

**SOUTH DAKOTA BOARD OF REGENTS**

**Academic and Student Affairs**

**AGENDA ITEM: 6 – C**

**DATE: March 30 – April 1, 2016**

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**SUBJECT: BHSU Naming Request – President Kay Schallenkamp Amphitheater**

Black Hills State University (“BHSU”) requests authorization to name an outdoor amphitheater in the newly developed campus green adjacent to Crow Peak Hall the “President Kay Schallenkamp Amphitheater” after former President Kay Schallenkamp.

Board Policy No. 1:27 reaffirms South Dakota’s “long-standing tradition of naming institutional facilities ... in recognition of persons or entities who have made important contributions to enable or to advance the missions of the institutions.” Section 1, in particular, provides that:

1. When naming a facility or programmatic unit for a person, family, or organization where there is no gift, the proposed honoree shall have achieved distinction in one or more of the following ways:
  - A. serving the university in an academic or administrative capacity with high distinction, or
  - B. by contributing in other exceptional ways to the welfare and reputation of the university, to education, or to the community in general....
4. Prior to recommending to the Board the naming of a facility or programmatic unit for a person, family or organization, the president or superintendent shall have a reasonable assurance that:
  - A. the proposed name will bring additional honor and distinction to the institution,
  - B. the recognition implied by the naming is appropriate for the behavior exhibited by the individual, family, or organization, and

(Continued)

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**RECOMMENDED ACTION OF THE EXECUTIVE DIRECTOR**

I move to approve Black Hills State University’s request to name the outdoor amphitheater in the newly developed campus green adjacent to Crow Peak Hall the “President Kay Schallenkamp Amphitheater.”

C. any philanthropic commitments connected with the naming can be realized.

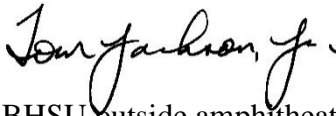
President Schallenkamp served as BHSU's ninth president from 2006 to 2014, and was BHSU's first female president. Under President Schallenkamp's eight year tenure, BHSU was able to distinguish itself as a dynamic and growing comprehensive university in South Dakota and beyond. BHSU was recognized for many outstanding achievements under President Schallenkamp's leadership including (1) increased enrollment and graduation rates, (2) a partnership with the Sanford Underground Research Lab, (3) membership in the American College and University President's Climate Commitment, (4) new undergraduate and graduate degrees, (5) increased grant funding, and (6) increased scholarship donations. President Schallenkamp's focus on BHSU's students and their educational experience was paramount in her tenure. As such, it is fitting to name the outdoor amphitheater, where new innovative learning will occur, after her.

Naming the amphitheater after President Schallenkamp will commemorate her distinguished service and exceptional contributions to the university, and is consistent with the criteria outlined in Board policy 1:27.

**MEMORANDUM**

DATE: February 16, 2016

TO: Dr. Mike Rush, SDBOR

FROM: Dr. Tom Jackson, Jr., President A handwritten signature in black ink that reads "Tom Jackson, Jr." in a cursive style.

SUBJECT: Follow-Up Request for naming BHSU outside amphitheater after former President Schallenkamp – Executive Session Action Requested

During the December 2015 Board of Regents meeting, Black Hills State University was provided, through Executive Session action, authorization to approach Dr. Kay Schallenkamp for use of her name in the naming the new amphitheater located on the BHSU campus. In consultation with Dr. Schallenkamp, she was not only honored but provided authorization for BHSU to request the facility be named the “President Kay Schallenkamp Amphitheater.” Enclosed is a signed naming form.

BHSU requests board approval for this important naming.

The outdoor amphitheater is in the newly developed campus green adjacent to Crow Peak Hall. This request is to recognize her distinguished and outstanding service and contribution to Black Hills State University.

President Schallenkamp served as the university’s ninth president and first female president from 2006 to 2014. Under President Schallenkamp’s eight year tenure at BHSU the university was able to distinguish itself as a dynamic and growing comprehensive university in South Dakota and beyond. BHSU was recognized for many outstanding achievements under President Schallenkamp’s leadership including increased enrollment and graduation rates, a partnership with the Sanford Underground Research Lab, membership in the American College and University President’s Climate Commitment, new undergraduate and graduate degrees, increased grant funding, and increased scholarship donations. President Schallenkamp’s focus on BHSU’s students and their educational experience was paramount in her tenure. It is very fitting to name the outdoor amphitheater, where new innovative learning will occur, after her.

Thank you for your consideration and support.



## South Dakota Board of Regents

### Naming Request Form

*Request for Naming of Campus Facilities,  
Programmatic Units, or Funded Academic Honors*

Date Request Submitted: December 22, 2015

Name of Institution: Black Hills State University

Current Name: NA

Proposed Name: President Kay Schallenkamp Amphitheater

Effective Date and Duration of Proposed Name: Immediately upon BOR approval; life of the structure

Location on Campus: to the east of Crow Peak Residence Hall in the outdoor green space

Purpose of Facility, Space, or Program to be Named: outdoor learning and student activity area

**Rationale for Proposed Name (Include in the space below, or attach documentation):**

President Schallenkamp served as the university's ninth president and first female president from 2006 to 2014. Under President Schallenkamp's eight year tenure at BHSU, the university was able to distinguish itself as a dynamic and growing comprehensive university in South Dakota and beyond. BHSU was recognized for many outstanding achievements under President Schallenkamp's leadership including increased enrollment and graduation rates, a partnership with the Sanford Underground Research Lab, membership in the American College and University President's Climate Commitment, new undergraduate and graduate degrees, increased grant funding, and increased scholarship donations. President Schallenkamp's focus on BHSU's students and their educational experience was paramount in her tenure as so it is very fitting to name the outdoor amphitheater, where new innovative learning will occur, after her.

I, the undersigned, authorize the use of my name, or a name I control, for the proposed naming request specified above. I further certify that, to the best of my knowledge, the use of the proposed name shall not infringe on the intellectual property rights of any third party.

Kay Schallenkamp  
Signature

1/25/16  
Date

President Kay Schallenkamp

Printed Name

### Campus Authorization of Naming Request

I, the undersigned President/Superintendent, have a reasonable assurance that the proposed name will bring additional honor and distinction to the institution, the recognition implied by naming is appropriate for the behavior exhibited by the individual, family, or organization, and any philanthropic commitments connected with the naming can be realized. I certify that this naming request meets the criteria required by Board of Regents Policy 1:27, which key requirements are stated below:

1. When naming a facility or programmatic unity for a person, family, or organization where there is no gift, the proposed honoree shall have achieved distinction in one or more of the following ways:
  - a. Serving the university in an academic or administrative capacity with high distinction, or
  - b. By contributing in other exceptional ways to the welfare and reputation of the university, to education, or the community in general.

OR

2. When naming a facility or programmatic unit for a person, family, or organization where there is a gift to the institution, consideration has been given to the following factors:
  - a. The significance of the gift to the likely realization or success of a facility project or programmatic unit, based on the following guidelines:
    - i. A name proposed for a new facility or a facility to be renovated so as to recognize a gift to the institution may be considered when the gift represents a substantial component of the projects' total cost.
    - ii. A name proposed for an existing but presently untitled facility so as to recognize a gift to the institution may be considered when the gift represents a significant proportion of the value of the facility.
    - iii. A name may be proposed for a programmatic unit to recognize an endowed gift to the institution if the gift is similar to donations received for comparable naming at peer institutions, provided that any associated endowment will be sufficient to sustain the program or a substantial portion of it, since the naming shall be in effect for the life of the program.
    - iv. If a fund raising drive or a contractual agreement may involving naming that is subject to Board approval, the Board must be apprised of such initiatives in advance.
    - v. Before recommending a name in honor of an individual, corporate, or commercial entity, institutions must avoid any appearance of commercial influence or conflict of interest by taking additional due diligence. The naming for an individual associated with a corporation should be handled as any naming for an individual.
      - a. Corporate names may be used to designate individual rooms or suites of rooms, as well as endowed chairs and professorships. Plaques in public spaces within buildings may recognize the contributions of corporations. The size, design, and wording of plaques and other signs that acknowledge corporate generosity and express institutional appreciation should be modest in size and appropriate to the public university or school setting.
  - b. the urgency or need for the project or program, or continuing support for the program,
  - c. the standing of the individual, family, or entity in the community or profession,
  - d. the nature and duration of the relationship of the proposed honoree to the university.

[Signature]  
President/Superintendent Signature

1-25-16  
Date