

ACADEMIC AFFAIRS COUNCIL

AGENDA ITEM: 4.C (2) (a)

DATE: April 3, 2013

SUBJECT: New Site Requests – SDSU, M.S. in Human Sciences, Online

South Dakota State University seeks approval to offer the Master of Science in Human Sciences online. There are five specializations. Four are within the Great Plains Interactive Distance Education Alliance (GP-IDEA).

- Family and Community Services
- Family and Consumer Sciences Education
- Family Financial Planning
- Merchandizing
- Adult Development in the Workplace - not part of the GP-IDEA

Online delivery of the M.S. in Human Services online supports the system strategic goals (Policy 2:21)

- Offer programs off-campus and online
- Contribute to workforce development

The University does not request new state resources or student fees. Online delivery would be supported with self-support tuition.

RECOMMENDED ACTION

Authorize South Dakota State University to deliver the M.S. in Human Services online as described in Attachment I.

**South Dakota Board of Regents
New Site: Request to Offer an Existing Degree Program**

Use this form to request authorization to deliver an existing degree program at a new site or by distance delivery. The Executive Director or the Board may request additional information.

University	South Dakota State University
Degree(s) and Program	M.S. in Human Sciences
New Site(s)	Online Delivery
Proposed Implementation (term)	Fall 2013

University Approval

To the Board and the Executive Director: I certify that I have read this request, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

President of the University

Date

After approval by the President, a signed copy of the proposal should be transmitted to the Executive Director. Only after Executive Director review should the proposal be posted on the university web site and the Board staff and the other universities notified of the URL.

1. What is the need for this program in this site (these sites)? What is the expected demand for graduates in the site(s)?

South Dakota State University (SDSU) requests authorization to offer the M.S. in Human Sciences via distance (Internet) including specializations in Family and Community Services, Adult Development in the Workplace, Family and Consumer Sciences Education, Family Financial Planning, and Merchandising This request is in response to students' needs and market demands. Offering the program/specializations online allows for place-bound, distance and/or non-traditional students who are working or geographically isolated to access the program/specializations online. In addition, online access will support the further development and on-going professional development of the workforce by providing ready access to the Human Sciences program/specializations to current workers. Online delivery will be funded with self-support tuition revenue. The University does not request new State resources.

Online delivery of the M.S. in Human Sciences and specializations supports the South Dakota Board of Regents' strategic goals (Policy 1:21)

- Educational Attainment: increasing college participation, improving completion rates, and increasing the number of graduates.
- Academic Quality and Performance: Expand the use of technology to enhance learning.
- Economic Development & Quality of Life: workforce development, online programs

Online delivery of the M.S. in Human Sciences supports South Dakota State University's strategic goals (*Impact 2018*)

South Dakota State University
New Site: M.S. in Human Services

- Pursue public/private partnerships that advance innovation, create career opportunities and bolster economic development.
- Use emerging technologies and institutional collaboration to provide undergraduate, graduate, professional and continuing education focused on traditional and adult learners across the state, in the region, nation and globally.
- Build strategic, local, state, regional, national and global partnerships that mutually enhance the academic experience of learners and contribute to environmental vitality and community development.
- Cultivate aware, engaged and active citizens prepared to work in local, state, national and global communities.

Human Sciences encompasses a broad range of potential careers with a focus on people-oriented professions. As an academic framework, the human sciences provide multidisciplinary education, research and service focused on individuals, families and communities and their environments for the purpose of enhancing the quality of life.

Graduates of the MS in Human Sciences are well-positioned to enter a variety of fields (presented by specialization) including:

Family and Community Services Specialization (GP-IDEA) – This specialization focuses on the development and implementation of public, private, and voluntary support services for individuals, families, and localities. The program prepares individuals to function in a variety of occupations promoting family life and family/community development. Students completing the specialization in Family and Community Services will be qualified to work in a variety of settings including County Extension Offices, Army Community Services, Pre/Post Deployment Assistance, Family Advocacy Programs, Child Development Centers Consumer Credit Counseling Services, Emergency Shelters, Big Brothers Big Sisters, Crisis Centers, and United Way.

Family and Consumer Sciences Education Specialization (GP-IDEA) – Students completing the specialization in Family and Consumer Sciences Education will be qualified to work as Family and Consumer Sciences educators in the K-12, college, and university systems.

Family Financial Planning Specialization (GP-IDEA) – This specialization prepares graduates to respond to the increasing demand of Americans seeking advisors to help manage their income, assets, and debts. Students completing the master's degree program in Family Financial Planning will be qualified to work in insurance, real estate, investments, retirement, tax, and estate planning.

The **Merchandising Specialization (GP-IDEA)** is designed for professionals in retailing, apparel design or business who lack the theoretical background of merchandising, which may provide the expertise for career advancement or a new career in merchandising. Retailing has a major impact on the U.S. economy, representing 1/3 of the total U.S. economy or \$4 trillion. Students completing the specialization in Merchandising will be well-positioned to work in this sector of the economy in product development, promotions and retail management.

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Adult Development in the Workplace Specialization – This specialization provides advanced, professional education and research expertise that focuses on understanding the needs of adults in the workplace by improving individual, family, and organizational well-being. Students pursuing this specialization will be prepared as knowledgeable training and development specialists in social service agencies, business, and industry.

2. Is any regental university authorized to offer a similar program at the new site(s)? Is any non-system institution offering a similar program at the new site(s)? If either answer is “yes,” identify the institution(s) and program(s) and explain why authorization is requested.

No other regental institutions offer the M. S. in Human Sciences via online delivery.

Four of the five specializations (Family and Community Services, Family and Consumer Sciences Education, Family Financial Planning, and Merchandizing) are programs within the Great Plains Interactive Distance Education Alliance (GP-IDEA). Partner institutions by specialization are identified below:

- Family and Community Services specialization:
 - Kansas State University, University of Missouri, University of Nebraska-Lincoln, South Dakota State University, and approval pending for Michigan State University and Oklahoma State University
- Family and Consumer Sciences Education specialization:
 - University of Nebraska-Lincoln, North Dakota State University, South Dakota State University, Texas Tech University, Central Washington University
- Family Financial Planning specialization
 - Iowa State University, Kansas State University, University of Missouri, Montana State University, University of Nebraska-Lincoln, North Dakota State University, Oklahoma State University, South Dakota State University
- Merchandizing specialization
 - Kansas State University, University of Nebraska-Lincoln, North Dakota State University, Oklahoma State University, South Dakota State University
- Adult Development in the Workplace specialization – not part of the GP-IDEA

All courses with the GPIDEA specializations will be delivered online and taught by faculty from SDSU and the partner institutions as identified above. Courses for the adult development specialization are currently taught on-campus but may be delivered via distance in the future.

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3. Are students expected to be new to the university or redirected from other programs or both? Complete the table and explain how the estimates were developed. How will the new site(s) affect enrollments in other campus and off-campus programs in the regental system?

SDSU anticipates that the vast majority of students will be new to SDSU as graduate degree seeking students. These estimates are for the MS in Human Sciences including all 5 specializations. The estimates are based on needs expressed by employers and members of advisory committees who have reported the need for more professionals in the fields addressed. Students have also expressed interest in the programs based on data gathered from alumni surveys and anecdotal reports. Delivery of the program and specializations online will not affect enrollment at other regental institutions as the program is unique to SDSU.

M.S. in Human Sciences (All Five Specializations)	Fiscal Years*			
	1 st	2 nd	3 rd	4 th
Estimated	FY14	FY15	FY16	FY17
New to the university	10	15	20	25
Redirected from other programs	2	0	0	0
Continuing from previous year	0	10	15	20
= Total in the program at the site	12	25	35	45
Credit hours, majors in program courses**	144	300	420	540
Graduates		8	12	15

Credit hours are based on an average of 6 credits per student per term (fall/spring).

Impact on Existing Programs

The GPIDEA specializations within the MS in Human Sciences will only be offered online, thus will not impact on-campus programs. The Adult Development in the Workplace specialization is currently offered on-campus, but may be delivered online at a later date based on demand.

4. Complete the table and explain any special circumstances. Attach a copy of the program as it appears in the current catalog. If any program modifications are requested, attach that form. Explain how the new courses will be delivered.

The curriculum for the M.S. in Human Sciences (all five specializations) is provided in Appendix A.

Family and Community Services Specialization:

South Dakota State University	Credit hours	Courses currently available from this university online	Courses currently available from other universities available at this site	Courses new to this university Online
Major Required credits	30-36	All	All	None
Major Electives	0-6	All	All	None
Total, Degree w/Proposed Major	36			

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Family and Consumer Sciences Education Specialization:

South Dakota State University	Credit hours	Courses currently available from this university online	Courses currently available from other universities available at this site	Courses new to this university Online
Major Required credits	36-48	All	All	None
Major Electives	0-6	All	All	None
Total, Degree w/Proposed Major	36			

Family Financial Planning Specialization:

South Dakota State University	Credit hours	Courses currently available from this university online	Courses currently available from other universities available at this site	Courses new to this university Online
Major Required credits	42	All	All	None
Major Electives	0	All	All	None
Total, Degree w/Proposed Major	42			

Merchandising Specialization:

South Dakota State University	Credit hours	Courses currently available from this university online	Courses currently available from other universities available at this site	Courses new to this university Online
Major Required credits	36	All	All	None
Major Electives	0	N/A	N/A	N/A
Total, Degree w/Proposed Major	36			

Adult Development in the Workplace Specialization:

South Dakota State University	Credit hours	Courses currently available from this university online	Courses currently available from other universities available at this site	Courses new to this university Online
Major Required credits	24	4 courses /16 credits	4 courses /16 credits	None
Major Electives	12	All	All	None
Total, Degree w/Proposed Major	36			

5. How will you provide student services comparable to those available for students on the main campus?

A program area advisor will serve as the advisor to graduate students in the major/specializations. Advising appointments will also be scheduled using Skype, teleconferencing, and Elluminate to meet the needs of distant students.

Library support services will be available to students through a variety of means:

- Faculty may place materials on reserve for student use in D2L.
- Distance librarians from Briggs Library will provide materials to students through its distance library services as needed.
- SDSU students in online classes will have access to EBSCO host and other electronic databases available through Briggs Library. A distance access librarian is also available to these students.

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Other student services such as disability services accommodations will be available to students upon request.

6. Is this program accredited by a specialized accrediting body? If so, address any program accreditation issues and costs related to offering the program at the new site(s).

There is no specific program accreditation for Human Sciences.

7. Does the University request any exceptions to Board policy for delivery at the new site(s)? Explain requests for exceptions to Board policy.

None

8. Costs, Budget & Resources Related to New Courses at the Site: Explain the amount and source(s) of any one-time and continuing investments in personnel, professional development, release time, instructional technology and software, other O&M, facilities, student services, etc needed to implement the program at the new site(s).

A budget is not provided because no changes in funding are needed. The program/specializations will be funded from self-support tuition revenue generated from the online tuition. Courses will be taught by SDSU faculty and other GPIDEA faculty. If online enrollment in the M.S. in Human Sciences grows to a level where a new faculty member is needed, the position will be funded with self-support tuition revenue.

Appendix A

Requirements for Master of Science – Human Sciences List of Specializations and required courses

Human Sciences - Family and Community Services Specialization 36 Credits

- HDFS 501 - Foundations and Principles of Community Service 3 credits
- HDFS 510 - Parenting 3 credits
- HDFS 525 - Family Resiliency 3 credits
- HDFS 605 - Program Administration and Management 3 credits
- HDFS 610 - Family Resource Management 3 credits
- HDFS 620 - Family Dynamics 3 credits
- HDFS 630 - Lifespan Development 3 credits
- HDFS 635 - Crises Across the Lifespan 3 credits
- HDFS 640 - Interpersonal Relationships 3 credits
- HDFS 710 - Program Design, Evaluation, and Implementation 3 credits
- HDFS Electives 6 credits

Human Sciences - Family and Consumer Science Education Specialization: 36-48 Credits

- FCSE 611 - History and Philosophy of Family and Consumer Sciences 3 credits
- FCSE 721 - Occupational Programs in Family and Consumer Sciences 3 credits
- EDFN 700 - Exceptional Learners 3 credits
- EDFN 725 - Education in a Pluralistic Society 3 credits
- EPSY 723 - Adolescent Psychology 3 credits
- EDFN 751 - Teaching Reading Across Disciplines 3 credits
- OR EDFN 730 - Current Issues in Education - Teaching Reading Across Disciplines 3credits
- CTE 525 - Development of Career and Technical Education Thought and Practice 3 credits
- FCSE 751 - Curriculum of Family/Consumer Sciences Education 3 credits
- EDFN 792 - Topics - Teaching FCS with Technology 3 credits
- OR EDFN 605 - Computers in the Classroom 2credits
- FCSE 761 - Advanced Methods and Assessment in Family & Consumer Sciences Education 3 credits
- FCSE 595 - Practicum 1-3 credits
- FCSE 673 - Supervised Student Teaching in Family and Consumer Sciences Education 6-9 credits
- Option A - FCSE 798 - Thesis Credits: 6
- Option B - FCSE 788 - Master's Research Project/Action Research Project 1-3 credits
- Option C – Electives 0 Credits

Human Sciences - Family Financial Planning Specialization: 42 Credits

- CA 640 - Fundamentals of Family Financial Planning 3 credits
- CA 680 - Insurance Planning for Families 3 credits
- CA 660 - Investing for Family's Future 3 credits
- CA 735 - Personal Income Taxation 3 credits
- CA 725 - Family, Employment Benefits and Retirement Planning 3 credits
- CA 704 - Estate Planning for Families 3 credits
- CA 612 - Financial Counseling 3 credits
- CA 620 - Family Economics 3 credits
- CA 604 - Family Systems 3 credits
- CA 715 - Housing and Real Estate in FFP 3 credits
- CA 745 - Professional Practices in Financial Planning 3 credits
- CA 755 - Financial Planning Case Study 3 credits
- CA 595 - Practicum 6 credits

Human Sciences - Merchandising Specialization: 36 Credits

- MRCH 510 - Consumer Behavior in Merchandising 3 credits
- MRCH 520 - Professional Advancement in Merchandising 3 credits
- MRCH 530 - Product Design, Development, and Evaluation 3 credits
- MRCH 540 - Promotional Strategies in Merchandising 3 credits
- MRCH 550 - Retail Theory and Current Practice 3 credits
- MRCH 610 - History and Contemporary Issues in Trade 3 credits
- MRCH 620 - International Merchandise Management 3 credits
- MRCH 630 - Research Methods in Merchandising 3 credits
- MRCH 640 - Financial Merchandising Implications 3 credits
- MRCH 650 - Strategic Planning in Merchandising 3 credits
- 6 credits from the following options (creative component)
 - MRCH 695 - Practicum 6 credits
 - MRCH 788 - Master's Research Problems/Projects 1-3 and elective for a total of 6 credits
 - MRCH 798 - Thesis 6 credits

Human Sciences - Adult Development in Workplace Specialization: 36 Credits

- HDFS 510 - Parenting 3 credits
- HDFS 525 - Family Resiliency 3 credits
- HDFS 710 - Program Design, Evaluation, and Implementation 3 credits
- CHRD 602 - Research and Evaluation in Counseling and Human Development 3 credits
- HDFS 730 - Grant Writing 3 credits
- HDFS 614 - Adult Development 3 credits
- HDFS 745 - Work and Family 3 credits
- CHRD 716 - Human Resources Management in Business and Industry 3 credits
- HDFS Electives 12 credits