The State University
- Opportunity
- Economic
- Quality & Lower Cost

All Teach, Conduct Research, and Serve the Campus and Community
### Perceptions of an Aspiring University Student

- Academic Quality
- Contact with Faculty
- Student Involvement
- Affordability

### Research vs. State University vs. Technical Institutes

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Photo by Allison Geier from Roscoe, a sophomore Graphic Design Communication & Business Administration major.
Largest programs:
- Business
- Education
- Science

Fastest growing programs:
- Applied Health Sciences
- Exercise Science
- Psychology
- Graphic Design & Communication
- Teacher Education/Reading

Quick Facts
- 4,395 students from:
  - All 66 South Dakota counties
  - 43 states
  - 29 foreign countries
  - 75% residents

Business
The Business program at BHSU recently earned AACSB accreditation, placing it among the top 5% of business programs in the world.

Education
Graduates the most teachers in the state of South Dakota and has a stellar reputation for preparing exceptional teachers with high placement rates and award-winning alumni performance.

Science
Our location, just 15 miles from the nation’s deepest underground Laboratory, creates unique collaboration, increases student involvement in research and related activities, and generates new education and outreach initiatives.
Where Anything is Possible

www.bhsu.edu/AboutBHSU
State M&R funding increase the quality of facilities

1. BHSU considers itself to be exceptionally efficient.
2. Invested in LED lighting upgrades including the campus green, parking lots, and exterior building lighting that resulted in creating less energy consumption and a safer campus for students, faculty, and staff.
3. Improved the infrastructure through upgrades including utility tunnels maintenance.
4. BHSU has reduced and consolidated staffing to become more efficient and provide better service to students. These changes have already had a significant impact on retention. Advisors work with students from their initial admission to graduation to career counseling.
In South Dakota there are:

- **1,874** Physicians
- **1,405** Attorneys
- **1,007** Professional Engineers
- **441** Dentists

**All taught by teachers**

BHSU, recognized for its legacy of preparing teachers, honors teachers for their positive influence. Teachers take the time to invest in us and inspire us to achieve. At BHSU we’re investing in the future by ensuring we continue to prepare exceptional teachers.

**Outstanding Teachers Honored for Exemplary Service**

- **Lindsey Brewer**, BHSU alum, received the Presidential Award for Excellence in Mathematics and Science Teaching, recently. Brewer was one of 108 math and science teachers to receive the award. Other BHSU alums who have received this national award in the past two years include: Ann Anderson, fifth grade science teacher at Belle Fourche Middle School and Erin Marsh, math teacher at the Pierre Indian Learning Center.

- **Shelly Mikkelson**, BHSU alum, a second grade teacher at South Park Elementary School in Belle Fourche, was named the 2016 South Dakota Teacher of Excellence. She was also named 2016 South Dakota Regional Teacher of the Year; and South Park Elementary School Teacher of the Year four times.

**BHSU graduates:**

- Teaching, coaching and serving as principals and superintendents in school districts.
- Working as dentists, accountants, business analysts, entrepreneurs, doctors, lawyers, scientists, managers, human resource directors, counselors, journalists, home builders, and many other occupations.
- Serving as community leaders as majors, legislators, judges, city council members, emergency medical responders, and volunteers for many other civic activities.
- Stimulating the state’s economy by creating small businesses, expanding established businesses, and encouraging future business development.
BHSU-Rapid City (BHSU-RC)

- BHSU-RC is meeting workforce and adult learner needs in the state’s second largest city and the entire west river region.

- Since the name change in April 2015 enrollment shows positive movement. BHSU is taking a stronger role in outreach and marketing. An ongoing decline was stemmed.

- BHSU has increased the number of degrees and certificates offered at BHSU-RC. Currently there are 50 programs offered entirely in Rapid City.

BHSU offers the following programs at BHSU-Rapid City:

**Associate Degrees**
- Applied Health Sciences
- Business Administration**
- General Science**
- General Studies
- Graphic Design**
- Human Services**
- Sociology-Criminology**
- Special Education Paraprofessional**

**Bachelor Degrees**
- Business Administration
  - Accounting
  - Human Resources Management
  - Management
  - Tourism and Hospitality Management
- Corporate Communications
- Elementary Education
- Graphic Design and Communications
- History
- History Education
- Human Services
  - Aging & the Elderly
  - Community Service
  - Justice Studies
- Mass Communication
  - Graphic Communication
  - Integrated Media
  - Science Communication
- Political Science
- Psychology
- Social Science Composite - Teaching
- Sociology

**Master Degrees**
- Business Administration and Applied Management (MBA)
- Secondary Education (Project Select)

**Minors**
- Business Administration
- History
- History Teaching
- International Studies
- Mass Communications
- Political Science
- Political Science Teaching
- Psychology
- Sociology
- Tourism and Hospitality Management

**Certificates**
- Archives
- Criminal Justice**
- Digital Imaging**
- Entrepreneurial Studies
- Graphic Design
- Journalism
- Museums
- Management
- Photojournalism**
- Social & Cultural Awareness**
- Social Resiliency**

**Non-Credit Certificates**
- Advanced Project Management
- Computer Networking (Microsoft COMPTIA and Microsoft MCSA)

** New Program**
BHSU has one of the only Underground Campuses in the world

What does the BHSU Underground Campus mean for BHSU students?

- BHSU in partnership with Sanford Lab, constructed a cleanroom and adjoining work space at the 4,850-foot level of the Sanford Lab for multidisciplinary research including physics, biology, geology/environmental physical science as well as education and outreach opportunities.

- Hosted a Conference for Undergraduate Women in Physics (CUWiP), bringing approximately 100 students majoring in physics and related disciplines from across the region to the Sanford Underground Research Facility.

Local high schools and elementary schools have learning opportunities at the BHSU Underground Campus:

- Sixteen middle school students from Belle Fourche and Spearfish will be sending their robots underground with BHSU students to compete in the first annual BHSU Underground Robotics Competition in March.

- Established a QuarkNet Center with approximately 10 regional teachers actively participating in masterclasses, workshops, and summer research related to SURF who take their experiences to high school students in their classroom. Includes a six-week Summer Student Research program for physics-related research.
Veterans

BHSU is recognized for exemplary support of veterans and all active duty men and women and continues its dedication to military veterans.

- BHSU has a long history of serving military personnel from Ellsworth Air Force Base, as well as those from across the state and nation.
- In the past year, BHSU saw a 22 percent increase in veteran or veteran dependent students.
- Black Hills State University was named to Victory Media’s 2016 Military Friendly Schools for the sixth consecutive year.
- BHSU also made the Military Times list Best for Vets: Colleges 2016 for the third year in a row.
- In 2015, BHSU also was named a Top School in the Military Advanced Education (MAE) Guide to Colleges and Universities.
- The BHSU Student Veterans Center celebrated its grand re-opening after the facility was remodeled, thanks to a $75,000 Veteran Services Higher Education Grant from the S.D. Governor’s Office.

American Indians

- Nearly 6 percent of BHSU students are American Indian, the largest percentage of the South Dakota state universities.
- The Center for American Indian Studies (Legislatively designated) provides educational, social, and cultural enrichment for American Indian students.
- The University offers academic degree programs in American Indian Studies: a bachelor’s degree, a minor and has just submitted a proposal for a Master of Science degree.
Ellen Pustejovksy
Rapid City
Mass Communication

Received numerous awards in 2015 for photography work and landed a prestigious internship with a national fashion company in Boston.