



**SOUTH DAKOTA BOARD OF REGENTS  
ACADEMIC AFFAIRS FORMS**

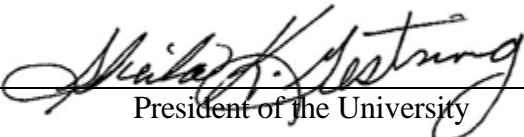
**Institutional Program Review  
Report to the Board of Regents**

Use this form to submit a program review report to the system Chief Academic Officer. Complete this form for all units/programs undergoing an accreditation review, nationally recognized review process, or institutional program review. The report is due 30 days following receipt of the external and internal review reports.

<b>UNIVERSITY:</b>	<b>USD</b>
<b>DEPARTMENT OR SCHOOL:</b>	<b>Beacom School of Business</b>
<b>PROGRAM REVIEWED:</b>	<ul style="list-style-type: none"> <li>• <b>Bachelor of Business Administration, majors in: Accounting, Business Administration, Economics, Finance, Health Services Administration, Human Resource Management, Innovation &amp; Entrepreneurship, Management, Marketing, and Operational Analytics</b></li> <li>• <b>Master of Business Administration</b></li> <li>• <b>Master of Professional Accountancy</b></li> <li>• <b>Master of Science in Business Analytics</b></li> </ul>
<b>DATE OF REVIEW:</b>	February 24-26, 2019
<b>TYPE OF REVIEW:</b>	Specialized Program Accreditation Review

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this report, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

  
 \_\_\_\_\_  
 President of the University

8/5/2019  
 \_\_\_\_\_  
 Date

**1. Identify the program reviewers and any external accrediting body:**

Accreditation by the Association to Advance Collegiate Schools of Business-International (AACSB) represents the highest standard of achievement and recognition for business schools, world-wide. The Beacom School of Business has been continuously accredited by AACSB for 70 years, initially receiving its accreditation in 1949. The Beacom School of Business had its reaccreditation site review by AACSB on February 24-26, 2019, receiving unconditional, full reaccreditation for five years (till 2024). Peer review committee members included:

- Lynne D. Richardson, Dean, College of Business, University of Mary Washington, Review Committee Chair
- Ross Dickens, Dean, College of Business and Global Affairs, University of Tennessee at Martin

- Anand S. Desai, Dean, W. Frank Barton School of Business, Wichita State University

**2. Items A & B should address the following issues: mission centrality, program quality, cost, program productivity, plans for the future, and assessment of progress.**

**2(A). Describe the strengths and weaknesses identified by the reviewers**

The Beacom School of Business received full extension of AACSB accreditation for five additional years. Strengths included:

- faculty investment in student success,
- focus on enabling student success, e.g., creation of a Four Year Success Plan, Peer Advising Program, student organizations, etc.,
- very high student placement rate for undergraduate and graduate students,
- innovation in student recruiting efforts through strategic partnerships,
- engagement with external stakeholders, e.g., Dean's Advisory Board, major's advisory boards,
- ensuring curriculum is current and meets stakeholder needs, e.g., addition of majors, graduate specializations, Master of Science in Business Analytics, and
- meeting external stakeholder needs through strong engagement with business and industry in South Dakota and the region.

No specific weaknesses were identified.

**2(B). Briefly summarize the review recommendations**

The Review Team and AACSB-International approved reaccreditation for the Beacom School of Business for five years (2019-2024). The Review Team suggested that Beacom review the faculty qualifications criteria to provide clarity regarding the Practice Academic designation to ensure it is sufficiently distinguished from the Scholarly Academic designation.

**2(C). Indicate the present and continuous actions to be taken by the college or department to address the issues raised by the review. What outcomes are anticipated as a result of these actions?**

During the 2019-20 academic year, the Beacom School of Business will undertake a review and modify the faculty qualifications criteria with a specific focus on clarifying the Practice Academic designation.

The Beacom School of Business will continue its on-going efforts and culture of continuous improvement through:

- curricular review,
- assurance of learning (assessment) for all programs,
- continued investments in faculty development, and
- continued engagement with businesses and industry for the state's economic development.