

ACADEMIC AFFAIRS COUNCIL

AGENDA ITEM: 3 – D (4)

DATE: October 5, 2016

SUBJECT: New Certificate: USD Undergraduate Certificate in Printmaking

The University of South Dakota (USD) requests authorization to offer an undergraduate certificate in Printmaking. The certificate should appeal to Art students (excluding those in the BFA Printmaking specialization) and students anticipating careers requiring skills in traditional and digital printmaking. Students in other field may find the certificate beneficial, including but not limited to those interested in theatre costume print design. The US Bureau of Labor Statistics projects modest growth of 2% for craft and fine artists through 2024. The certificate does not require the creation of any new courses and consists of 12 credit hours.

RECOMMENDED ACTION

Move forward. Provide comments and concerns to Board office.

**SOUTH DAKOTA BOARD OF REGENTS
Certificate Request**

This form is to be used to request approval for a new certificate program that includes currently offered courses. A certificate program is not a major or minor. Refer to BOR policy 2:23 Certificate Programs.

<u>USD</u>	<u>ART</u>	<u>Elizabeth M. Freeburg</u>	<u>5/9/2016</u>
Institution	Division/Department	Institutional Approval Signature	Date

1. Name of Program: Printmaking Certificate

2. Provide a justification for the program.

The University of South Dakota seeks approval to create a certificate in printmaking. The proposed certificate will offer a desirable educational add-on opportunity for any student at USD, including all BFA art majors. Printmaking certificate graduates may work as independent fine artists, print technicians or may work in the publishing or graphic manipulation industry.

Printmaking certificate students will

- hone the requisite technical skills while developing their individual creative style.
- practice techniques in traditional and digital printmaking.
- become familiar with major print artists and movements throughout history.

The U.S. Bureau of Labor Statistics (BLS) reports that the median pay for Craft and Fine Artists (which includes printmakers) is \$45,080 per year.¹ Employment of craft and fine artists is projected to grow 2 percent from 2014 to 2024.

3. Who is the audience for the program?

Current USD degree-seeking undergraduate students, outside of the BFA Printmaking specialization, is the target audience for this program. This may include students in the BFA Art Program and/or students outside of the Art major include majors such as: Theatre for costume print design, Media and Journalism for historical and reproduction methods, and Biology for reproductive sketches.

4. List the courses to be completed, the credit hours of each course, and the total number of credit hours required for the program.

Prefix & #	Title	Credit Hrs
ART 281	Printmaking I	3
ART 286	Serigraphy	3
ART 385	Lithography	3
ART 386	Printmaking: Studio Projects	3
Total Credit Hours Required		<u>12 cr</u>

5. Proposed CIP code 50.0710

6. Effective Date of Certificate Program Fall 2016

¹ <http://www.bls.gov/ooh/arts-and-design/craft-and-fine-artists.htm>