



# News Release

---

Contacts: Robert T. Tad Perry, Executive Director  
tadp@sdbor.edu

Janelle Toman, Director of Information & Institutional Research  
janellet@sdbor.edu

T: 605.773.3455

F: 605.773.5320

www.sdbor.edu

**FOR IMMEDIATE RELEASE:** Friday, December 14, 2007

## **SDSMT Certificate Geared to Innovation**

MADISON, S.D. – A new certificate program at South Dakota School of Mines and Technology is geared to people interested in introducing a new product or innovation into the marketplace. The South Dakota Board of Regents this week approved a 12-hour technology innovation certificate to be available to undergraduate or graduate students starting in the fall of 2008.

“This program is ideal for students interested in entrepreneurial activities, or for students who desire employment in companies that promote a strong entrepreneurial culture,” said SDSM&T President Chuck Ruch.

Students will take courses in marketing, finance, product development, and technology startups, among others.