



September 30, 2009

Dear Superintendent,

Once again, the South Dakota Board of Regents will mail college-preparation flyers to all 7th through 12th grade students and families throughout the state. This is a public service project, sponsored and organized by the South Dakota Board of Regents. We believe a student's success in postsecondary education is highly dependent upon preparations and decisions he or she makes *before* arriving on campus. With the South Dakota Opportunity Scholarship helping students focus on taking the right courses while in high school, those decisions have become even more important!

While our primary responsibility as public universities is to support students after they are enrolled in college, we also recognize that helping secondary students (and their families) *prepare* for success in postsecondary education is a partnership with you, and with your principals, counselors, teachers, parents, and the students themselves.

In 2002, the South Dakota Legislature enacted Senate Bill 16, which directs all public school districts to provide to the Board of Regents, by November 1 of each year, a mailing list of students in grades 7-12. The sole use of these addresses is to mail college preparation information; we do not share or sell this information to any other source. In fact, state law explicitly directs the Board of Regents to treat all information disclosed for this project as confidential.

Thanks to you, the South Dakota CollegePrep project has been a real success. We appreciate your efforts in support of SDCollegePrep.

To launch another successful year of SDCollegePrep, please submit data items for your 7th through 12th grade students, following the enclosed directions, by November 2, 2009. As a reminder: state law requires you not to forward data for any student whose parent has directed that your school district withhold directory information about the student.

If you have any questions or suggestions, please contact me or my staff at (605) 773-3455 or by e-mail to info@sdcollegeprep.com. Submission information is also included on the Web site at http://www.sdbor.edu/sdcollegeprep/general/data_submission.cfm. Please share this information with your staff.

Best wishes for the coming school year. We look forward to our continued partnership!

Sincerely,

Jack R. Warner
Executive Director & CEO