

# SOUTH DAKOTA BOARD OF REGENTS

## Policy Manual

**SUBJECT:** Trademarks

**NUMBER:** 5:16

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The universities shall register trademarks, logos and other institutional insignia with the Secretary of State's Office according to state or federal law. With the approval of the president, the institutions may enter into agreements for the use of such trademarks, logos and insignia as sound business practice would permit.

Funds that are generated from such licensing agreements may be invested with the institution's foundation. The use of such funds shall be determined by the institutional president.

**SOURCE:** BOR, April 1992