



News Release

Contacts: Mike Rush, Executive Director and CEO
mike.rush@sdbor.edu

Janelle Toman, Director of Communications
Janelle.toman@sdbor.edu

Telephone: (605) 773-3455

Fax: (605) 773-5320

www.sdbor.edu

FOR IMMEDIATE RELEASE: Wednesday, October 4, 2017

SDSU Business Economics Specialization Converts into Degree Program

MADISON, S.D. – The South Dakota Board of Regents has granted South Dakota State University’s request to award bachelor-level degrees in business economics, aligned with accreditation standards from the Association to Advance Collegiate Schools of Business.

Graduates will be prepared for careers in financial analysis, investment banking and wealth management, market research, sales, small business management, and real estate. SDSU estimates between 75 and 85 students a year will graduate with the major after full implementation.

SDSU now offers a B.A. and B.S. in economics, with a business specialization, so the new degree program will not require creation of any new courses. The former business specialization in economics will terminate with approval of the new major.