



News Release

Contacts: Robert T. Tad Perry, Executive Director
tadp@sdbor.edu

Janelle Toman, Director of Information & Institutional Research
janellet@sdbor.edu

T: 605.773.3455

F: 605.773.5320

www.sdbor.edu

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SDSU Takes Journalism Master's Online

ABERDEEN, S.D. – The Board of Regents this week gave **South Dakota State University** permission to begin offering its **master's degree in journalism online**. The M.S. degree in communication studies and journalism will be available to students via the Internet beginning this fall.

Offering the program online makes a quality professional education more accessible to working journalists and strategic communicators who would not be able to travel to the Brookings campus, university officials said. The 32 credit-hour master's degree will likely be of interest to professionals who work in print, broadcast, advertising, marketing, or public relations. The state Labor Department expects a growing demand for managerial staff that holds a professional master's degree in these fields.

In other action, the Board of Regents approved three new minors, each consisting of 18 credit hours:

- **A minor in professional writing and rhetoric at Northern State University** to prepare skilled professionals to communicate more effectively, whatever their chosen field.
- **A minor in informatics at South Dakota State University** to prepare students to meet the growing demands of industry for graduates who can use discipline knowledge, computers, mathematics, and statistics to provide useful information and products from raw data.
- **A minor in religious studies at Northern State University** to complement existing majors in history and political science, and to better prepare students bound for seminary or graduate work in religious studies.