painting Certificate

2. Provide a justification for the program.

The University of South Dakota seeks approval to create a certificate in painting. The certificate will offer a desirable educational add-on opportunity for Art majors in particular, to enhance their specializations (ceramics, graphic design, photography, printmaking, sculpture). Students from a variety of majors can make use of painting and creativity skills to enhance job prospects, in Theatre set designer, medical/scientific illustrator, or Criminal Justice police sketch artist.

The U.S. Bureau of Labor Statistics (BLS) reports that the median pay for Craft and Fine Artists (which includes painters) is \$45,080 per year.¹ Employment of craft and fine artists is projected to grow 2 percent from 2014 to 2024.

3. Who is the audience for the program?

Current USD degree-seeking undergraduate students, outside of the BFA Painting specialization. This may include students in the BFA Art Program and/or students outside of the Art major. The certificate will benefit students outside of department; this may include scenic painters in Theatre and medical students honing hand eye coordination/anatomy study. Talented painters that have refined their skills through education often exhibit and sell their work in art galleries and museums or work as freelance artists, muralists, cartoonist, illustrators or courtroom artists. Individuals might also be hired by art museums as curators, archivists, educators or art directors.

Many students in the BFA Art program express the desire to work in another discipline to advance their chances of developing additional skills beyond one specialization. The painting certificate would lend itself to expanding artists' vocabulary of materials and add a new venue of self-expression for art majors. Outside of the department students will hone skills in observation and rendering.

4. List the courses to be completed, the credit hours of each course, and the total number of credit hours required for the program.

Prefix & #	Title	Credit Hrs
ART 111	Drawing I	3
ART 231	Painting I	3
	<i>Any two of the following courses:</i>	
ART 236	Figure Painting	3
ART 335	Painting: Materials/Methods	3
ART 336	Painting: Studio Projects	3
Total Credit Hours Required		12 cr

5. Proposed CIP code 50.0708

6. Effective Date of Certificate Program Fall 2016

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1. Name of Program: Printmaking Certificate

2. Provide a justification for the program.

The University of South Dakota seeks approval to create a certificate in printmaking. The proposed certificate will offer a desirable educational add-on opportunity for any student at USD, including all BFA art majors. Printmaking certificate graduates may work as independent fine artists, print technicians or may work in the publishing or graphic manipulation industry.

Printmaking certificate students will

- hone the requisite technical skills while developing their individual creative style.
- practice techniques in traditional and digital printmaking.
- become familiar with major print artists and movements throughout history.

The U.S. Bureau of Labor Statistics (BLS) reports that the median pay for Craft and Fine Artists (which includes printmakers) is \$45,080 per year.¹ Employment of craft and fine artists is projected to grow 2 percent from 2014 to 2024.

3. Who is the audience for the program?

Current USD degree-seeking undergraduate students, outside of the BFA Printmaking specialization, is the target audience for this program. This may include students in the BFA Art Program and/or students outside of the Art major include majors such as: Theatre for costume print design, Media and Journalism for historical and reproduction methods, and Biology for reproductive sketches.

4. List the courses to be completed, the credit hours of each course, and the total number of credit hours required for the program.

Prefix & #	Title	Credit Hrs
ART 281	Printmaking I	3
ART 286	Serigraphy	3
ART 385	Lithography	3
ART 386	Printmaking: Studio Projects	3
Total Credit Hours Required		12 cr

5. Proposed CIP code 50.0710

6. Effective Date of Certificate Program Fall 2016

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1. Name of Program: Sculpture Certificate

2. Provide a justification for the program.

The University of South Dakota seeks approval to create a certificate in sculpture. The proposed certificate will offer a desirable educational add-on opportunity for any student at USD, including all BFA art majors. A certificate in sculpture will be beneficial in careers beyond that of a professional sculptor, including art curator, foundry worker/welder, model maker, teacher, toy designer. A certificate student will gain skills in development of sculptural concepts and objects through history, techniques, and processes using basic 3-D materials, including clay, plaster, metals, wood, and synthetic media.

The U.S. Bureau of Labor Statistics (BLS) reports that the median pay for Craft and Fine Artists (which includes sculptors) is \$45,080 per year.¹ Employment of craft and fine artists is projected to grow 2 percent from 2014 to 2024.

3. Who is the audience for the program?

The target audience for this program is current USD degree-seeking undergraduate students, outside of the BFA Sculpture specialization. This may include students in the BFA Art Program and/or students outside of the Art major. Students outside of the Art Department will benefit from the certificate, including those studying pursuing careers in theatrical set design, dentistry, and medical product modeling.

4. List the courses to be completed, the credit hours of each course, and the total number of credit hours required for the program.

Prefix & #	Title	Credit Hrs
ART 241	Sculpture I	3
ART 246	Sculpture Woodwork/Mixed Media	3
ART 345	Sculpture: Metal Fabrication	3
ART 346	Sculpture: Foundry	3
Total Credit Hours Required		12 cr

5. Proposed CIP code 50.0709

6. Effective Date of Certificate Program Fall 2016

¹ <http://www.bls.gov/ooh/arts-and-design/craft-and-fine-artists.htm>