



News Release

Contacts: Mike Rush, Executive Director and CEO
mike.rush@sdbor.edu

Janelle Toman, Director of Communications
janelle.toman@sdbor.edu

Telephone: (605) 773-3455

Fax: (605) 773-5320

www.sdbor.edu

FOR IMMEDIATE RELEASE: Wednesday, December 7, 2016

New Educational Options Available at University Center-Sioux Falls

VERMILLION, S.D. – The South Dakota Board of Regents has approved a new certificate in web design at University Center-Sioux Falls and will also bring an existing certificate program in graphic design to the off-campus center. Both are offered through the University of South Dakota.

Certificate programs usually require fewer credit hours to complete than a minor. They are developed by packaging a small set of courses that allow students to develop expertise within a focused area of study, addressing identified market and workforce development needs.

The new certificate in web design, available next fall, appeals to students interested in graphic design, media studies, and business careers. Students will learn specialized skills in graphics, typography, and design. Federal labor data projects a 27 percent job growth nationally for web designers through 2024.

USD's undergraduate certificate in graphic design, which will be offered at University Center-Sioux Falls starting next summer, will be of interest to students working in business, media and journalism, and computer-related fields. The 12-hour certificate program stacks courses that can be seamlessly applied to an associate degree in general studies or to USD's on-campus bachelor's degree in graphic design.