



# News Release

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## **Iowa Reduced Tuition Program Shows Results**

RAPID CITY, S.D. – In the second year of a program offering new and transfer students from Iowa the equivalent of resident tuition at four South Dakota universities, the program is showing a positive return.

A report this week to the South Dakota Board of Regents showed a \$494,910 gain in tuition and fee revenue for the fiscal year ending June 30. The four participating universities – Dakota State University, Northern State University, South Dakota State University, and the University of South Dakota – gained 174 full-time equivalent students from Iowa since the reduced rates were effective in the 2016 academic year.

“Given a full year to market the program and recruit students, the number of students is now ahead of the breakeven point for all schools,” the report said. “All schools are showing positive revenue flows due to the change.” The report noted the data do not include room and board revenues or other miscellaneous revenue that would also be generated from the new students now attending college in South Dakota.

The full report on the Iowa Reduced Tuition Program is available at this [link](#).