

**ACADEMIC AFFAIRS COUNCIL**

**AGENDA ITEM: 3 – D (2)**

**DATE: October 5, 2016**

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**SUBJECT: New Certificate: USD Undergraduate Certificate in Drawing**

The University of South Dakota (USD) requests authorization to offer an undergraduate certificate in Drawing. The certificate should appeal to Art students as well as those in Criminal Justice, Elementary Education, Theatre, Archaeology, and Media and Journalism. The certificate will provide spatial and observation skills and improve design concepts for all students. The US Bureau of Labor Statistics projects modest growth of 2% for craft and fine artists through 2024. The certificate does not require the creation of any new courses and consists of 12 credit hours.

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**RECOMMENDED ACTION**

Move forward. Provide comments and concerns to Board office.

**SOUTH DAKOTA BOARD OF REGENTS**  
**Certificate Request**

This form is to be used to request approval for a new certificate program that includes currently offered courses. A certificate program is not a major or minor. Refer to BOR policy 2:23 Certificate Programs.

<u>USD</u>	<u>ART</u>	<u>Elizabeth M. Freeburg</u>	<u>5/9/2016</u>
<b>Institution</b>	<b>Division/Department</b>	<b>Institutional Approval Signature</b>	<b>Date</b>

**1. Name of Program:** Drawing Certificate

**2. Provide a justification for the program.**

The University of South Dakota seeks approval to create a certificate in drawing. The degree will help students obtain jobs that focus on the spatial and observation skills that give rise to art, illustration or design concepts. Students from a variety of fields need drawing and creativity skills, including fields that need visualization as a component of communication, such as theatre design, archeology, and media layout. The Drawing Certificate will offer a desirable educational add-on opportunity for Art majors in particular, to enhance their specializations (ceramics, graphic design, painting, photography, printmaking, sculpture). If a student plans on a career as a freelance or salaried courtroom artist, medical illustrator or draftsman, the certificate will develop broad skills and make graduates more employable.

All sketch/drawing/illustration artists' careers fall under the broad category of fine artists, according to the Bureau of Labor Statistics. In 2015, salaried artists made an average salary of \$45,080.<sup>1</sup> The annual income of a freelance drawing artist may be more or less than this, however, depending on the artist's talent, skills and region in which they live.

**3. Who is the audience for the program?**

Current USD degree-seeking undergraduate students in the BFA Art Program or students outside of the Art major, such as Criminal Justice, Elementary educators, Theatre set designers, Archeologists for field sketching, and Media and Journalism for layout design.

**4. List the courses to be completed, the credit hours of each course, and the total number of credit hours required for the program.**

Prefix & #	Title	Credit Hrs
ART 111	Drawing I	3
ART 121	Design I	3
ART 211	Drawing III - Figurative	3
ART 212	Drawing IV: Mixed Media	3
<b>Total Credit Hours Required</b>		<b>12 cr*</b>

\*111 and 121 are foundational courses in the Art major and Art students will have already completed two of the four required courses.

**5. Proposed CIP code** 50.0705

**6. Effective Date of Certificate Program** Fall 2016

<sup>1</sup> <http://www.bls.gov/ooh/arts-and-design/craft-and-fine-artists.htm>