Retention Projects

Retention Committee
AY 10-11
Increase student-athlete retention and graduation

Enhance athletic programs by full adoption of NAIA Champions of Character program.

- Two Champion of Character projects per sport
- Currently: 8 projects
- Target: 16 projects by 5-10-2011
Athletics: Champion Projects

- Volleyball - Dig Pink Night/Elementary Reading Project
- Football - Touchdown Reading Program/Community Service - 20 hrs per player per year
- Women Basketball - Sanford Children's Hospital in Sioux Falls/BBQ for Children's Miracle Network
- Men's Basketball - Habitat for Humanity - help with house construction/Meals on Wheels
- Softball - Sober Driving Program
- Baseball - Jr. Reading Program St. Thomas Elementary School/Senior Games Umpires
- Track & Field - Senior Games Event Workers
- Athletic Department - Move In Day Help/Various Athletes read Sportsmanship Creed prior to games
Extended Programs: Assessing Distance Student Satisfaction

AQIP Project

- Virtual Meet and Greet
- Opportunity to have live chats/conversations with university offices/administration
- August 19th and October 26th
- Elluminate sessions and/or live chat
  - [http://sduniversitycenter.org/](http://sduniversitycenter.org/)
- Surveys
  - Participants (7)
  - Non-participants (77 to date)
Extended Programs: Assessing Distance Student Satisfaction

- Distance Student Orientation
  - [http://www.dsu.edu/](http://www.dsu.edu/)
  - Available August 30th
- Noel-Levitz Survey
  - October
- Online Tutoring
  - Spring
  - Hope to use the campus tutors and student organizations
    - Computer Club, HIM, Math and Science, SI FE, PBL, etc.
First Year Experience

Committee Members:
Jennifer Aranda
Patti Beck
Mandie Craven
Amy Crissinger
Tom Halverson
Marie Lohsandt
Mandy Parpart

Nicole Rieckman
Tyler Ruhd
Jesse Wise
First Year Experience

- Committee met to determine some intended goals and outcomes of our work.
- 4 members of committee will attend the First-Year Student Success Symposium in Las Vegas on Oct. 21 – 23.
- We will be meeting regularly throughout this semester to develop a proposed FYE for DSU.
- We will submit a draft for Retention Committee review in January.
Strategic Focus #3 – Exceptional Student Experience

In support of this goal, the Mundt is working to increase the number and quality of its public programming.

This year we are sponsoring series of programming events built around our Ben Franklin (Fall) and Harry Potter (Spring) exhibitions.

Ben Franklin schedule:
http://www.departments.dsu.edu/library/benjamin-franklin.aspx
OI EA Retention

- **Strategic Focus #1:** Focus On Expanding Information Technology Leadership, Outcome 5: Expand use of IT: increase data-driven decisions

- OI EA Outcome: Conduct a formal review of data reports available on Dashboard and the IR website utilizing the quality improvement process (plan, implement, evaluate, decide)
  - 1st Project: Develop and pilot process to identify "owners" and users of each retention report
  - Start Date: 10-1-2010  End date: 5-31-2011
  - Evaluation: Process developed to track usage of reports; format of reports reviewed
  - Collaborating Units: Colleges, Units with specific retention reports (e.g. Athletics, Diversity)
**Strategic Focus #1:** Focus On Expanding Information Technology Leadership, Outcome 5: Expand use of IT: increase data-driven decisions

**OI EA Outcome:** Development of new retention reports to support other department/unit goals

- Projects: Develop unit / college specific reports as declared at October retention meeting
- Start Date: 11-1-2010  End date: TBD
- Evaluation: 1st report submitted to college / unit representative
- Additional Project: Updates to CSRDE (Consortium for Student Retention Data Exchange) report
- Start Date: 3-1-2010  End date: 3-1-2011
- Evaluation: CSRDE data submitted
Office of Student Development

Increase the percentage of students on academic probation who are successful from 64.9% to 70%.

Begin to utilize a learning styles and motivational inventory with students who are on academic probation.

Increase the persistence rate of students referred to Early Alert system by 5% by revising the Early Alert System.
Weekend Activity Programming

Project Coordinators:
• Mandy Parpart, Director of Student Activities
• Nicole Rieckman, Wellness/AOD Counselor

Project:
• Based on Alexander Astin’s Theory of Student Development:
  • The most basic tenet of Astin's Theory of Involvement is that students learn more the more they are involved in both the academic and social aspects of the collegiate experience.
  • Our goal is to increase student involvement by implementing more weekend programming on campus to an increased feeling of connectedness to DSU and in turn, lead to increased student learning and retention.
Weekend Activity Programming

- **Current weekend programming:**
  - September has been busy, but after Family Day this weekend, then what?
  - Sunday Night Movie Night sponsored by Student Senate
  - Select organizations implement weekend programming but that only appeals to a small group of students
Weekend Activity Programming

**Step 1:** Administer a short survey to students that asks the following questions:

- Survey would be completed on GoogleDocs and most questions would be a “check all that apply” or “choose one of the following” format.

1) How often do you leave Madison on the weekends?
2) Why do you leave on the weekends?
3) If there were more activities here on the weekends, would you stay on campus or would you still go home?
4) What day of the weekend would work best for you to attend a weekend activity?
5) What types of activities would you be interested in attending? (live music, comedians, movies, educational, etc.)
Weekend Activity Programming

**Step 2:** Piloting and implementing monthly weekend programming beginning in Spring 2011

* Ideas include:
  * Student organization led activities
  * Athletic events more of an EVENT

**Step 3:** Evaluating the programs

**Step 4:** Present results to Retention Committee

**Step 5:** Decide how to improve/continue implementing weekend programming
College of Arts and Sciences: English Project

- Examine the progress/retention/success of students entering in ENGL 033 vs. ENGL 101 in future courses, including ENGL 101, ENGL 201, and the general education writing-intensive courses.
- Examine the difference in success of students taking traditional composition courses vs. online courses.
- Examine the success of students who take ENGL 201 in a timely fashion (27-40 credit hours) vs. those who take it later.
- Examine the progress/retention/success of students who use DSU tutor resources vs. those who do not in ENGL 033 and ENGL 101.
- Examine the progress/retention/success of students who enroll in LART 110, Reading Development.

Once the analysis is complete, faculty will use the data to make necessary changes and/or recommendations for improving student success.
MyLabsPlus has a feature called Enterprise Reporting

- Quick access to enrollment data, student and faculty activity and grades
- **Ability to identify at-risk students**
- Custom reporting features
- Flexible, easy-to-use interface for extracting and exporting data
- Generate reports on the fly
- Operational efficiency through one interface

Copied from: 09-0719 MyLabsPlus Enterprise Reporting Data Sheet
Efficient Reporting and Analytics in One Place

One of the many key benefits of Enterprise Reporting is that it allows educators to run day-to-day, end-of-term or annual reports across multiple courses, sections, and programs from one interface, providing a level of operational efficiency they never had before. In addition, educators can customize their own reports on the fly, changing and reordering what were once static fields that required a third party to change. Plus, data elements can be combined, such as providing enrollment, student and faculty activity and grade reports all into one big picture report instead of seeing only one data element relative to student’s success. With Enterprise Reporting, whether or not a student is learning becomes clearly evident, allowing institutions to quickly and easily identify areas for student improvement and course growth.

Copied from: 09-0719 MyLabsPlus Enterprise Reporting Data Sheet
College of Arts and Sciences: Digital Arts and Design

Implement a retention plan for Digital Arts and Design (four year project)

Year 1: Research and Develop plan

Activities:
• Examine existing data
• Acquire new data if needed
• Identify excellent retention plan models
• Conduct focus group meetings with DAD students and faculty
• Develop a survey to elicit retention information specific to DAD
• Create retention plan (by end of Spring 2011 semester)
Project overview

- Retention of High-Achieving Students
- Advising models
- We will also be involved in other projects
BIS High-Achieving Students

- HON enrollment
- Impact of HS GPA
- Faculty/Student & Student/Student interaction
- Can we determine if any of these activities matter?
BIS Advising Models

- Program specific approaches
  - Who advises?
  - Hand-off after GS100

- One size does not fit all
  - Faculty, students, programs,...
Strengthen students’ connection to college:

- Schedule gatherings with students (e.g., potluck luncheons)
- Increase student representation on COE Student Advisory Group by adding more students from elementary, special, and secondary education. Goal is to increase the size of the group for more diverse feedback
College of Education

• Dean is meeting with all GS 100 groups. Goal is to get feedback from freshmen on how things are going and engage them in a discussion about expectations

• Strengths Finder – collaborative effort with Admissions. Two COE faculty members traveled to Minneapolis in September for workshop. Work will continue this year for pilot next year. Goal is to explore learning styles to assist students in being successful
Proactive approach to assist students with passing the PPST and CAAP exams. Students with ACT reading, writing and math scores below 18 are referred to COE Retention Specialist so work can begin prior to testing.