SUBJECT: NIH – SBIR/STTR National Conference Update

During the December 2012 RAC meeting, the council discussed a request from Robert Vincent at the National Institute of Health program office to host the National NIH SBIR/STTR Annual Conference in South Dakota. The council agreed that hosting this type of event would be beneficial for the state, but noted that the ideal location would be Sioux Falls due to the proximity to Sanford, Avera, USD Medical School, and other Bio based industries on the eastern side of the state. After the meeting, continued discussion with Robert Vincent generated support to discuss the opportunity for hosting the meeting in Sioux Falls, and a conference call was scheduled for January 10 and a South Dakota delegation (see Attachment I for a list of attendees and summary from the meeting) worked through the logistics associated with hosting in the state. At the conclusion of the conference call, Robert Vincent committed to South Dakota.

Since that initial meeting, a South Dakota planning committee has holding a series of conference calls every other Tuesday to prepare for the event. The USD Research Park has agreed to serve as the host for the event and President Abbott has signed the agreement (see Attachment II) with NIH on behalf of USD. The conference is scheduled for October 28-30 and will be held at the Sioux Falls convention center. Federal rates have been secured for NIH participants at the Sheridan, and additional hotel accommodations have been secured at the Ramkota (honoring state rates) and Ramada. A preliminary budget document has been prepared and based on projected sponsorship packages (see Attachment III), the NIH agreement has set registration rates at $250 for NIH federal employees, and $350 for all other registrants ($450 for late registrations). The option for hiring a dedicated program planner, and securing services for online registration, scheduling, and mobile applications are currently being reviewed by the committee.

In addition to the bi-monthly conference calls for the South Dakota planning committee, Rich Naser, Gary Archamboult, and Paul Turman are also serving on the NIH planning committee which meets every other Tuesday to facilitate the responsibilities/duties assigned to that organization. During the last meeting, the group discussed potential conference themes (depicted below) and the desire is to set the theme during the April 2 meeting. The group is also working to secure Dr. Lawrence A. Tabak (NIH Deputy Director) to provide the keynote for the conference.

(Continued)
event, and have begun to identify topic sessions that will run concurrently throughout the conference (see below). RAC representatives are encouraged to review the attached materials and be prepared to discuss recommendations/suggestions they might have for continuing to move the conference forward through the planning committee.

Potential Conference Theme

- “Being Creative in Tough Economic Times”
- “How to Remain Competitive in a World of Change”
- “SBIR/STTR as a Tool in a World of Change”
- “Moving Forward With SBIR/STTR Awards”
- “Tremendous Opportunities in a Harsh Financial Climate”

Concurrent Topic Sessions

- NIH Resources for Small Business Success (Phyllis Mitchell, NHLBI)
- Successfully Submitting Your Grant Application Electronically (Matt Portnoy, OD)
- NIH SBIR/STTR Grant & Contracting Research Funding Opp. (Matt Portnoy, OD)
- Fraud, Waste, and Abuse (NIH/OMA Staff)
- Research Involving Human Subjects (Ann Hardy, OPERA)
- Research Involving Animals (Eileen Morgan, OPERA)
- Protecting Your Intellectual Property (JP Kim, OPERA)
- Leveraging State Resources – How to maximize the benefits? (Rich Naser, USDPR)
- NIH Technical Assistance Programs – Niche & CAP (Rob Vinson, OD and Panelist)
- Commercialization (Lenka Fedorkova, OD)
- University – Your Right Partner in Your SBIR or STTR Research (Rich Naser, USDPR)
- Women Owned Businesses (Stephanie Fertig, NINDS)
- Capitalize Your Company, Leveraging SBIR/STTR Grants (NIH Staff)
- University Spin-Off Businesses – SBIR/STTR Success Stories (Rich Naser, USDPR)
- Tech Transfer – How To Make It Easy (Steve Ferguson, OTT)
- Reauthorization Act of 2011 – Key Changes (NIH Staff)
- How to Get Your Money Faster (Jackie Boudjeda, NCI & Ted Williams, NICHD)
- Planning for Phase III’s (Gary Archamboul, USDPR)
- Investor Groups – VC’s and Angels (Gary Archamboul, USDPR)
- Review, Receipt, & Referral Process* (Larry Boerboom, CSR)
- Indirect Cost Rates & Accounting Systems* (Lorraine Trexler, DFAS)
South Dakota NIH SBIR/STTR Convention
January 10th Meeting Summary

Participants
Tasha Anderson – University of South Dakota
Will Aylor – South Dakota State University
Mattie Burnham, Sioux Falls Chamber
Gary Archambault, South Dakota SBIR
Jeff Eckhoff – South Dakota Small Business Association
Kacie Fodness, Dakota State University
Joni Johnson – South Dakota Bio-Tech
Kevin Kephart – South Dakota State University
Karen Marchant – Director of Grants & Sponsored Programs
Mark Olchefske – Northern State University
Jim Rice, South Dakota EPSCoR
Paul Turman – South Dakota Board of Regents
Mel Usted, Governor’s Office of Economic Development
Robert Vinson, NIH SBIR/STTR Program Office

The group discussed the selection of Sioux Falls as the location for the 2013 conference, and November 28th and 29th of this year were the most suitable dates. The last time the conference was held in the Midwest was five years ago when the event was held in Omaha, and most recently the conference was held in Louisville, KY in 2012. Conference Materials from the 2012 event are still available at the states website. Mattie Burnham reviewed the quote from the Sioux Falls Convention and Visitors Center, and the hotel block at the Sheridan. Robert Vinson asked if the hotel room block could be increased to accommodate more guests from outside the state. The group also discussed other hotels that were in close proximity and room availability for the Best Western, Holiday Inn, & the Ramada were each going to be evaluated. Most importantly, a hotel with a sizable room block would be needed to ensure that state employees could acquire rooms at state rates. The Best Western (Ramkota) should be able to accommodate as a number of state events are held there each month.

For the structure of the conference Robert Vinson noted that the first morning of the conference traditionally begins with introductions, and that other states have had the Governor, University Presidents, Mayor or other regional dignitaries provide a kick-off welcome for the event. Dr. Matthew Portnoy, Director of the Division of Special Programs, traditionally provides an opening address and then sessions move to one-on-one panels/presentation. The national office will coordinate between 30-40 individuals to be on-site at the conference to discuss a range of topics such as funding opportunities, viable research avenues, and strategies for successful SBIR awards. Primarily, many of the presentations focus on the details for completing SBIR proposals, and additional space has been dedicated to a series of poster sessions and abstract talks from researchers and graduate students. From the state host a large number of speakers or presenters are not necessary. A large number of the panels/sessions will be devoted to federal experts, but for state level presentations, providing individuals who have been successful with the SBIR experience tends to be well received. Having these individuals tell their story on a
series of panels across multiple topics or content areas provides the necessary context to help participants see the potential viability for their future activity.

In regards to off-site activity, it was noted that a reception held on the opening evening away from the facility would be an option. Activities such as a tour of the facility at different points throughout each day, tours of lab facilities, or local universities were each discussed and have been done in previous states. Louisville provided access to the large FedEx Hub located there so there have been instances where direct alignment to SBIR activity is not necessary. Kevin Kephart inquired about the potential for a Pre-Conference that would allow networking with industry partners and researchers, and taking such an approach would be supported. Mel Ustad also inquired whether we might align a related event (i.e., SD Bio Summit) at the conclusion of the conference and Robert Vinson noted that similar activities have been done in the past.

The NIH staff will be responsible for selecting the conference theme which they traditionally select in March each year, and then begin to aggressively advertise by early May. Gary Archamboult requested information on the registration fee for the event. Robert Vinson noted that last year the fee in Louisville was $295 for federal employees, and then $400 for regular participants who registered early. Those registering late were charged $500, and the host is responsible for collecting all such fees and managing the website that allows participants to register. All federal representatives, including speakers, are assessed the registration fee for attending the conference. Sponsorships have been used in the past to help defray the cost for registration fees in most states. Jeff Eckhoff asked whether a standard contract is use with the host organization and Robert Vinson noted that a draft contract would be passed along in the coming weeks once the host has officially been identified.

Mel Ustad commented that a number of conferences often employ a trade show along with the content being delivered by presenters. Traditionally this has not been done with NIH since the agency does not work closely with specific vendors or contractors. However, room should be available for exhibit spaces for industries that want to be involved. Gary Archamboult asked if states have set aside a single day of the conference to allow students to participate in the event. No such structure has been used in the past, but states have employed a variety of techniques to engage students including poster sessions, talks oriented at student investigators, or using students as volunteers during the conference. Mel Ustad also inquired about the use of luncheon speakers during the event, and states have approached this in two ways. For dynamic speakers the luncheon doesn’t work very well so one should consider the content of the materials being presented. The Wednesday lunch has traditionally been used as an opportunity for wrapping up the conference.

Robert Vinson indicated they do considerable advertising with their respective groups and Gary Archamboult has already contacted a number of regional organizations. Jim Rice noted that we have the ability to also leverage our EPSCoR jurisdictions which are plentiful in the region. The group discussed the duties/responsibilities for the host and the national office. Robert Vinson confirmed that one organization/individual needs to serve as the host and sign the contract with NIH; thereby agreeing to be the fiscal agent for the event. Rich Naser has indicating a willingness to entertain this role pending additional discussion with the committee. Once the
host is identified, states have formulated planning committees that work with the NIH planning committee to coordinate the conference.

When asked about timeline for making a decision, Robert Vinson indicated that he was comfortable announcing that Sioux Falls would be the site. Paul Turman indicated that a follow-up call would be scheduled with the state representatives for the following week to continue to work through additional details and then follow-up calls with NIH personnel will be facilitated. The next meeting is scheduled for Friday January 18th, from 12:00-2:00 (CST).
February 25, 2013

Rich Naser
Vice President
University of South Dakota Research Park
4800 North Career Avenue, Suite 100
Sioux Falls, SD 57107

Dear Rich:

I want to express our gratitude and appreciation to the University of South Dakota Research Park (USDRP) for your interest in hosting the 15th Annual NIH SBIR/STTR Conference in 2013. Your offer is accepted. The event is to be held from October 28th – 30th, 2013 in Sioux Falls, SD. Attendance is expected to be around 500 and approximately 40-50 NIH staff will be participating as speakers, panelists, and will be available for one-on-one discussions with attendees.

There are many activities related to a conference of this size so allow me to address who will be responsible for what in this collaborative effort. Some activities will be the responsibility of NIH, others of the USDRP, and some will be a combined effort. The following are the high points and a detailed list of responsibilities is enclosed.

NIH will take the lead in developing the agenda and securing appropriate speakers and panelists. As the host for the event, the USDRP will assist with this program planning and development and will help secure local speakers, panelists, and dignitaries.

USDRP will be responsible for all local logistics such as securing conference meeting rooms and hotel lodging space as well as handling the registration process, covering non-Federal speaker costs, printing conference brochures/notebooks, and providing the necessary audiovisual and projection equipment. To offset these expenses, sponsorships may be obtained and the attendee registration fee will be mutually agreed upon by NIH and USDRP. The USDRP has the responsibility for management of conference funds and NIH is not liable for costs incurred.

Both organizations will advertise and market the event via mailing lists, listservs, and public forum announcements. NIH will reach much of the small business research community through its 12,000+ SBIR/STTR mailing list and by including an announcement in the NIH Guide for Grants and Contracts. The USDRP will be responsible for informing its local and regional area and is encouraged to target those in its university system. A conference website will be developed and hosted by either NIH or the USDRP. The registration portion of the site will be developed and maintained by the USDRP.

The annual conference is a major portion of the NIH SBIR/STTR Programs outreach. As such, our office must adhere to the Federal policies concerning travel and conferences. These Federal policies may be changed or altered prior to this conference, to which NIH will not be responsible for such changes.

The point of contact at NIH will be Robert Vinson, he may be reached at 301-435-2713; vinsonr@mail.nih.gov. The point of contact for the USDRP will be Rich Naser.
We are excited about this opportunity to collaborate and are indeed grateful for your interest and commitment in helping to make this another stellar event.

With best regards,

Matthew E. Portnoy  
NIH SBIR/STTR Program Coordinator  
Director, Division of Special Programs  
Office of Extramural Programs, OER, NIH, DHHS

Enclosure
15th Annual NIH SBIR/STTR Conference
Memorandum of Understanding

Sponsored by the National Institutes of Health
Hosted by the University of South Dakota Research Park, Inc.

WHEREAS: the National Institutes of Health agrees to hold the 15th Annual NIH SBIR/STTR
Conference in Sioux Falls, South Dakota in 2013; and

WHEREAS: the University of South Dakota Research Park, Inc. agrees to serve as the Host
organization and fiscal agent for the aforementioned conference;

The National Institutes of Health and the University of South Dakota Research Park have entered
into the following Memorandum of Understanding defining roles, responsibilities and
expectations.

I. Responsibilities of the Host

1. Conference Facilities
   - As agreed in coordination with NIH, the 15th Annual NIH SBIR/STTR Conference will
     be held in Sioux Falls, South Dakota at the Sioux Falls Convention Center; October
     28, 29, and 30, 2013. Host may add an additional day as a pre-conference or post-
     conference day for attendees to offer relevant workshops (such as proposal
development workshop, commercialization plan development workshop, etc.) to
     attendees.

2. Physical space needs and considerations
   - One large ballroom-type room with capacity for up to 600 people, set up in
     classroom, rounds, or theater style.
   - Three breakout rooms for concurrent sessions with capacities for 100-150 people.
   - One or two breakout rooms large enough for approximately 30 tables to be used for
     one-on-one discussions. Tables should not be round two-seaters but rather large
     enough to seat 4-5 people at one time.
   - Wireless (or wired) internet access will be available at the lectern. In addition,
     wireless internet access will also be available in the hotel lobby and convention
     center at no cost to attendees/speakers/staff.

3. Audio visual
   - Presentations will be PowerPoint presentations (PPT) projected from a laptop. Host
     will provide projectors and laptops for use in each of the session rooms. Host will
     preload all presentations.
   - Large screen projection capability (good visibility for entire room). Depending on the
     layout of the main ballroom, 2 screens may be required.
   - Laser pointer will be available at each lectern.
   - Microphone at lectern in addition to wireless (hand-held or clip on) microphones for
     speakers. The main ballroom will have microphones available for audience use.
     Panel presentations may require multiple microphones per room.
   - LAN +/-wireless available (for internet connection) at each lectern.
   - Tech support provided for each room.
• Host will accommodate reasonable requests such as providing sign language interpreters

4. Refreshments/Meals

• Water will be available at all times in each Conference room.
• Host will offer a continental breakfast on October 28, 29 and 30 set up in two or three locations for ease of accessibility.
• Morning breaks of coffee and tea will be provided in two or three central locations to permit easy access.
• Dependent upon securing adequate sponsorships, Host will provide lunch on October 28 and 29 as part of the conference.
• Afternoon breaks will consist of soft drinks in addition to coffee, tea and dessert.
• Dependent upon securing adequate sponsorships, Host will hold receptions to provide informal interaction between faculty and participants on October 28 and 29. The sponsorship will not be asked on behalf of NIH.

5. Lodging

• Host has selected the Sioux Falls Sheraton Hotel as the head quarter hotel and the Ramada Inn & Suites and Best Western PLUS Ramkota Hotel as additional conference hotel locations.
• All hotels are in close proximity to the Convention Center and each hotel includes a restaurant.
• Hotel quality, location, and security of area surrounding hotel were considered.
• Host will arrange for conference rate. Reserve a block of rooms, with agreed upon release date.
• Host has confirmed that Federal participants may pay the Government per diem hotel rate, currently $77, and submit tax exempt forms (if applicable) and that Sioux Falls Sheraton Hotel will hold a block of 50 rooms for the Federal participants.
• Host will provide a list of recommended hotels if conference hotels cannot accommodate all registrants.
• Complimentary parking is available in hotel lot for registrants.
• No bus or shuttle transportation will be provided if registrants prefer to stay at other hotels since the conference hotel or convention center will have hotels within the walking distance.

6. Announcement/Advertisement

• Host and NIH have dual responsibility for advertising the Conference.
• Whenever publicizing the Conference in any media the Host will include an acknowledgment substantially as follows: "This project has not been funded in whole or in part with Federal funds from the National Institutes of Health."
• Appropriate use of the HHS and NIH logos on Conference materials is of particular importance. Neither the HHS nor NIH logo should be displayed if it would cause confusion as to the source of the Conference or give the false appearance of government endorsement. Unauthorized use of the HHS or NIH name or logo is governed by 42 U.S.C. 9 1320b-10, which prohibits the misuse of, among other things, the HHS/NIH name and emblem in a written communication.
• Host shall compile a mailing list of individuals or small businesses in the region including: Deans, Department Heads, and Sponsored Programs at public and private higher education institutions. Obtain member lists available from Society of Research Administrators (SRA) and National Council of University Research Administrators (NCURA) regional organizations.
• Host will send a mailing or electronic mailing announcing the conference and extending invitation (including program/agenda if final)
• Announcements must go out eight weeks in advance of registration deadline

7. Non-Federal speakers

• The Host will recommend local/regional speakers for topics as appropriate in conjunction with NIH.
• The Host is responsible for covering the travel and accommodation costs associated with non-Federal invited speakers/panelists.

8. Registration and Financial Support

• Host agrees the early bird registration fee shall not exceed ~$350 and the regular registration fee for late and walk-in registrants shall not exceed ~$450. The registration fee for federal government employees shall not exceed ~$250. Optional workshops organized by Host can be offered for an additional fee. For these workshops, a separate registration fee will be determined and only those attendees who intend to participate will pay the additional registration fee. All registration fees will be paid to the Host and can cover costs incurred by Host in support of the conference.
• The Host in conjunction with the NIH will set the registration deadlines.
• The Host may solicit financial support for the Conference from other private or public entities. The Host will be explicit in any solicitation for funds to cover the costs of the Conference that the Host, not NIH, is seeking such funds. **Neither the Host nor the supporting public or private entities will imply that NIH endorses any fundraising activities in connection with the Conference. The Host will be clear to potential donors that any gift will be provided to the Host and go solely toward defraying the expenses of the Host, not NIH.**
• Host will develop and maintain an electronic website for pre-registration as well as handle all Conference registration.
• Host will assure adequate staffing and space for an on-site registration desk and will contract with the Sioux Falls Convention and Visitors Bureau for registration assistance. A message board will be placed nearby.

9. Conference Information Packets

• Host will provide printed name tags with individual's name and organization; may have the NIH and/or institution's logo; speaker "flag" or other indication on name tag and yellow badges for NIH staff.
• Agenda/program and evaluation form (final formatting done by Host institution)
• Biographical material and contact information for conference faculty.
• Check your institution's public relations office and the Chamber of Commerce for possible material to include (restaurant guide, local points of interest, etc.)
• Packet materials (handouts) will be sent to the Host in advance by NIH. The Host will reproduce and assemble packets.
• Host will notify NIH of deadline for program material no later than 28 calendar days before the event.
• NIH recommends all packets contain agendas, faculty rosters, bio-sketches, and a limited number of background documents. Speaker presentations may be included or they may be provided on a CD or memory stick or available at Host conference website for download.
• Handouts should be made available before the meeting in WORD, PowerPoint, and pdf formats (as applicable) on the Host's website for the event for attendees to print ahead of time and bring, and or to share with others at the home institution later.
• Host will make maps available to registrants in advance, including maps of building interior, city, campus, and/or area around hotel.
• Host will provide signage around Conference site to help direct attendees to sessions, identify session outside each session room.

10. Miscellaneous Information

• The Host will suggest topics or issues of special interest for inclusion in the sessions.
• Host, state or other local institutional official(s) to give welcoming address on first day of conference. These may include officials such as the State Governor, the Senator, University President, and NIH Director, among others.
• Institutional representative(s) to make some introductions and "housekeeping" remarks.

11. Poster Session

• Host will provide location for poster boards for up to 50 SBIR/STTR awardees to display their SBIR/STTR technologies.
• Host will arrange for set-up and tear down afterwards.

II. Responsibilities of NIH:

1. The NIH will be responsible for the development and content of the presentation materials. NIH invites the Host to suggest additional topics or specific items to cover in the sessions.

2. The NIH will select, secure and organize panelists and speakers who have expertise related to the Conference sessions: In general, the sessions will provide overviews of the granting process, including administrative policy and procedure. NIH and the Host will make every effort to select local/regional non-Federal speakers/panelists as appropriate to reduce outside travel expenses.

3. NIH will electronically post the Conference announcement on its web site and to the "NIH Guide for Grants and Contracts" and provide an electronic link to the registration website hosted by the Host, and on www.SBIR.gov.

4. NIH/HHS will cover the costs of travel and accommodations for NIH/HHS staff/speakers. These approximately 50 staff and speakers will pay registration cost at reduced rate that will be set for federal government employees and will be considered as a full-registration paying attendees.

5. NIH will select, secure and organize speakers, panelists and facilitators for the Conference agenda except for introductory and welcoming remarks by local officials.

6. NIH will handle the Call for Abstracts for the poster session, the selection of presenters, and the preparation of poster abstracts for inclusion in the conference handout materials.

7. NIH will market the event through the NIH Guide for Grants and Contracts and its SBIR/STTR listserv which includes ~12,000 email addresses.

8. NIH will provide a list of past NIH SBIR/STTR grant awardees including their e-mails to Host for Host to communicate with them about the opportunity to network, showcase their technologies through booths or as tabletop, sponsorships or to suggest ideas for making

III. Contacts and Notice Requirements

The following individuals will serve as the contacts in carrying out this Agreement, and all communications should be in writing and may be personally delivered, sent by United States mail, faxed or e-mailed to the addresses below:

For the National Institutes of Health:

Matthew E. Portnoy, Ph.D.
Director, Division of Special Programs
NIH SBIR/STTR Program Manager
Office of Extramural Programs
Office of Extramural Research
6705 Rockledge Drive, Room 3540, MSC 7963
Bethesda, MD 20892-7963
Telephone: 301-435-2688
Fax: 301-480-0146
Email: mportnoy@mail.nih.gov

Robert Vinson, Jr.
Assistant Program Manager
NIH SBIR/STTR Program
6705 Rockledge Drive, Room 3522
Rockledge 1, MSC 7963
Bethesda, MD 20892-7963
Telephone: 301-435-2713
Fax: 301-480-0146
Email: vinsonr@mail.nih.gov

For the University of South Dakota Research Park

Richard Naser
USD Research Park
4800 N. Career Avenue, Suite 100
Sioux Falls, SD 57107
Telephone: (605) 275-8010
Fax: (605) 275-8001
Email: richn@sdltbe.com

Concurrence:

Matthew E. Portnoy, Ph.D., NIH
2/25/13

James W. Abbott, Chairman, USD Research Park
2/20/13

Acknowledged:

Richard Naser, USD Research Park
2/25/13
**Proposed Sponsorship Packages**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
</tr>
<tr>
<td>Sponsorship Opportunity</td>
<td>Reception Host or Conference Sponsor</td>
<td>Meal Sponsor</td>
<td>Break Sponsor</td>
<td>Conference Supporter</td>
</tr>
<tr>
<td>Registrations includes</td>
<td>4 paid Registrations</td>
<td>3 paid Registrations</td>
<td>2 paid Registrations</td>
<td>1 paid Registrations</td>
</tr>
<tr>
<td>Booth Space</td>
<td>Booth space Prime Location</td>
<td>Booth space</td>
<td>Booth space</td>
<td></td>
</tr>
<tr>
<td>Conference Brochure Listing</td>
<td>2x Ad in Conference Brochure</td>
<td>Ad in Conference Brochure</td>
<td>Logo in Conference Brochure</td>
<td>Name in Conference Brochure</td>
</tr>
<tr>
<td>Listing on Conference Webpage</td>
<td>Logo in Platinum section, includes weblink and 125 word description</td>
<td>Logo in Gold section, includes weblink and 50 word description</td>
<td>Logo in Silver section, includes weblink</td>
<td>Listed in Bronze section, includes weblink</td>
</tr>
<tr>
<td>Table Tents &amp; Break Signage</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile App Ad</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Media and Promotional Materials</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Lead Webpage of Conference</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Conference Banner</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Conference Signage</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breakout Signage</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invited to Sunday Reception with NIH Staff</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Sponsors</td>
<td>3</td>
<td>5</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Sponsorship $</td>
<td>$30,000</td>
<td>$25,000</td>
<td>$12,500</td>
<td>$10,000</td>
</tr>
</tbody>
</table>